

DPDF : Making the big screen accessible

It's a complex issue which I've outlined below. You may wish to feedback the following points to the group and should they have further questions, I would be happy to attend a meeting on another date.

- Our news Interactive content is text based, as are our listings and we often show work that is accessible to the Deaf Community as it's silent or has no speech.
- We don't have the facilities for adding subtitles to work. As we rely on local content being sent in, ready made from film makers and community groups it would be up to the film maker to add subtitles. If anyone did want to add subtitles at a later date it would have to be in agreement with the films producer. That we rarely show TV programmes and so do not have access to the subtitling facility that viewers may have at home. The news and sport bulletins we currently show are specially produced for a non-tv platform and so do not have subtitles.
- That we would be happy to accept subtitled content as long as it fits with our Editorial Guidelines.
- With regard to live events, it's up to the event organiser to bring in interpreters and we have had these for some of the events which have happened at the screen.
- Subtitles mean we would have to be show content full screen to be read effectively, rather than in the video window as we do now. This would mean we wouldn't be able to run some of our other content which we are obliged to run eg: city listings or Locog (London 2012) branding which sit in the text box to the right of the video window. We would need an agreement for all 17 of our screens to operate in the same way as we couldn't do it in one city and not another.
- We wouldn't be able to make changes with one group in mind as this may impact on the needs of another group. We would not be able to cater specifically to the needs of one particular group without doing the same for others who may have different and possibly conflicting needs.

I hope that helps and as I've said, I would be more than happy to view subtitled content with a view to putting it on the screen, should anyone wish to provide it.

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