

Sport, Sport Facilities and Physical Activity Strategy

RECOMMENDATIONS

- 1.1 To endorse the Sport, Sport Facilities and Physical Activity Strategy for Derby.
- 1.2 To approve the preparatory work for market testing. This includes producing a partnership agreement, seeking expressions of interest by advertising for potential partners and the formation of a Sports Centres Development Plan.
- 1.3 To refer this report to the Culture and Prosperity Commission for comment.

REASONS FOR RECOMMENDATIONS

- 2.1 The Best Value Review of Sport and Leisure resulted in the production of a comprehensive Improvement Plan that was approved by Cabinet on 9 November 2004. The most important strategic recommendation in the plan was to “review and revise the current Sports Strategy and Sports Facilities Strategy to encompass a Physical Activity Strategy”.
- 2.2 The Sports Strategy was adopted by the Council in 2002 and the Sports Facilities Strategy was produced in 2003. The revision of these strategies and production of a Physical Activity Strategy for the city will provide a clear direction for the future development of Sport and Physical Activity in Derby.
- 2.3 It will also:
 - Provide the context for how the City Council’s Sport and Leisure Service will develop its services, programmes, structures and facilities over the next five years, and
 - Determine how other key recommendations in the Best value Improvement Plan are taken forward, most notably the market testing of the Council’s sports centres.

SUPPORTING INFORMATION

Physical Activity Strategy – ‘Getting Derby Active’

- 3.1 The Physical Activity Strategy, ‘Getting Derby Active’, has been developed in partnership with Derby Central and Greater Derby Primary Care Trusts. The Strategy has already been endorsed by the Boards of Central Derby and Greater Derby Primary Care Trusts. In addition to this, representatives from the health, education, transport, planning, regeneration and care services in the public and voluntary sectors have been involved in formulating the strategy.
- 3.2 In partnership with the Primary Care Trusts, the City Council will have a key role to play in leading the coordination of the ‘Getting Derby Active’ Strategy. Other public, voluntary and private partners have a major role to play in ensuring the Strategy is effectively delivered.
- 3.3 The ‘Getting Derby Active’ Strategy will change the way physical activity is perceived and delivered in the city. It will challenge current practice, ensuring that partners work together to make physical activity more accessible to everyone in the community. The new strategy identifies gaps and priorities, the key issues to increase participation and a partnership structure tasked with implementing the actions.
- 3.4 The consultation process has been comprehensive in engaging all sections of the community and has included the following:
- Face to face interviews with over 60 stakeholders
 - A sports club questionnaire
 - Consultation with Older People’s and Young People’s Focus Groups.
 - Consultation with disability groups
 - Discussion groups with Health Managers and Health Action Groups
 - A questionnaire distributed to 125 community organisations
 - 90 questionnaires to minority groups and organisations
 - Focus group with Members
 - Presentation and discussion with Culture and Prosperity Commission
 - 4 Physical Activity Summits
 - A survey of Activity Scheme Coordinators
 - Presentation and discussion at PCT Executive Board
 - A free phone consultation and email service
 - Workshop with Headteachers.
- 3.5 An Executive Summary of ‘Getting Derby Active’ is available on CMIS at the following link.

<http://cmis.derby.gov.uk/CMISWebPublic/Binary.ashx?Document=3862>

Indoor Sports and Recreational Facilities Strategy

- 3.6 The importance of a more strategic approach to sport and recreation provision is increasingly being recognised as an essential way forward in ensuring facilities meet the needs and aspirations of the people who use and live near them. This approach has been recognised by Central Government through guidance issued by the Office of the Deputy Prime Minister (ODPM) in Planning Policy Guidance Note (PPG17):

'Local Authorities are recommended to undertake a robust assessment of the need, use, accessibility, number and quality of existing provision. This will guide and support Local Authorities in their planning policy and decision making with regards to future provision, development and disposal of land' - OPDM.

- 3.7 Given the long-standing issues relating to the condition and status of the City Council's leisure centres, in addition to increased provision through school sport facilities, sports clubs and the private sector, it is important to have a comprehensive facility assessment to inform decisions about how to develop affordable leisure centre provision by both the Council and other providers. The assessment will underpin the following:

- Recommendations for a business plan for the development of the City Council's Sport and Leisure centres.
- With the physical activity strategy, it will support the market testing of the City Council's Sport and Leisure centres.

- 3.8 On the 8 February 2005 Cabinet received a presentation on the progress in implementing the Best Value Improvement Plan, which outlined a need to prepare a leisure centre business plan to modernise the City Council's leisure centres. The business plan will be drawn up over the coming months and included in the background partnership documentation to support the market test. The Indoor Sports and Recreational Facilities Strategy will provide a lot of the information necessary for the business plan.

- 3.9 The PPG17 assessment has identified local needs and opportunities for indoor sport and recreational facilities. It provides local indoor sports facility standards for each of the five Area Panels in Derby and makes recommendations for future provision.

- 3.10 The assessment also identifies the condition of the electrical and mechanical building services in the Council's centres. However, a full architectural condition survey is needed to prepare the business plan required for market testing. The condition survey will identify the true costs of bringing the centres up to required standards and to compare these costs with new builds. This will identify the level of investment needed for each centre.

- 3.11 Property Services has indicated that the survey work will need to be undertaken externally and will take approximately five months to complete. Although this will delay the timescales for market testing, in line with Council Procurement Policy, Sport and Leisure Officers will prepare the necessary documentation needed to gather expressions of interest.
- 3.12 It is likely that an initial investment of about £4 million will be required to modernise and improve the Council's five sports centres and, in addition to this, further capital will need to be earmarked in a depreciation fund for future investment in the centres. Market testing will enable the Council to identify the most cost effective way of meeting the challenge and the option appraisal is likely to include a comparison of delivering services by:
- an existing Trust
 - a private sector partnership, including a potential PFI
 - formation of an In-house Trust
 - in-house provision, with Prudential borrowing
 - a hybrid of the above.
- 3.13 An Executive Summary of the Indoor Sport and Recreational Facilities Strategy is available on CMIS at the following links.
- <http://cmis.derby.gov.uk/CMISWebPublic/Binary.ashx?Document=3861>
<http://cmis.derby.gov.uk/CMISWebPublic/Binary.ashx?Document=3838>
<http://cmis.derby.gov.uk/CMISWebPublic/Binary.ashx?Document=3839>
<http://cmis.derby.gov.uk/CMISWebPublic/Binary.ashx?Document=3840>
<http://cmis.derby.gov.uk/CMISWebPublic/Binary.ashx?Document=3835>
- 3.14 Officers have met twice with Members from the Culture and Prosperity Commission to discuss the development of the Sport, Facilities and Physical Activity Strategy. The draft strategy was presented to them at a meeting on 20 December 2004 and the approach to the development of the Physical Activity Strategy was welcomed and supported. Further discussions will be needed about preparation for market testing.

OTHER OPTIONS CONSIDERED

- 4.1 The options for further development will be identified as part of the work arising from the recommendations in this report. At this stage, failure to agree the strategies will mean that the recommendations within the improvement plan for the Best Value Review of Sport and Leisure will not be met and there will be no strategy within which future sports provision in the city can be developed.

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Background papers:	Reports to Cabinet and Culture and Prosperity Commission
List of appendices:	and draft Strategies Appendix 1 – Implications Appendix 2 – Executive Summary 'Getting Derby Active' Strategy Appendix 3 – Executive Summary Indoor Sports and Recreational Facilities Strategy

IMPLICATIONS

Financial

- 1.1 The Sport, Facilities and Physical Activity Strategy has cost £22,000 from the £98,000 agreed by Council Cabinet from the Sport and Leisure budget to support the costs of implementing the Best Value Review of Sport and Leisure. The PCTs have welcomed the development of the Physical Activity Strategy and have contributed £7,500 to the cost of developing it.
- 1.2 The annual budget of £98,000 is available to support developments such as market testing, provided that it is not needed to offset overspends elsewhere in the sports budget.

Legal

2. None arising from this report.

Personnel

3. The Best Value Review of Sport and Leisure Improvement Plan includes the need to restructure the Sport Development and Community and Play service. The strategy provides the context for the new staffing structure.

Equalities

- 4 The strategy is intended to tackle some of the issues relating to health inequalities by encouraging the development of activities which promote physically active lifestyles. In particular, the Strategy will aim to develop initiatives to encourage people who often face barriers to becoming more active because of cultural factors, accessibility or cost.

Corporate Objectives and Priorities for Change

- 5.1 This report links to the following of the Council's corporate objectives:
 - A stimulating and high quality learning environment
 - Healthy, safe and independent communities
 - A lively energetic cultural life
 - A diverse, attractive and healthy environment
 - A prosperous, vibrant and successful economy
 - A shared commitment to regenerating our communities.
- 5.2 The Sport, Sport Facilities and Physical Activity Strategy will contribute to and meet the needs of objective 2 of the Public Health Strategy 2004 – 2010 that is currently being formulated for Derby.