

Commitment to implementing the Pledge for Children in Care 2017/18

The Pledge is a promise made by Derby City Council to all Derby City Children in Care and Leaving Care. The Pledge is part of Derby's commitment to give children in care and leaving care the best opportunities they can have in life. Derby City Council, its members and employees are Corporate Parents to Children in Care.

It is important that each department confirms its continued commitment to the Pledge and outlines what it will do to support the implementation within their service directorate in 2017/18.

Service Director Name: Andy Smith, Hazel Lymbery, Suanne Lim, Frank McGhee, Gurmail Nizzer, Kirsty McMillan, Perveez Sadiq, Cate Edwynn, Pauline Anderson		Directorate: People	
What will you do to support The Pledge?	When will you do this?	What difference will this make for Children in Care and Care Leavers?	
<ul style="list-style-type: none">Facilitate the involvement of the CiCC in the recruitment of key post	<ul style="list-style-type: none">Training will need to be provided to CiCC prior to commencement, plan for November 2017	<ul style="list-style-type: none">Ability to influence decision making and wishes and feelings heard	
<ul style="list-style-type: none">Continued commitment to 2 CYP apprenticeships of the 6 across the Council	<ul style="list-style-type: none">Current	<ul style="list-style-type: none">Meet individual aspiration and learning outcomes	
<ul style="list-style-type: none">All senior managers in People services to commit to taking part in 'takeover' day	<ul style="list-style-type: none">Current	<ul style="list-style-type: none">Personal confidence and support individual aspiration	
<ul style="list-style-type: none">The Virtual School will support learning by sending a £10 WH Smiths voucher to	<ul style="list-style-type: none">September 17 – June 18	<ul style="list-style-type: none">Additional resource to support learning, the enjoyment of reading and life skill of	

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all looked after children once a month for the academic year 2017-18		spending money / budgeting
<ul style="list-style-type: none"> Following the success of the 100 Day Challenge in 2016/17 the Virtual School will reward looked after children where they meet the Challenge criteria in the areas of attendance, progress and attainment 	<ul style="list-style-type: none"> February 18 – May 18 	<ul style="list-style-type: none"> A monetary reward to be gained to incentivise good outcomes in school
<ul style="list-style-type: none"> Where a pupil needs to move school the Virtual School will support the move by providing extra resources to the new school to help the looked after pupil to settle in. 	<ul style="list-style-type: none"> Ongoing from September 17 – July 18 	<ul style="list-style-type: none"> More support to enable the smooth transition to another school, helping the young person to settle in a new school more quickly
<ul style="list-style-type: none"> Make sure that every looked after child with a disability has a named adult social care social worker from age 14, to support them in preparing for adulthood. Progress made: 27/06/2017 A monthly meeting LAC forum and Bi monthly PFA forum is in place to check on progress and referrals for LAC are being allocated in a timely manner once brought to the teams attention. 		It will make sure that planning for life beyond age 18 starts early and provide more certainty about what comes next.
<ul style="list-style-type: none"> We will offer work experience opportunities within our service – as many as we can, to young people who 		It will give care leavers an insight into a career in adult social care and/or public health.

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<p>are interested in adult social care</p> <ul style="list-style-type: none"> • Progress Made: Offers remain open but there has been no take up to date 		
<ul style="list-style-type: none"> • We will offer up to 3 apprenticeships within adult social care and/or public health – including one looked after child with a disability • Progress Made: as above 		It will give up to 3 care leavers significant paid work experience and increase their future prospects for employment.

An update on the implementation will be required by each service director in the latter part of 2017/18 by the Corporate Parenting Committee to track the progress against the commitments and impacts made by each service area.

Organisation and Governance – Strategic Services and Customer Management

2017/18 Pledges

What will you do to support The Pledge?	When will you do this?	What difference will this make for Children in Care and Care Leavers?	Progress Update – Quarter 1 2017/18 (June)
We provide regular management information and benchmarking so we know how well the service is performing and how your experiences compare to children in care in other areas.	On-going throughout the year.	We will challenge the service if performance information shows too many children / young people are moving too often or are in unsuitable accommodation. Where necessary we will escalate issues to the Corporate Parenting Board for further investigation / challenge through our	Presentation to the Inspiring Young People Overview and Scrutiny Board (IYPB) in April 2017 on national benchmarking data for 2015/16 and 2016/17 provisional data to ensure senior oversight and appropriate challenge on outcomes for our looked after children and young people.

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		Annual Update on performance.	Attended the Children in Care Council in May 2017 and presented information on the city profile of children in care, the number of placement moves and educational outcomes.
We will support and challenge the service to improve outcomes for children in care.	On-going throughout the year.	<p>Improvement in the quality of services through regular challenge and scrutiny with the development of improvement plans in areas where required.</p> <p>Focus on impact and outcomes in all improvement activity with the central question – what difference does this make to children and young people?</p>	<p>Ofsted published Derby's report following our inspection of services for children in need of help and protection, looked after children and care leavers in June 2017. This document sets out a number of recommendations for improvement that the Policy and Improvement Team are working with the service to develop an improvement plan against. The plan will identify many actions for improvement that benefit all children and young people with a number focused on children in care (i.e. how we learn from return interviews to minimise missing episodes and the quality of our Personal Education Plans (PEPs) to support children and young people in care to achieve the best attainment outcomes they can).</p> <p>Targeted analysis has also been completed on the factors which are driving the demand for social care including our rates of children in care, which informs strategic decisions on issues such as resources allocations.</p>

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			<p>Intelligence was reported to the Safeguarding Assurance meeting in June 2017 on the rising demand for Child Protection Plans and Derby Safeguarding Children Board and IYPB on what is driving the demand wider demand for safeguarding services including children in care (June 2017).</p>
<p>We will support the placement of children in care with foster carers through proactive and innovative marketing campaigns.</p>	<p>On-going throughout the year.</p>	<p>Recruiting additional foster carers will mean that more children in care will have the opportunity to be placed with families within the city.</p>	<p>A Fostering recruitment event was held on June 24th 2017 at Derby County Football club to invite and encourage more foster carers.</p> <p>Marketing activity included a targeted social media campaign with Facebook profiling to boost targeted exposure, postal mail shots to all existing prospects and direct e-shots. Local outlets displayed posters and leaflets were distributed. Advertising was placed with the Police Life to promote the June event.</p>

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			<p>A two week radio campaign with Capital FM was produced to run throughout Fostering Fortnight.</p> <p>Fostering Fortnight was promoted through newsroom and social media. A total reach of 631.9k users with 652 clicks or interactions.</p> <p>Every Derby resident received a fostering promotional leaflet in April with their Council Tax bill.</p> <p>The fostering team continue to hold weekly drop in mornings to encourage more foster carers to enquire.</p>