

**Annex B**

| Road Safety – Education, Training and Publicity   |          |  |
|---|----------|--|
| <p><b>Young driver/rider education and training</b></p> <ul style="list-style-type: none"> <li>○ Pass Plus Extra scheme – young drivers</li> <li>○ Drink Drive campaigns</li> <li>○ Anti speeding training</li> <li>○ Young Driver events</li> </ul> <p><b>Child education and training particularly in deprived wards</b></p> <ul style="list-style-type: none"> <li>○ key stage 1 pedestrian training scheme</li> <li>○ Theatre in Education - primary and secondary tours to promote road safety issues</li> <li>○ Area wide schools Quiz</li> <li>○ Reflector Purchase scheme for schools</li> <li>○ RSTW schools calendar</li> <li>○ Child Safety campaigns and events</li> </ul> <p><b>Motorcycle casualty route monitoring, enforcement and education using automatic number plate recognition cameras</b></p> <ul style="list-style-type: none"> <li>○ CBT PLUS scheme – young motorcyclists</li> <li>○ Bike Plus</li> <li>○ THINK BIKE campaign</li> </ul> <p><b>Occupation road risk development</b></p> <ul style="list-style-type: none"> <li>○ Mobile Phones campaigns</li> <li>○ Driver Training projects – (Derby Homes/Rolls Royce employees)</li> <li>○ Council employee induction training</li> <li>○ Expand Council fleet driver training programme</li> </ul> <p><b>Other Road Safety Campaigns and Events</b></p> <ul style="list-style-type: none"> <li>○ Markeaton Motor show</li> <li>○ Road Safety Weeks</li> <li>○ Localised safety campaigns and projects</li> </ul> | Citywide | Revenue<br>+ Road<br>Safety<br>Grant +<br>neighbour<br>hood<br>funding |