



# **The Derby Plan 2011-2026**

**A vision for Derby's future**

**Draft V0.14**

## **Derby – passionate about progress**

### **Our vision:**

Derby is a city that is passionate about progress. Home to world-leading brands including Rolls-Royce, Bombardier, Westfield and Citibank, Derby has a strong hi-tech economy that is set to grow. Plans are in place to make the city centre more attractive to residents, visitors and investors and with low levels of crime, friendly people, cultural events and festivals throughout the year, strong heritage and easy access to stunning national parks, Derby is well positioned for a strong and prosperous future. We want to ensure local people get the most out of what Derby offers, to be happy and satisfied with their quality of life. We know that for people to be happy they need to have good health, financial security, good relationships with family and friends, opportunities to learn and have fun and to feel safe and secure. Our vision is for Derby to be passionate about progress and to be people's first choice city in which to live and work.

### **The Derby Plan**

Derby City Partnership was established in 1995 as an alliance of organisations from the public, private, voluntary and community sectors. The Derby Plan is our new long-term plan to improve the quality of life for everyone in Derby both now and for future generations. The partnership brings together over 250 organisations that contribute to the preparation and achievement of this plan. Members reflect a wide range of interests such as local authority and health care services, community organisations, the police, learning providers, media, manufacturing, retail, faith and race communities. In writing this plan we have taken a fresh look at what we want to achieve for Derby over the next 15 years, based on what we know about the city's needs and what people have told us.

### **Looking at the evidence**

When selecting what most needs to be improved, Derby City Partnership looked at the major trends and issues affecting the city now and into the future. To do this we collected and analysed the latest statistics about Derby's communities, economy and the environment. You can see the full report on our website ([link](#)).

### **Listening to you**

We also talked to local people and organisations about what most needs to be improved in Derby. In July 2010 we ran a '3 wishes for Derby' campaign, where we asked Derby people to think about what they would like life to be like in 15 years' time and tell us their 3 wishes - one for themselves, one for their neighbourhood and one for Derby. Over 3000 people took part.

The top twelve issues that were identified through consultation were:

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|--|--|
| 1. Jobs  | 7. Green Issues and sustainability                     |
| 2. New and old buildings and public spaces         | 8. Public and leisure facilities                       |
| 3. A Clean City                                    | 9. Culture   |
| 4. Feeling safe                                    | 10. Personal health and happiness                      |
| 5. Community spirit and getting on with each other | 11. Shopping and Café Culture                          |
| 6. Getting around the city                         | 12. Range of good quality and energy efficient housing |

You can see the full report from the consultation on our website ([link](#))

### **Achieving The Derby Plan**

We have identified several areas to work on that will improve life in Derby between now and 2026. Under these, there are a number of priorities which we will work on that we believe will make the biggest difference to quality life in Derby. You can find more detail about how we plan to achieve these priorities on our website. ([link](#)) Ultimately, it is Derby people and their leaders who must choose to take responsibility for making a change where they live and we will increasingly be calling on local people to help make a difference.

## All people in Derby will enjoy...

### ...a thriving sustainable economy

- More new businesses
- More people with jobs
- More hi-tech businesses
- More use of shopping, leisure and tourist facilities
- Less carbon emissions from industry and transport
- A better built and natural environment
- More good quality and affordable housing

### ...achieving their learning potential

- More adults learning
- Better results in primary schools
- Better qualifications among adults

### ...good health and well-being

- More people living longer in better health
- Better health at work
- Better mental health and well-being
- More choice and influence over services

### ...being safe and feeling safe

- Less harm caused by alcohol
- Less crime
- Less fear of crime and anti-social behaviour
- Less injuries and harm to vulnerable children and adults

### ...a strong community

- More people volunteering
- More people influencing local decisions
- More people feeling they belong to their neighbourhood
- More people feeling that people from different backgrounds get on well together
- Less household carbon emissions

### ...an active cultural life

- More people taking part in cultural activities
- More people taking part in physical activity

## Get involved

There are opportunities for Derby organisations to join Derby City Partnership and become part of one of our many groups. Or if you or your organisation simply want to be kept informed and consulted on our plans or support our activities, there are a number of ways you can do this.

To find out more or for hard copies of any of the documents mentioned in this plan contact us:

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We can give you this information in any other way, style or language that will help you access it. Please contact us on 01332 258509 Minicom 01332 256900