

ITEM 04

Time Commenced – 6.00pm
Time finished – 7.03pm

Communities Scrutiny Review Board 23 November 2020

Present: Councillor P Pegg (Chair)
Councillors Atwal, Nawaz, Hudson, Pearce and Testro

In Attendance: Claire Davenport – Director of Leisure, Culture and Tourism
Duncan Cowie – Head of Parks and Active Living
Mike Brown – Arts Development Manager
Owen Swift – Physical Activity & Sport Manager
Stella Birks - Visitor Services and Development Manager

14/20 Apologies for Absence

There were none.

15/20 Late items introduced by the Chair

There were none.

16/20 Declarations of Interest

There were none.

17/20 Minutes of the meeting held on 14 September 2020

The minutes of the meeting held on 14 September 2020 were agreed as a correct record.

18/20 Update on Developments for Football

The Board received an update from the Physical Activity & Sport Manager on developments for football in Derby.

The Board noted that Move More Derby (MMD) aimed to provide an active Derby for everyone, improving the city's health, wellbeing and quality of life by supporting people to move more in Derby

It was noted that benefits of the MMD programme included:

- Improved physical & mental health and wellbeing
- Cohesive communities, with support for maintaining independence
- Improving aspirations and strengthening communities

It was reported that the Derby Playing Pitch Strategy (PPS) ensured that all valuable facilities were protected for the long-term benefit of sport. It was also noted that the PPS promoted a sustainable approach to the provision of playing pitches and management of sports clubs. It was reported that the PPS ensured that there are enough facilities in the right place to meet current and projected future demand. It was also reported that the PPS ensured that all clubs had access to facilities of appropriate quality to meet current/future need.

The Board noted that football participation trends in Derby had increased since 2018-19.

It was reported that the following Key Areas of Work had/were taking place:

Local Football Facilities Plan

- Detailed report that maps out the football facilities needed to guide investment priorities
- Considers all formal and informal facilities

Grass Pitch Improvement Programme

- Grass pitch assessments conducted
- Enhanced maintenance programme developed and delivered
- The Racecourse is the first site to see improvement works

Active through Football

- Increase activity levels and create sustained behaviour change in a Place-based approach
- £10m to be invested in up to 15 places over next 5yrs
- Increase activity levels in people aged 16+ from lower socio-economic groups (LSEG)

Derby Parklife

It was noted that the Derby Parklife scheme would assist in :

- Building multi-pitch (3G) hubs across LA's with the aim of raising playing standards and opportunities for everyone to enjoy the game.
- Encourage people to play more regularly, or to become active and in doing so, achieve wider social outcomes
- Designed collaboratively with local partners and the local community
- Proposed to develop in Derby adding an additional 3 full-size 3G pitches

A councillor asked for the Board to be provided with a list of football pitches and cricket pitches in Derby. The Physical Activity & Sport Manager agreed to provide the Board with this information.

The Chair questioned whether there was a sufficient number of football pitches in Derby for the number of football teams. The Physical Activity & Sport Manager confirmed that there was a sufficient number of pitches.

The Board Resolved:

- 1. To note the content of the report/presentation and the very good work taking place.**

19/20 Contributions of Leisure, Culture and Tourism to Economic Recovery

The Board received an update from the Arts Development Manager and the Visitor Services and Development Manager on leisure, culture and tourism initiatives, which are supporting economic recovery in Derby.

It was noted that Culture, leisure and tourism needed to be a key part of the infrastructure and future vision of Derby. It was reported that Culture, leisure and tourism could contribute to delivering against cross cutting themes and enabling economic recovery and growth to be achieved.

It was reported that Leisure, culture and tourism had a vital role to play in shaping vibrant places in which people wanted to live, work and visit. The Board noted that a city's culture created a personality and sense of place that would influence potential investors and visitors. It was noted that this role would be ever more vital in the wake of Covid-19 where it was forecast that vacancy rates of retail properties in city centre could be as high as 50%.

It was reported that it was essential that Derby considered the long-term purpose of the city centre and how it could contribute to quality of life and project a positive city identity. The Board noted the current and developing initiatives that supported this ambition including: public realm enhancements to increase vibrancy, Meanwhile Use of empty retail property and developing the role of the Creative Industries in the city economy.

The Board noted that the Derby Market Place project had demonstrated that high quality public realm interventions would attract visitors and support economic recovery. It was reported that there was potential to build on this through: public art installations, pavement art, illuminated buildings and themed parklets that would bring life to the city streets, creating vibrancy and building multiple points of interest.

The Board noted that cultural projects could animate empty retail spaces, generating aesthetic and positive impacts on the high street, as well as bringing footfall and activity to an area. It was reported that this could be a

catalyst for physical renewal, helping to build a vibrant community of independent businesses and a stronger destination offer.

It was noted that Derby Citymakers was an emerging project that would stimulate new employment and business functions in Derby City Centre. It was reported that this would establish creative and cultural production as a new purpose for multiple buildings, bringing people into the city centre for work and leisure.

The Board noted that the commercial sector recovery was important and would need to rise to the challenge of city-wide economic recovery with the support and added stimulus. It was reported that these interventions represented a unique opportunity for a partnership approach to reinventing the city centre. It was noted that investing in this kind of activity would result in reducing decline, so that there are less vacant shops and improved footfall.

The Chair questioned whether the Council could work with local businesses to reduce the number of advertisement boards on streets such as Sadler gate. The Visitor Services and Development Manager informed the Board that the Council had an Advertisement Board Policy and that the proposed projects would increase footfall and lessen the need for advertisement boards on streets.

A councillor questioned what the vacancy rate was for shops in Derby. It was noted that current vacancy rates, outside of the Intu Centre, were 30% and that this was expected to rise to 50% by the end of 2020.

The Board Resolved:

- 1. to note the information detailed within the report and the presentation provided at the Board meeting.**

20/20 Terms of Reference and Work Programme

The Board considered a report setting out the Terms of Reference and Remit of the Board.

The report provided Members of the Board with the opportunity to consider its terms of reference and remit for the forthcoming municipal year, its work programme for 2020/21 and any topic reviews.

Councillors asked for information on the costs of minibuses assisting refuse lorries to be provided to the Board. Councillors also asked to be provided with a rationale for why minibuses were being used.

Resolved to note the information provided within the report.

Minutes End.