Council Priorities from the ESIF Strategic Workshop - 5 June 2015

CYP & Adult Learning

- Work readiness for 14 25 year olds with learning disabilities, individuals facing mental health barriers and disabled people. Breaking down barriers including long term stigmas, building self-confidence and skills and tackling long term unemployment. Being more ambitious with targets and supplement regeneration activities
- Older learners
- Family and Child Poverty
- Children in care and young offenders
- Isolation and Dementia
- Shortage of social care skills and cares especially in the homecare sector
- Plugging gaps in care where funding services under threat
- Tackling barriers to employment Sustainable Transport solutions which support access to
 employment for those furthest from the jobs market could be taken forward possibly with a
 geographical focus on Normanton, but this type of project could be extended to Derby's
 Travel to Work area. The project would be most suited to ESF and ESIF funding could be
 available through the D2N1 Youth Engagement Initiative. 50% match funding would need to
 be found to access this pot. The possibility of using capital investment in sustainable
 transport infrastructure from LSTF may be an option, requires further investigation.
- Derby tends to focus activity on businesses within the engineering and manufacturing sector. However Care Sector business in Derby is huge, employing 30k plus. Pay in this sector is traditionally low and skill levels are low. Need to consider how this cycle is broken and care sector businesses are supported to grow.

Leisure and Culture

- Leisure facilities strategy £1m
- Improving inactivity levels in Derby
- Improving services for individuals with dementia
- Silk Mill
- Derby Conference centre
- Assembly rooms replacement
- Relocation of central library and Joseph Wright Centre
- Vibrant City Centre and a destination to visit.

Our City Our River

• The OCOR project is a significant project for Derby, £90m programme with currently a £40-£50m gap and had hoped to secure ESIF funding to support the projects. Need to explore opportunities to access ESIF funding from one that one Thematic Objective, the programme will bring employment sites back into use and also support SMEs. Match funding is available through the Local Growth Fund. Redevelopment site, £90m investment over the next 10 years currently has a funding gap identified in order to deliver the outputs and outcomes prioritised

Business Support

• Social enterprises related to day opportunity activities

New Communities

- Access to the labour market
- Access to services

Research and Intelligence

• Reduced capacity

Partnerships

• Need to be named/ lead partners in Building Better Opportunities bid.

Social Inclusion / Financial Inclusion

Ideas for projects included the following:

- Leaving Care (young people coming out of local authority care). Potential for using the Dedicated School Grant (DSG) which is targeted at leavers
- Extension of the Derby Enterprise Growth Fund. Match would come from the loans returned to DCC which then become clean money.
- Community Hubs possibility, using housing offices or community centres each could have a mix of elements including facilities for council services, business support and possible managed or easy in easy out work space, training facilities, etc.
- Potential for exceptionally low carbon housing design, possibly using hydro-electric power, to tie in with OCOR.
- Outcome of Councillor Lisa Eldret's employment commission living wage ideas. Possible gap in the market for living wage level jobs (e.g. comparable to Flowerworld).
- Also the prospect of promoting fostering as a career, with appropriate training, again providing some living wage and lower entry level jobs (there must be some synergies with the hospitality sector).

Other Workshop discussion points;

- The role of DCC in acting as the Accountable Body requires a full assessment of implications and risks. Level of risk in being responsible for activity delivered across D2 or D2N2. There are good practise examples of where the City Council is the Accountable Body for contracts delivered across City boundaries (Waste Contract). The merits and associated risks will need to be considered for each project/programme and appropriate and robust systems and procedures put in place.
- Recognise that there is a need to think big and look at projects operating more widely than Derby, however there will be projects which have a geographical focus and need targeted

delivery. Need a balance within the programme. Developing large chunky projects or programmes with projects within will make life easier for D2N2 and the ESIF Board.

- Once the outcome of the early calls is fed back, the role of DCLG in identifying and joining up
 project activity will be understood and the role of D2N2 in bringing projects together will be
 better understood.
- Need to review the capacity required to enable the City Council to access EU and other funding and also the mechanisms for strategic discussion and consideration of proposals to take place. Additional capacity is needed within the Council to;
 - Increased communications and awareness and enable further consultation with Departments or services not previously involved.
 - Report into the City Strategy Group
 - > Develop ideas.
 - Co-ordinating an overview of potential priorities and applications and making links internally and externally to form programmes.
 - > Understanding criteria of funds and matching is with criteria of priorities
 - Bid writing most efficient use of skills, experience
 - Co-ordination of partners, understand what our partners are prioritising in the region providing a wider overview and persuading our partners in a collaborative approach.
 - Summary advice and key contacts
- Work has started on identifying pipeline projects which now needs a more senior level discussion to identify priority bids, join up the work of departments and agree to dedicate staff resources. This could take place at 'External Funding Group' or at the City Strategy Group. This strategic discussion needs to enable discussion on other external funds such as Local Growth Fund and other LEP funding as well as any other opportunities that become available in the future.
- Resources will need to be significant we may need full-time personnel from each Directorate to work urgently on bottom drawer schemes. ESIF Technical Assistance (TA) could provide match funding to bolster the City Councils resource. TA bids must be submitted at a LEP level and require 50% match funding.
- Need to fit to the combined authority agenda, the metropolitan Derby and Nottingham discussion, the Leader's 15-year vision in the new Derby Plan, etc.