

Cllr Ranjit Banwait
Leader of Derby City Council
Derby City Council
Council House
Corporation Street
Derby
DE1 2FS

18th October 2016

Dear Ranjit,

Re: City Council Election Cycle

I am aware that Derby City Council has been consulting on the possibility of changing the local election cycle from annual to four yearly.

I was at a meeting of The Derby Renaissance Board when the proposal was floated and the unanimous response of businesses was to support this change on the basis of cost efficiency and political stability.

Marketing Derby promotes the city in order to attract inward investment, and clarity of direction and stability are key considerations for investors in deciding where to focus their resources. So it is in this content that we support the view expressed by other businesses to change the cycle with its associated benefits.

Yours sincerely



John Forkin
Managing Director

Encs