

Sponsor: Head of Democracy  
Report author: Democratic Services Officer

## **Marketing Derby Update**

### **Purpose**

- 1.1 To receive an update presentation on Marketing Derby

### **Recommendations**

- 2.1 To consider the presentation.
- 2.2 To make any comments or recommendations following discussions on the presentation received (Appendix 1).

### **Reasons**

- 3.1 To inform the Board of work undertaken in relation to Marketing Derby.
- 3.2 To allow the Board an opportunity to make any comments on the presentation.

### **Supporting information**

- 4.1 The presentation will inform the Board of the work undertaken in relation to Marketing Derby

### **Public/stakeholder engagement**

- 5.1 None directly arising from this report.

### **Other options**

- 6.1 None.

### **Financial and value for money issues**

- 7.1 None directly arising from this report.

### **Legal implications**

8.1 None directly arising from this report.

## Climate Implications

9.1 None directly arising from this report.

## Other significant implications

10.1 None directly arising from this report.

This report has been approved by the following people:

Role	Name	Date of sign-off
Legal Finance Service Director(s) Report sponsor Other(s)	Alex Hough, Head of Democracy	27/02/2023
Background papers: List of appendices:	Title of Appendix 1 Marketing Derby Update	