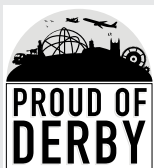


# Derby City Council Annual Report 2012/2013



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# Foreword

## Welcome to Derby's Annual Report for 2012/13...

The Council plays a key role in **supporting the city**. Over the past twelve months we have been working hard towards our vision 'to create a city for all, through **strong leadership** and excellent customer focused services'.

The purpose of our annual report is to provide you, as local residents and Council Tax payers, with information on the Council's priorities and budget, overall performance, **key achievements and service improvements** that we have made from April 2012 to March 2013.

## Our priorities for 2011-14...

Our aim is to work together so that all people in Derby will enjoy:

- A thriving sustainable economy
- Achieving learning potential
- Good health and well-being
- Being safe and feeling safe
- A strong community
- An active cultural life

We also aim to provide:

- Good quality services that meet local needs
- A skilled and motivated workforce

The Council Plan sets out how the Council will **deliver on its priorities** in terms of actions and performance measures. The Plan is monitored throughout the year and progress is reported through this document. The Council Plan can be found on the Council's website [www.derby.gov.uk](http://www.derby.gov.uk)



**Paul Bayliss**  
Leader of the Council



**Adam Wilkinson**  
Chief Executive

## Delivering our Priorities...

The Council provides **strong leadership** through a Cabinet system of government, supported by a team of strategic directors led by the Council's Chief Executive Officer. In May 2012, the Labour Group took control of the Council and appointed a **new Cabinet covering seven portfolios**. The Manifesto Commitments of the new Labour administration were mapped against the Council Plan and service business plans to ensure **consistent delivery of priorities**.

Like many other local authorities, the Council has faced **significant financial challenges** over the last few years. In 2012, the Council set the most difficult two-year budget in the Council's history, in the context of Government cuts. The significant reductions in budget, combined with **increased demand for our services**, means the Council has to manage its resources and plan its priorities as carefully as ever.

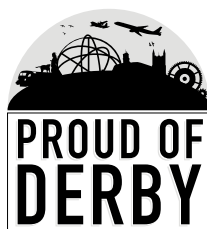
## Our Achievements...

Ultimately we know that Derby City Council will be judged on our outcomes for local people.

Despite making **£22 million of savings in 2012/13**, we have made significant changes in the way we deliver services.

Over two thirds of our priority areas have improved over the last 12 months – including **better educational attainment, more jobs, and a safer city**.

In the next section of this report, we present highlights from each Cabinet Portfolio to demonstrate the progress the Council has made.



### Key facts about Derby City Council

The Council serves a local population of 247,000 people.

The Council budget is £665.2million (for 2012/13).

The city is divided into 17 wards across the city which are represented by 51 councillors. Elections are held 3 out of 4 years on a rotation basis.

The Council is led by a Council Leader and Cabinet of portfolio holders focused on different areas of Council services.

At the end of March 2013, the Council employed 9,881 staff who work across five directorates – Adults Health & Housing, Children & Young People, Neighbourhoods, Resources and Chief Executive's Office.

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# Leader's portfolio



As Leader of the Council, 2012-13 was always going to be about **delivering the best possible outcomes** for the people of Derby. I am proud to say we have done that. In my portfolio area there is much good news to report.

The Council has **invested heavily in our city**. We have an ambitious £265m investment programme over the next three years to create exciting and innovative facilities for our residents and to exemplify why we are **proud of Derby**. This includes new developments such as Castle Ward urban village and the new Multi-Sports Arena.

We are also **supporting employment in our city**. Our jobs agenda has created or secured for Derby and its residents **more than 1,200 jobs** in the last year and investment in excess of £10m by our partners, as we have attracted major firms to the city.

We are proud that the Council is able to provide **local investment for industry** in the city. Where traditional lenders aren't able to offer the financial catalyst, we have often stepped in through our Regeneration Fund.

It is part of our **vision for a thriving and sustainable city**, which is able to compete and win in world markets including high technology industries where Derby already has an edge.

The Council will continue to provide the foundations to **support the inspirational tradition for industry, work and innovation** which remains the backbone of our city.

**Councillor Paul Bayliss**  
Leader of the Council

## Achievements

The Enterprise Match project works with businesses and schools in Derby educating young people about the world of work and career opportunities in Derby and helps them to get 'work ready'. As part of this project the Business in the Community Mock Interview programme was extended to all Year 10 groups in 2012.

The Council House which was completed on time and in budget won both the 'Best Restoration Project' award and the 'Best New Building' award from Derby Civic Society, in its George Larkin Brighter City of Derby Awards.

We have saved £66 million over the last three years through re-designing our services and becoming more efficient.

Winners of LGC Business Transformation Award and MJ Awards for Children's Services and Public Private Partnership.

Our capital programme for 2012/2013 was delivered on time and on budget - over £106m spent on schemes such as Castleward, Housing, Schools and Highways.



## More Jobs Created...

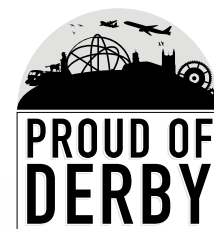
During 2012/13 approximately **1,200 jobs were created in Derby** through the intervention of the Council and Marketing Derby. The Regeneration Fund has been instrumental in bringing investment into the city. Its biggest single success was supporting Webhelp TSC to take on the former Egg building on Pride Park - the buildings are now home to their Sky call centre with 1,000 jobs on site. Other successes for the city include the Carrington Carr Holdings Call centre (100 jobs), Cameron Engineering (40 jobs) and Ask Restaurant (30 jobs). **The £20m Derby Enterprise Growth Fund** was launched in December 2012 and will help create hundreds of new jobs. Balfour Beatty investment of £3.5m secured 400 jobs on its site on Raynesway.

## Derby Station Interchange...

This project improved and **enhanced one of the key strategic gateways** into the city. Now when people arrive or leave the station they enter a space free of traffic. There is a new bus and covered taxi interchange and also a new 150 cycle shelter which offers **safe and secure facilities** for cyclists. The project started in April 2012 and was completed in March 2013 and was a result of excellent partnership working between Derby City Council, the Rail Industry and The Department for Communities and Local Government through the European Regional Development Fund programme.



Derby Station Interchange





## Increasing Tourism income with the new 'Discover Derby' toolkit...

The Derby City Council Tourism Team and partners created the 'Discover Derby' Tourism toolkit. Local businesses **celebrate what's great about our city** and use the toolkit to inspire visitors to stay longer, spend more and recommend Derby to friends and return.

In 2012 Derby made Visit England's Top 20 list of business tourism cities, and attracted an **estimated 8.75 million visitors**, excluding shoppers, and the visitor economy in Derby is helping to support thousands of jobs in the city. The Visit Derby website saw a 41% increase in visitors to the site, and there were 644,440 visitors to the city, an increase of 3.5% of people staying overnight from last year.

## Improving Priority Services...

Each year the Council monitors a set of priority performance measures to **help us improve services**. In 2012/13, the Council agreed 63 measures within the Council Scorecard which reflect a range of services that are important to customers and areas where the Council needs to improve. Overall **two thirds of our priority measures saw improved results** from last year, which is very positive in light of the significant budget reductions the Council has made.

For further details on Council performance please visit:  
[www.derby.gov.uk/council-and-democracy/performance](http://www.derby.gov.uk/council-and-democracy/performance)

## City Centre Regeneration Framework...

The City Centre Regeneration Framework (CCRF) provides a framework which influences, guides and steers developments, promotes regeneration and helps to improve the built and natural environment of the city centre. **A capital programme of approximately £13m** for the period 2012-16 has been set up and will have significant impact on the **development of Derby's city centre**. Some of the key projects include St Peter's Street regeneration, Riverside path enhancement, Castleward Boulevard and the construction of Cathedral Quarter Enterprise Centre.



Artist's impression of St Peters Street regeneration



## Derby delivers success...

At the Local Government Chronicle Awards, the Council was awarded the Business Transformation Award. This is **national recognition of the efforts of all our staff** and our corporate value of 'can do' which they have demonstrated during some very challenging times. At the Municipal Journal (MJ) Achievement Awards the Council's Lighthouse team took **top prize in the Children's Services category** and our Regeneration team won the Public/Private Partnership award for their work with the Derby Renaissance Board, and were also commended in the Innovative Finance category for the Regeneration Fund. The Council was also highly commended in the Best Achieving Council award category and for its Healthy Housing Hub.



Derby City Council at the LGC Awards 2013

## 'one Derby, one council'...

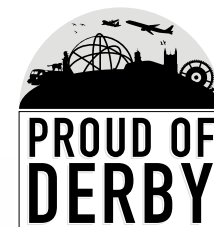
The refurbishment of the Council House was **completed on time and on budget** and over 1,900 staff moved back into the new state of the art building in late 2012 / early 2013.

The new Council House has **improved accessibility for disabled people** and is fully compliant with the Equality Act. Also due to the design and flexibility of the Council Chamber we have been able to increase the number of events and activities that take place within it and this has reduced the need to use external venues for many events and reduced our spend on venue hire.

By introducing a number of new IT systems such as Customer Relationship Management (CRM), and our staff being able to work more efficiently and flexibly we **delivered efficiency savings in excess of £2.3m** in 2012/13.

Our new Customer Service Centre also increased the opportunities for customers to self-serve by using the payment kiosks, internet and automated phone system and between January – March 2013:

- 10,152 customers used the ticketing system
- 2,838 benefit appointments were made
- Internet debit card transactions increased by 35% and internet credit card payments increased by 14%.





# Neighbourhoods and Streetpride



At a time when family budgets are stretched and people are struggling to make ends meet, **pride in our communities** really does matter. That's why we have made it a priority to restore that pride and build on the neighbourhood agenda that we first introduced back in 2006.

A key aspect in delivering that priority is the introduction of neighbourhood wardens, to engage with communities and resolve issues that impact on the **quality of life for residents**. We set about designing this service throughout 2012-13 launched at the start of 2013-14.

Following the success of our high profile 'Golden Bin' campaign, which encouraged children and local people to discard their litter responsibly, the Council launched the **Take Pride in Your Street** campaign to spring clean parts of Abbey, Mackworth and Normanton.

Despite one of the most prolonged winters in many years, the Council **successfully delivered the highway maintenance capital programme** to within 94% of the budget allocation. We also ensured the Council learned from the criticism it had faced for having insufficient grit stores in previous years.

Other successes include re-establishing a proper Bus Partnership to work closely with operators, enabling joint working as well as creating a new Taxi Partnership and securing Purple Flag status for Derby's city centre.

All of this has been delivered in the context of having to deliver huge savings. We will **continue to innovate and challenge ourselves** to make Derby's neighbourhoods better despite these pressures.

**Councillor Ranjit Banwait**  
Deputy Leader of the Council and Cabinet Member for  
Neighbourhoods and Streetpride

## Achievements

Crime has fallen in 2012/13 with 3,423 fewer offences being reported representing a 15.6% fall on last year. Good partnership working with partners from Probation, Police and other agencies is reducing offending rates across the city.

Street drinking complaints reduced by 47% in 2012/13 compared to the previous year.

Gangs prevention work was delivered to over 1,000 young people during 2012/13 through presentations in schools, colleges, universities and youth clubs.

Derby was awarded £2.1m in April 2012 to deliver a number of bus related improvements to make buses more reliable, affordable and connected. Derby was ranked 6th in the country for bus and train quality and takeup in a national survey.

2,038 residents attended 78 Neighbourhood Forums during 2012/13.

A budget of £272,000 is managed by Neighbourhood Boards: 299 projects, events and interventions funded across all 17 neighbourhoods. In addition a delegated Streetpride budget of £340,000 helped to deliver 219 locally identified environmental improvement projects across all 17 neighbourhoods.





## “Take Pride in Your Street” Campaign...

The Take Pride in your Street campaign launched in October 2012, was a **co-ordinated initiative** between Streetpride and the Local Neighbourhood Boards which aimed to tackle hot-spots across the city where there were issues affecting our communities such as fly tipping, litter and vandalism.

The campaign started in the Normanton area and was then rolled out across the city. The Streetpride team start the clean-up then officers and community partners **provide advice and information** on issues like waste, litter, crime and community safety.

98% of the amount of general litter removed from our roads/pavements/highways in 2012/13 was **dealt with within service standard timescales** compared to 84% in 2011/12, and 99% of all street cleansing incidents were dealt with within service standard timescales.



Take Pride in Your Street campaign

## Purple Flag...

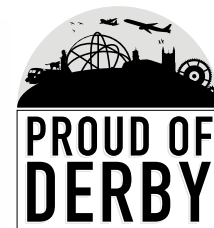
Earlier this year Derby was **awarded the much coveted Purple Flag** for its city centre evening and night-time economy. Purple Flag is an independent national award run by the Association of Town and City Management (ATCM) in partnership with industry, licensees, retailers, police and consumers. The scheme judged Derby on everything from crime and safety, to how visitors can travel home after an evening out.

Derby was highlighted by the judges as being a great night time destination for all ages and for having an excellent mix of **exciting and diverse evening entertainment** on offer. Particular praise was given to the many festivals which take place in the city such as Derby Feste, the Format International Photography Festival and the Derby CAMRA Winter Beer Festival. The **strong partnership working** towards Purple Flag was also highly commended.

Inspector Andrea Parkin, Head of Crime Reduction at the City and Neighbourhood Partnership, added:

“It has been an extremely rewarding process **working with so many partners on a key project to promote Derby**. We’re proud to have received this internationally recognised accreditation of Purple Flag status which essentially means we have a broad appeal; Derby is a safe place and a city of choice for all.

We also envisage this will **encourage inward investment** of business ventures and tourism. We will continue build on this foundation and continue to move forward to make Derby City more appealing place around the early evening and night time periods.”



## Inspiring Derby Week 2012...

Inspiring Derby Week 2012 took place from Monday 17 June to Sunday 3 July 2012. The aim of the week was to showcase Derby's people and places and **make people feel more proud of their city**.

The week was successful with over 100 events and approximately 8,000 attendees. Regular event organisers like Derby Adult Learning Service and Banks Mill played an **active role to promote Derby** and its diversity and give people access to a range of learning experiences. New events included the Indoor Rowing Challenge put on by Derby Rowing Club and Derby Museum's talk on local Olympian Arthur Keily.

The number of attendees who live in Derby increased significantly and we maintained a very high level of people who said they felt they had been **inspired to do something else**, were proud of their city and had learnt something new about Derby by attending the event.



## "Golden Bin" campaign is a shining success...

In December 2012 the Golden Bin campaign **proved to be a major success**. Streetpride staff member and VIP Employee of the year Joe Coleman gave out £5 gift vouchers to 130 responsible members of the public who he spotted using the Council's litter bins. Joe said: "The **public responded really well** to what we have been doing. It was a nice surprise for lots of people when I appeared and presented them with their voucher. It was great to be able to speak to children in particular about the importance of using bins."

The aim of the campaign was to **raise awareness** that dropping litter affected every household in Derby and that everyone should play a part to keep the streets of Derby as clean as possible.



## Road safety winners celebrate with Mayor...

In June 2012 the winners of the Council's 2012/13 road safety calendar competition joined the Mayor of the City of Derby, at Pride Park Stadium where they were presented with their prizes and copies of the calendar. The Council's Road Safety team **worked with over 1,300 children** from 13 primary schools across Derby to come up with designs for the calendar and which included important tips and reminders about how to stay safe when out and about.

The latest statistics shows that **road safety in Derby is improving** with the number of collisions falling by 12% in 2012/13, and the number of people killed and seriously injured on our roads reducing from 107 in 2011/12 to 72 in 2012/13.



Drawing from the Road Safety Calendar competition

## Neighbourhood Working – coming to an area near you...

Radical changes to the way we work with local people were approved during 2012 and which came into effect from April 2013. We have **committed ourselves to revitalising neighbourhoods** and will work with local people to tackle the issues that matter to them on their doorstep. The move to an area-based management approach, with a renewed neighbourhood focus at operational level will build on the success of the previous neighbourhood management model. This new approach aims to **improve outcomes for local people** on local issues and enhance the support for local councillors. Neighbourhood working will continue to tackle issues that adversely impact on people's quality of life. The introduction of neighbourhood officers to engage with local residents will **improve the environment** where they live and build pride within our communities. Each of the 4 areas of the city will have a neighbourhood manager to support and co-ordinate the neighbourhood officers and to look for ways of **improving services to neighbourhoods** across the city.

As part of the changes a Neighbourhood Charter for each ward will set out local priorities and service standards that local people can expect to be delivered.



Oakwood Litter Pick







# Business, Finance and Democracy



The Council has delivered **significant achievements** in Derby despite the difficult financial situation faced by local government. Through our Local Authority Mortgage Scheme, we set aside £1m to help first-time buyers in the city on to the property ladder.

The scheme was the first of its kind in the region. It was an **innovative use of treasury management** to secure a much bigger return for the authority, with proceeds being reinvested into Derby.

One of our greatest challenges over the past year has been to respond to the Government's welfare reform changes. This has been extremely challenging but we **worked hard** throughout 2012-13 to come up with the fairest council tax local support scheme possible, which was rolled out from April 2013.

Our **employees are our greatest asset** and we have gone to great lengths to support them. Elected members work very closely with officers to deal with strategic HR issues. The Council has also recognised a number of staff for their tremendous work through the VIP awards process.

The new ICT network has been rolled out, **achieving a better level of customer service** and delivering efficiencies for which the Council has been recognised nationally.

The budgetary position remains challenging for the Council given the unprecedented level of cuts. The Fair Deal for Derby campaign highlighted the disproportionate level of cuts being imposed on authorities such as ours compared to those more affluent areas in the south.

We are continuing to work to **protect local people** in need with the energy switching scheme to save residents money on fuel bills and the development of credit unions.

**Councillor Sarah Russell**  
Cabinet Member for Business, Finance and Democracy

## Achievements

Derby was named as one of the top two UK cities for access for disabled people by the UK jury at the European Commission's top awards for city accessibility.

Derby City Council's position as one of the country's best employers for lesbian, gay and bisexual staff was confirmed when Stonewall ranked us at number 40 in their Top 100 Employers Workplace Equality Index. This puts us among the top six local authorities in the country.

Over 400 managers successfully completed the Derby University e-learning programme on mobile working prior to moving back to the Council House.

100% of all freedom information requests responded to within statutory timescales.



## Local Authority Mortgage Scheme...

The Local Authority Mortgage Scheme (LAMS) was launched in March 2013 with the Council setting aside a fund of £1m to **help approximately 40 families** to purchase their first home. Since the launch over 32 applications have been received all from local people who otherwise would not have been able to get onto the property ladder due to the large deposit (25%) that is usually required.

Under the scheme the borrower needs to have at least a 5% deposit and the Council guarantees the remaining 20%. This means that the mortgage is based on a 75% mortgage rather than 95%, and so makes it **more affordable** as the interest rates and repayments are lower.

The scheme will deliver real benefits to Derby as it will:

- reduce pressure on the housing waiting list
- help first time buyers get on the property ladder
- help **stimulate the local housing market** and create more local jobs.



## Local Assistance Scheme...

Through our Local Assistance scheme we are providing a safety net to Derby residents who are facing exceptional financial crisis or emergency situations. Through this scheme the **Council works with local charities** to offer the most appropriate help to meet one-off individual needs such as food, toiletries, clothing, white goods, second hand furniture and help with gas and electricity payments.

Local Assistance is also there to **help people to maintain an independent life** and residents are advised of other help and support available to them, for example debt management. In this way the Council is offering targeted support to help break the cycle of crisis that can result from national changes in welfare provision.

Residents can also **receive assistance** with rent payments and Discretionary Housing Payments can be awarded to help people with housing costs if their Housing Benefit is insufficient to cover the full cost of rent liability.

## Local Democracy Week...

The annual European Local Democracy Week was held in October 2012 with the aim of increasing people's knowledge of local democracy and **promoting the idea of getting more involved locally**. Activities included young people taking part in workshops on public speaking and a series of presentations and performances by community groups at "Speakers' Corner" which was positioned behind Derby's Waterfall, and which **gave people the opportunity** to air their views and opinions, provoke debate and to entertain.





## VIP Awards...

The Council's Values were launched in 2012 and help us to outline what behaviour and attitude we expect of our leaders and employees at all levels of the organisation. Our Values are **Being the Best, Brilliant Customer Service, Can Do and Honesty and Respect**.

Our annual Values in Practice (VIP) Awards celebrate individuals and teams who have demonstrated our values to an exceptional level over the last year. The awards this year included...

### Employees of the year – Joe Coleman and Ruth Hardy...

Joe is a Street Cleansing Driver/Operative in Streetpride and has displayed tremendous **enthusiasm and commitment** to enhance the reputation of Streetpride.

Ruth is a Youth Worker and won for her **support of young people** in Spondon where she helped to found the Spondon Youth Initiative and single-handedly set up a young mum's group.



Joe Coleman



Ruth Hardy

## Team of the Year: Derby LIVE...

The team won for their **successful contribution to the planning and delivery** of the Olympic Torch Relay Weekend on 29th June to 1st July 2012.



Market Place awaiting the arrival of the Olympic Torch

## Customer Management Service...

The Council's Customer Management department won the International Public Sector Channel Shift Champion award by KANA, an international provider of customer management systems based in America. Despite facing stiff competition from a number of international organisations, we won this award for the **outstanding progress** we have made in helping our customers move to self-service options using our Customer Relationship Management (CRM) system.

All of our self-service enquiries are automatically directed to the relevant department which helps us save money, but more importantly gives our Customer Service Advisers more time to deal with complex cases or our more vulnerable customers. In the first year over **11,000 customers** used our self-service options.



## DiCC Whittington - Council panto...

DiCC Whittington the first ever Council pantomime was staged and played to packed houses in the Guildhall Theatre for five performances in February 2013. The cast featured councillors and staff from all departments of the Council and **raised £12,000 for the Mayor's Charities**. The Derby Telegraph even called it "the cat's whiskers". Around **400 deserving families and older people** were able to see it free of charge many of whom wrote to say how much they enjoyed the show. The cast and support team also won the 2013 VIP Award.

"My families called me to tell me that they thoroughly enjoyed the pantomime, and were full of praise for the hard work done by all who took part. Well done to everyone and many thanks."

a Family Visitor



The cast of DiCC Whittington





# Children and Young People



We have faced a number of challenges to delivering services for local children and young people. The Government is determined to deliver a drive towards the privatisation of education, and we made it a **key priority** to prevent it.

Educational attainment had fallen below the standards expected over the past decade, and we were determined to fix that. **The Council has worked closely with all schools** to tackle under-performance and support better sold services.

We are beginning to reap rewards for our efforts. The percentage of city schools rated 'good' or '**outstanding**' by Ofsted rose from 43% in July last year to 64% by the spring.

Safeguarding of children **remains a key priority** for the Council. In January 2013, the Council received a 'good' assessment on its child protection arrangements from Ofsted – Derby is one of only four local authorities out of 38 inspected in the country to achieve the 'good' judgement. The Adult Learning Service, too, continues to be a **national exemplar**, also receiving a 'good' rating from Ofsted.

Our responsibility to looked after children is one which the Council takes seriously. **We are committed** to retaining local authority-run residential homes and have secured the capital funding to replace the existing premises, starting with Moorfields.

The Council has also taken steps to improve the timescales for fostering and adoptions placements. It is not just in areas where we have a statutory duty that the Council has demonstrated its commitment to children's services. We continue to deliver children's centres, the school improvement service and the running of Duke of Edinburgh

Awards from Darley Barn. We are also **developing new ways** to provide youth services.

All of this **proves our commitment** to providing for Derby's children and young people, despite the challenges the Government continues to present for local authorities.

**Councillor Martin Rawson**  
**Cabinet Member for Children and Young People**

## Achievements

Key Stage 2 results have improved for pupils eligible for free school meals. The attainment gap between free school meal pupils and other pupils reduced from 20% to 18%. The gap in Derby has narrowed 5% in two years and from a high of 25% in 2008.

The number of qualifications up to and including Level 2, achieved by Adult Learning Service learners was 700 in 2012 against an annual target of 500.

The number of Derby's Head-teachers who gained accreditation as Local Leaders of Education increased from 10 in 2011 to 13 in 2012, and 4 were also awarded with the higher accreditation of National Leaders in Education for outstanding schools.

33 young achievers from Derby were presented with their Duke of Edinburgh Gold awards from the scheme's patron and founder, HRH The Duke of Edinburgh.





## Ofsted Inspection: Protection of Children is Rated 'Good'...

Following its unannounced inspection in December 2012, Ofsted rated our arrangements for the protection of children as good - making us only the second Council in the country to achieve this rating under the current inspection framework.

The report published by Ofsted praised the **overall effectiveness** of the arrangements we have in place to protect children in Derby and commented on our **strong leadership and clear strategic vision**. The report also stated that the work to manage and address issues of child sexual exploitation is robust and effective with full engagement of all partner agencies at both strategic and operational levels.

## School Improvement...

Derby schools' Key Stage 2 (KS2) results improved by 7%. Nationally only 13 other Local Authorities had a higher increase than Derby in 2012. 38 Derby schools are now **above the threshold** compared to 24 in 2011, and overall 41 schools have improved since 2011.

Ashgate Primary School improved from 'adequate' to 'good' and their KS2 results improved by 46% up to 92%. Becket Primary School also improved from 'adequate' to 'good' and their KS2 **results improved** by 30% up to 90%.

The percentage of Derby schools ranked as 'Good' or 'Outstanding' by Ofsted increased from 43% to 64%. Improvement Action Plans are in place to help us improve further and to **achieve our aspirations** to reach 80% by the end of this year.

## More Adults Learning...

Derby City Council Adult Learning Service together with other members of Derby Community Learning Trust organised the first Derby Festival of Adult Learning in January 2013 to **attract new learners** and celebrate the range of opportunities available. In total more than 50 activities were planned and almost 400 people took part. Plans are already in place for the second festival to take place in October 2013.

There was a wide variety of courses including employability, crafts, dancing and languages and all those who took part were **very positive**.



Derby Adults Learning Service



## Apprenticeships...

Derby City Council offers apprenticeship places for young people and adults in a wide range of departments. All our apprentices attend NVQ accredited programmes offered by the Adult Learning Service and have a **success pass rate of 97%**. Many of the 48 young people who completed their apprenticeship programme in 2012/13 **gained employment** with Derby City Council or other employers elsewhere or went onto further education.



Lucy, an apprentice at Derby City Council

## Supporting Our Young People...

In January 2013 the Council launched an **innovative new service** to support young people who might otherwise end up in care or custody. Internationally recognised, Multi Systemic Therapy (MST) is an intensive family and community-based programme, which targets multiple causes of serious anti-social and criminal behaviour in young people. Research has shown that MST has **good success rates**, reducing the number of children being placed in care or custody by between 47 and 64% and offending behaviours by 41%.

Despite a **challenging backdrop** of growing youth unemployment the Council reduced the numbers of 16 – 18 year olds Not in Employment, Education or Training (NEET) from 8.4% in 2011/12 to 6.8% in 2012/13. The numbers of care leavers in Employment, Education or Training (EET) also improved from 62.9% to 64.1%, and we introduced specialist EET Personal Advisors who have been **working closely with care leavers** aged under 19.





## School Buildings...

As part of the Building Schools for the Future (BSF) Programme, three Derby City Schools were **completed and opened** during the year.

Noel-Baker School and St Martins School have been completely rebuilt on the old Noel-Baker Schools' site. Construction took place over a two year period, cost £40m and the school opened in September 2012. Derby Moor Community Sports College has also undergone a complex **new build and refurbishment programme** and opened in January 2013 and the project cost £20m.

The completion of these projects and **wonderful state of the art facilities**, including fantastic ICT facilities will transform the learning experience of our young people and their communities.

## Our Looked After Children...

24% of children in care received 5 A\*-C grades at GCSE or equivalent. This is an increase of 7.6% from 2011 and is **Derby's best ever result** over a six year period. We now exceed the national average by nearly 10% and are in the top eight of performing authorities.

700 fewer referrals to social care were made during the last 12 months and there are **fewer children considered** to be 'at risk' in the city.





# Adults and Health



The greatest challenges in the UK public sector exist in adult social care, and Derby is not immune from these problems.

People are living longer and care standards have quite rightly been raised to levels which place greater demands on services.

During 2012/13, the Council was determined this would not stand in our way in protecting the services that Derby's older and most vulnerable residents rely upon. We decided to retain Council-run care homes and **target investment** in some of the existing premises to improve them. Consequently, occupancy levels have improved.

But caring for older people is not just about providing facilities. The Council **remains very focused** on enabling individuals to live independently through personal budgets. This has become an increasing priority for the Council. In 2011/12, 30% of customers had personal budgets, this has doubled to over 60% in 2012/13.

The successful transfer of Public Health from the Primary Care Trust to the Council has enabled **greater collaboration** between the authority and health services. Coupled with this has been the establishment of the Health and Wellbeing Board, which bring together strategic health and social care services from across the city.

The Council-operated Enablement Service has led to some 60% of people not needing ongoing support following **intensive intervention**. Meanwhile, our partnership with Derbyshire Carers Association has resulted in a One-stop Shop supporting more than 1,200 carers.

The future for adult social care nationally remains difficult. Adult social care is significantly underfunded in the UK and the nation's demographics are causing a widening gap between demand and resources available.

Locally, we remain determined to continue to make it a priority to **safeguard the vulnerable** and focus on those people who need our help the most to stay independent with maximum choice and control.

**Councillor Mark Tittley**  
Cabinet member for Adults and Health

## Achievements

The number of older people achieving independence through rehabilitation and intermediate care increased to 95% from 89% the previous year, and the number of older people still at home 91 days after being discharged from hospital in Derby was 95% in 2012/13. The national average is 81%.

The 'I want to work' team developed a pre-employment course alongside the Adult Learning Team which supported and enabled customers to explore potential work related opportunities and the percentage of adults with learning disabilities in employment increased from 5% to 6%.

In the 2012 Adult Social Care Survey 75.6% of people who had used our services said it had made them feel safe. This is a significant improvement from 56% in 2011.



## Active Choices...

Active Choices is a **pioneering** healthy lifestyle project which has helped over 100 people with drug and alcohol problems. It is a partnership between the Council and Derby County Community Trust and has **successfully achieved** a 100% participation rate and a 0% reoffending rate. The project incorporates sport and leisure activities into mainstream treatment which is a technique at the forefront of substance misuse field.

The programme has been instrumental in Derby successfully **improving** the number of people leaving treatment drug free through a personalised plan that introduces structured and meaningful activities. Approximately a third of clients have moved on to gain a Level 1 football coaching qualification, find employment or leave with a **long-term commitment** to changing their behaviour.

In April 2012, Derby was ranked 76th nationally in terms of **successful exits** from drug treatment. By January 2013, Derby was ranked 26th, placing it within the top quartile of national performance and the second best performer within the East Midlands/Yorkshire and Humber region.

Active Choices won The Community Programme Award, sponsored by talkSPORT at the national 2013 BT Sport Industry Awards and the Innovation Award at the Derby City Council 2013 VIP Awards.

## Enabling Maximum Choice and Control for our Customers...

The Council's **commitment to maximising services** that are more personal to people's needs and which **improve their quality of life** and independence continued to be a priority in 2012. Over 63% (4405) of all social care clients now receive a personal health budget. This is an increase of 33% compared to last year.



## b-You...

b-you is a personal and **unique approach** to healthy living for people living and working in Derby. It combines **healthy eating and activity advice** which help people enjoy life to the full and stay motivated. Since its launch in 2011 we have received a total of 1341 referrals, and in 2012 we exceeded our target and received 818 referrals. b-You is set to launch a new Live Well service in October 2013 which will **help people** lose weight, get fitter, stop smoking and manage long-term conditions.



Monica lost 10% of her body weight, lowered her blood pressure and reduced her problems with acute back pain after she joined the b-you programme. Monica's personal advisor helped her to **try new things** and stay motivated. Monica's daughter also has a more active lifestyle now through b-You's family friendly opportunities which include a wide range of **free activities across Derby** and through 'The Movement's' exercise programme. Monica's dream was to become a foster parent and earlier this year she passed the health assessment adding "I wouldn't have achieved it without these changes".

## Local Area Coordination...

The Local Area Coordination (LAC) programme was launched in August 2012 and is a unique and innovative project which has helped **support over 200 vulnerable people** to remain independent and active in their community.

The project has been **extremely successful and exceeded expectations** with customers reporting increased support networks, an improved sense of well being and better personal outcomes.

The work of the project has **reduced pressure** on the Adult Social Care budget equivalent to £800k whilst only working at 40% workload capacity. A recent comment from a customer: "The LAC listened to all the issues affecting me, normally services want to pass me on to someone else; the LAC has helped me deal with all of it".

## First Contact...

In 2012-13 we increased the funding for a city-wide First Contact service. The project is managed by Age UK and **supports a partnership** of statutory and voluntary sector organisations to provide support and information for vulnerable people, including older and disabled people. Building on a 'make every contact count' approach, when staff from one of the partner agencies visit someone they can use the First Contact system to make multiple referrals to other partner agencies – **supporting them to remain safe**, well and independent in the community.





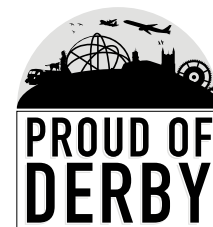
## Derby Advice and Information Project...

We worked with voluntary sector and statutory sector information and advice providers to **develop an Information and Advice Forum**. The Forum provides a bulletin of new developments for information and advice providers, a networking opportunity and other work streams to **improve the quantity and quality of information** and advice in the City. Forum members worked with Citizens Advice and Law Centre to support their successful lottery bid for £350k to develop the voluntary sector information and advice infrastructure within the City.

## Health Checks...

During March 2013 the Public Health team **encouraged staff and city residents** to take advantage of a free NHS Health Check at GP practice's which assessed people's risk of developing Heart Disease, Stroke, Diabetes and Kidney Disease.

Anyone aged between 40 and 74 who had not previously been diagnosed with Heart Disease, Stroke, Diabetes and Kidney Disease was **eligible for the free check**, which took between 20 and 30 minutes. Participants had their blood pressure and cholesterol levels checked, asked about family history and any medication they were taking. After the check they were taken through the results and were given **personalised advice** on how to lower their risk and maintain a healthy lifestyle.







# Housing and Advice



Britain is going through one of its worst housing crises in a generation and local authorities have an important role to play in **improving the availability** of housing.

The Council has focused on strategies to ensure Derby is as equipped as possible to cope with the challenges it could face. A Strategic Housing Delivery Board has been established to bring a much **stronger focus** on the delivery of new homes.

Overall affordable housing delivery stood at 172 dwellings in 2012/13, above target and **work has commenced** on two sites providing 17 new bungalows for older people.

The Council has also **provided vital support** to the community group OSCAR to enable it to successfully bid for funding to the Homes and Community Agency. That project will result in another 95 new homes including 40 affordable homes on vacant land in the Osmaston area.

The Council is **committed to supporting** the most needy and vulnerable. The number of homeless preventions increased to 1,500 families and individuals in 2012/13, supporting our commitment to treat the city's homeless with dignity and respect.

Elsewhere, we have returned 140 empty homes to use while compulsory purchase powers have been utilised to secure the more problematic properties. Some **219 properties were improved** under the Community Energy Saving Programme, with an average annual saving of £382 per year for each household.

The next year will be hugely challenging in light of welfare reforms.

The Council shall **endeavour to protect** and grow the available supply of social housing in the city, making sure we provide housing options for all, including the young, the elderly and the disabled.

**Councillor Baggy Shanker**  
Cabinet member for Housing and Advice

## Achievements

The Council has supported the creation of 500+ bed-spaces in property valued in excess of £10m.

2,432 vulnerable adults were helped to remain in their own homes through private sector housing initiatives.

The average time taken to re-let Local Authority housing reduced from 23 days in 2011/12 to 20 days. This was achieved by changing our processes and reviewing the Allocations Policy.

Derby Advice is the Council's welfare rights and money advice service. In 2012/13 Derby Advice dealt with 8,497 queries, identified nearly £8 million of new benefit entitlements and helped people renegotiate debts totalling over £3 million.

## Osmaston Community Led Development (OSCAR)...

The Osmaston Community Association of Residents (OSCAR) approached the Council with an **ambitious** idea to deliver a Community Led Development of new homes on vacant Council owned land in their neighbourhood. OSCAR members, the local community, Council Members and Council Officers have **worked together** to successfully design a funding model which will build 40 new homes for affordable rent and bring empty land back into use.

The project is the largest Community Led Development to be part funded by the Homes and Community Agency, and it is the **first of its kind** in Derby. Planning permission was granted in 2013 and construction work is due to start on site in the summer of 2012, with the first new homes available to rent in the summer of 2014.



Osmaston Community Led Development

## Healthy Housing HUB...

The Healthy Housing Hub project was set up to tackle and raise awareness of the link between poor housing and poor health, and to work with vulnerable individuals. The team have set up a **supportive network** of health, social care and housing professionals who identify what can prevent, delay or reduce potential health issues for their customers and have dealt with:

- 1,076 referrals to the Handyman service for the installation of minor adaptations
- repaired or replaced heating systems through the minor works assistance scheme for 70 vulnerable clients
- over 276 direct referrals from GPs, Community Matrons and Occupational Therapists.

The team were finalists at the national LGC Awards for Front Line Team of the Year, and were **'highly commended'** at the national final of the MJ Awards for Innovation in Social Care.



Home Improvement Agency's Handyman Service



## Extra Care Housing Scheme...

A £10million Extra Care Housing Scheme in Mackworth designed to **encourage independent living** was completed in March 2013. Developed by Derby City Council with Sanctuary Housing, it provides 98 one and two bedroom flats, with 24 hour **on-site care and support** and a range of communal facilities. There is a mix of rented and shared ownership options available and provides an **innovative housing alternative** for many older and disabled people.

Two more developments in Darley Abbey and Normanton are being planned and are due to open by 2014/15.



## The Community Energy Saving Programme (CESP)...

The Community Energy Saving Programme (CESP) was a national carbon-saving initiative set up to target the installation of energy-saving measures to homes that traditionally have cost the most to keep warm (mainly homes with solid-brick walls). The work included solid wall insulation, loft insulation and replacement boilers, and 219 private homeowners had some or all of these measures installed by the Council, resulting in estimated annual energy bill **savings of nearly £400 per property**. The other main benefit is that over the lifetime of these measures, production of **greenhouse gases over Derby has been reduced** by over 12,000 tonnes.

Homeowners contributed an average of £985 towards the true cost of £9,600, with the rest coming from the energy company E.On. Nearly 20% of homeowners, those assessed as being in greatest need, paid nothing at all.

In August last year, when interviewed by a Derby Telegraph reporter, Sonia Duncan of Osmaston Road said that she is now **spending £35 a month less** on gas than she was before, adding, "I got married last month and it feels like I've got a new husband and a new house this year".

## Derby Housing PFI...

In September 2012 the contract between Derby City Council and the Riverside Housing Group was signed. The £16.8 million pounds of Public Finance Initiative (PFI) credits secured will **provide and maintain** 170 affordable homes within the City. Construction has started on the **104 new homes** to be built on sites in Alvaston, Spondon and Chaddesden and the identification and procurement of the remaining 66 homes, 50 of which will be available for rent, is underway.



## Mortgage Rescue Scheme...

The Mortgage Rescue Scheme (MRS) was established to **support people** in financial difficulties. Since the scheme was introduced in 2009, the Council has seen approximately 247 clients for assistance under the MRS and **successfully completed** 48 cases, including 13 in 2012/13. The total secured debt of clients that we have dealt with through MRS is £10.8 million. In total we have been able to identify £196,000 of **additional benefits for customers**. Out of the 48 successfully completed MRS cases, 47 are still brought into use as social housing and the average property valuation is £104,000, which equates to £4.9 million worth of investment in our city.

## Empty Homes...

Derby City Council's Empty Homes Service continues to work with several housing providers, **encouraging and facilitating external investment** into Derby's empty homes.

High profile successes include Harrington House, previously empty for six years but now refurbished and reoccupied in partnership with Action Housing and Support and the Homes and Communities Agency. In addition, several previously empty flats and two neighbouring long term empty houses on Parker Street have been reoccupied through a similar scheme. These two projects alone have generated in excess of 35 units of **much needed** affordable housing in Derby while returning long standing empty homes to use.







# Planning, Environment and Public Protection



Derby's residents deserve to enjoy a **high quality of life** and to live in a city where they feel safe and protected.

That is because we feel proud of our city, every corner of it, and are determined to ensure it remains a **great place to live**,

work and visit. In 2012/13, the Council not only raised the bar across all aspects of public protection, but we also delivered on our environmental pledges to make the city a greener place with a reduced carbon footprint.

The opening of our hydroelectric plant will **harness the power** of the River Derwent to power the refurbished Council House – six years after the project started.

The Council launched a Climate Change Alliance and business **energy efficiency grants** with more than 50 small or medium companies. We hosted a Climate Change Week and completed the Warmstreets for Derby Scheme, insulating about 500 lofts and 250 cavity walls.

There were more than 17,000 environmental protection interventions and 2,600 responses to pest control requests from the city's residents. We also **launched** our 'Buy with Confidence' scheme in Trading Standards, and more than 200 dwellings were **improved** under our programme to raise housing standards.

The Council rolled out a new food hygiene rating scheme, with almost 1,000 businesses now signed up. An impressive 1,300 food or health and safety inspections took place.

Our mercury abatement plant at Markeaton Crematorium has been completed, along with new offices. Meanwhile, we have **secured funding** for improvements to Nottingham Road Cemetery.

There have been **many successes** on the planning front too. The Our City Our River regeneration flood defence project has been approved and significant funding secured, and the Council established a Blue Scheme with Derby Civic Society.

The Council has **risen to many challenges** in the past year with great success, and with the focus on continuing its support for residents as strong as ever, we will continue to rise to the challenge in the future too.

**Councillor Asaf Afzal**  
Cabinet member for Planning, Environment  
and Public Protection

## Achievements

A report by the Campaign for Better Transport says that Derby is the 11th best city in England for offering alternatives to the car, in part thanks to our efforts in securing £4.9 million in funding from the government's Local Sustainable Transport Fund.

Over 971,490 people cycled during the year and 9,067 young people received cycle training through our Cycle Derby project.

There are now 101 'No Cold Calling Zones' in the city and 26 members have joined the Trading Standards Buy with Confidence Scheme.





## The Climate Change Home Energy Project...

During 2012/13 the Council's Climate Change Team delivered its Low Energy Neighbourhoods project in Alvaston and Chellaston to raise home energy awareness, improve knowledge and **help residents to reduce their carbon emissions**. These wards were selected because their energy consumption during 2009/10 increased by a higher percentage than other wards. Almost **100 residents attended** energy efficiency events at shopping areas and libraries in the two wards and participated in awareness raising workshops.

## Tackling Sub-standard Goods...

Over the last 12 months the trading standards team has had **notable successes** in tackling counterfeit alcohol and tobacco, making several seizures of these potentially harmful 'fake' products across the city. This resulted in the recycling of over 700 litres of illicit alcohol in partnership with Severn Trent Water and waste management. Doorstep crime and unfair trading practices also remain a major concern and to help address this, the team **launched** an approved trade scheme 'Buy with Confidence'. The scheme aims to **help consumers** find tradesmen that have been checked and approved by Trading Standards.

## Safer Night-time Economy...

The Department's Licensing Team undertook an enforcement programme targeting premises with liquor licenses. The aim was to raise levels of compliance with licence conditions, addressing issues of alcohol-related crime and disorder, public nuisance and child protection. **Working closely** with local businesses and partner agencies (particularly trading standards, environmental protection and the police) the team **achieved** a compliance rate of 95%. This **success** was a significant factor in the Council's achievement of Purple Flag status for its night-time economy.

## Improved Housing Conditions...

The Housing Standards team completed a major enforcement project at Brindley Court, Allenton, tackling long-standing housing problems for tenants in the flats. In addition to **significant improvements** to some 32 flats, the team also worked with partners to tackle anti-social behaviour, nuisance and environmental crime issues around the properties. The result has been **safer and healthier** living conditions for the tenants and a better environment for everyone in the locality. Using an approved assessment tool it is estimated that this project will save the NHS £23,191 every year for 25 years and wider society £58,000 annually for 25 years by **improving the health of tenants**.



## Bespoke...

Launched in October 2012, the Bespoke business energy efficiency initiative is **helping businesses** reduce their energy costs by **providing practical advice** and guidance and access up to 90% grant funding to make improvements to their equipment and buildings. Since the launch, Bespoke has provided advice to over 70 small and medium sized businesses and carried out 30 site energy reviews. These reviews have helped businesses to improve their management and monitoring of energy use, **reduce their energy bills** and contribute towards the project target to reduce carbon emissions by 40 tonnes per year.



## The Big Pedal...

The Council in partnership with the national Charity Sustrans **encouraged children**, parents and teachers in Derby to leave their car's at home and to get on their bikes and scooters for the school run between the 28th February and 20th March. The three-week 'The Big Pedal' campaign aim was to families to **be more active** as well as save fuel.

Malcolm Shepherd, Sustrans Chief Executive, said:

"Evidence shows how children that cycle to school regularly are more active and better learners – it's time for us all to get on our bikes!"

One of the Derby schools that entered last years Big Pedal challenge was Springfield Primary School in Spondon. Liz Allen, Class 2 teacher and School Bike It Champion, said:

"The Big Pedal was an 'all round' success! Children, teachers and parents at Springfield Primary School, participated in a range of activities, which then **inspired pupils** to choose a healthy way to travel to school. All involved were **enthused and motivated** by the scheme, riding their bikes and scooters, even having the opportunity to get together for a healthy breakfast. A 'spoketacular' experience, we look forward to repeating this year!"

## Out of Hours Noise Service...

Over the last 12 months the Council's late night noise patrol has led to **several successful prosecutions** and almost 20 seizures of noise making equipment. Their success led to a film on the BBC's Inside Out programme which identified the work we were doing. There has subsequently been interest from other Authorities in **learning from us** on how to implement such a service.



## Raising Food Safety Standards...

Over the last 12 months the Food and Safety Team have been implementing the new national Food Hygiene Rating Scheme (replacing the previous local scheme), and have been **working hard** to raise food safety standards across the city. The scheme rates business from 0 (extremely poor) to 5 (excellent) and the **team have succeeded** in bringing 80% of Derby's food businesses up to levels 4 or 5. This reflects the **team's success in working with and supporting local businesses**.



## Sprinkler Systems...

In July 2012 the Council **supported the campaign** to install sprinkler systems in all new homes built in the city. A seminar was also held at Quad for representatives from local building firms which aimed to show how sprinkler systems can **save lives** in the event of house fires.

The campaign was supported by Derbyshire Fire and Rescue Service and other partners and attracted **national recognition** and resulted in the Council being invited to other authorities to **share our good practice**.

## Manor Kingsway...

The Manor Kingsway development has won **national acclaim** by becoming one of the first schemes in the country to meet the new Building for Life (BfL) 12 standard - the new government-approved benchmark for **well-designed homes and neighbourhoods**. It gained a 'green light' for all 12 twelve criteria, meaning it also received the 'Built for Life' accolade which is the **highest level achievable**.

The project is a **partnership** between the Council, Kier Partnership Homes and the Homes and Community Agency (HCA) and will comprise of 700 homes and a business park on the site of the former Manor and Kingsway hospital.





# Leisure and Culture



In Derby, we remain **committed** to providing good quality leisure and cultural services for our residents.

The extent of cuts to public services have made it an inevitability that statutory services like education and adult social care take priority over non-statutory services like parks. It is a question we will continue to face, but the Council recognises the need for recreational and cultural activities for residents and visitors alike.

The scene was set by our fantastic involvement in the London 2012 Olympics celebrations. Our **exciting and varied** programme culminated in national TV coverage of the city's involvement.

The Council has not only maintained, but **improved** the city's parks and open spaces. We have successfully gained Green Flags for our parks, secured £2.5m funding to restore and improve Markeaton Park, led the planting of 3,000 trees and 24,000 bulbs by support groups and school children, and improved seven play areas. The new Chaddesden Library was **successfully opened on time and within budget**. A relocation option for the Local Studies Library has also been identified.

Our vision for leisure and culture in Derby is a long-term one. We plan to develop culture in the city, including **exploring new approaches** to service delivery, funding and links to education and regeneration. We want to **create a legacy** from the London 2012 Olympics by increasing participation and delivering events for our younger residents.

Our commitment to promoting healthier lifestyles remains as strong as ever, and we will **extend programmes** for physical activity and sport.

And, of course, we will **deliver the Leisure Strategy** that will drive this participation and involvement.

**Councillor Martin Repton**

**Cabinet member for Leisure and Culture**

## Achievements

Derby Arboretum and Chaddesden Park have achieved the national 2012 Green Flag Award. The awards recognise well-managed, high quality green spaces and look at the management, conservation and heritage of the park, whether they are safe and secure places for visitors and for community involvement.

Increased attendances at our leisure facilities by 125,253 to 1,278,411 and pay as you go gym attendances increased to 43,698 in 2012/13 compared to 27,057 in 2011/12.

Crowds of over 100,000 joined the city's Olympic celebrations, equivalent to a third of the city's population and was the single largest public participation event in Derby's history.





## Olympic Torch Relay...



Crowd at Darley Park for the Olympic Torch Relay

The Olympic Torch Relay sparked a weekend of **fun and festivities** in June 2012. The crowds turned out in force to celebrate with attendance figures topping 117,200.

Highlights of the weekend included:

- 40,000 on the Torch Relay Route
- 8,000 in the Market Place for the Arrival of the Torch Celebrations
- 25,000 in Darley Park for the Evening Celebration
- 7,000 for the Brazilia Party in the Market Place
- 12,000 bid farewell to the torch at 6am in the rain!

Derby City Council Tourism Team's website also broke two records with the **highest number** of website visits in a day ever recorded (3,176) and the highest ever visits in a month (25,958), a 143% increase from June 2011.



## Markeaton Park Restoration Project...

The Markeaton Park Restoration project received a grant of £2.5 million from the Heritage Lottery Fund and the Big Lottery Fund. The project **aims to transform** the park so that it continues to provide an attractive and welcoming green space that meets the needs of current and **future generations**.

The project includes the **redevelopment** of the craft village and surrounding buildings to provide a new community room, visitor reception and information room and a new multi-use courtyard space that can be used for a wide range of activities and events.

## Sports 2012 Awards...

The Mayor of Derby, local sporting heroes and dignitaries celebrated and **recognised the hard work**, dedication and achievements of Derby sports people at the Derby City Sports Awards. The ceremony took place on Wednesday 3rd October 2012 at the Derby Conference Centre.

The awards recognised sports people of all levels and included sports performers, coaches, officials and volunteers.

Winners included Jay Alexander-Clarke who was awarded Junior Sportsman of the Year. Jay has **excelled** in his sport and is the current U14 tennis player in Europe.

Club of the Year was awarded to Spondon Cricket Club, for their **outstanding contribution** to the sport and community out-reach work.

Andrea Green, a standout paralympian from Derby, received two awards for Disabled Sportsperson of the Year and Sportsperson of the Year.

## Derby LIVE...

Derby LIVE won the Theatrical Management Association Award for Best Musical Production in 2012 for the production of *The Go-Between*. The parts of Leo, the young boy at the centre of the story, and his friend Marcus were played by two pairs of local boys who alternated performances.

During 2012/13 there was 491,381 attendances at Derby LIVE events and performances, an increase of 53,765 from 2011/12.



*The Go Between* at Derby Theatre



## Multi use Sport Arena...

Work started on Derby's iconic Multi Use Sport Arena in November 2012. The futuristic 14,500m<sup>2</sup> (156,000 sqft) Arena is being built next to Derby's Pride Park Stadium and will include **fitness and wellbeing** facilities, a sports infield the size of 12 badminton courts surrounded by a national standards 250 metre indoor cycling track as well as a 1.5km outdoor closed cycle circuit.

The Multi Use Sport Arena is the first element of Derby's iconic Leisure Strategy which will further show the world how **Derby has been inspired** by the Olympic spirit. The Arena is planned to open by November 2014.

## The Movement...

The Movement is an **innovative partnership** between Derby County Football Club and Derby City Council that helps children and young people in the city lead **healthy, happy and active lifestyles**. Since starting in June 2009, it has increased girls' physical activity levels by 19% and 5,589 young people joined in 2012/13 compared to 2,500 in 2011/12.

200 girls regularly attend Step Up 2 Dance sessions run at schools, leisure centres and community venues. 840 have been involved in the annual Rock Your Body Street Dance Challenge, the biggest dance and singing competition for girls in Derby.



## New Library for Chaddesden...

Chaddesden's new £1.4m Library was opened in March 2013. The Phillip Whitehead Memorial Library, named after the former Derby North MP, replaced the previous 59-year-old building. The new building features **community rooms**, more computers and fully-accessible toilets. It was designed as a **low-carbon building** and has solar panels, uses natural daylight and ventilation and has a sedum roof, with the plant-covered surface acting as a natural drainage system.



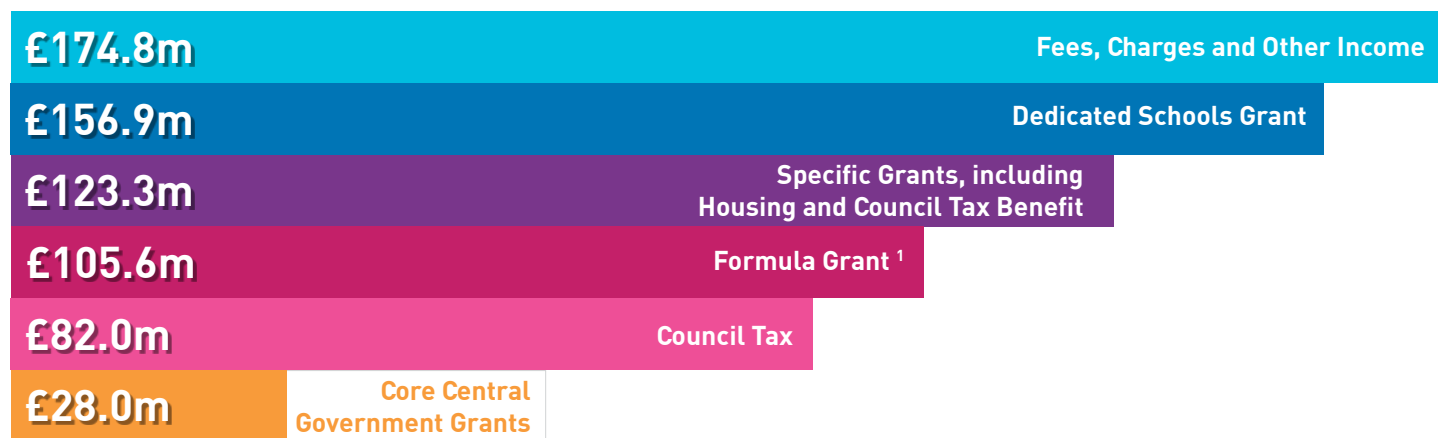
Chaddesden Park Library



# Where our money comes from and how it is spent...

When we review our performance we also look at how much is being spent on the services that we provide for you. This helps us to work out if we are providing good 'value for money' – getting the most for every pound of taxpayers' money that we spend. Total gross income for 2012/13 was £670.6 million.

## We get this money from different places ...

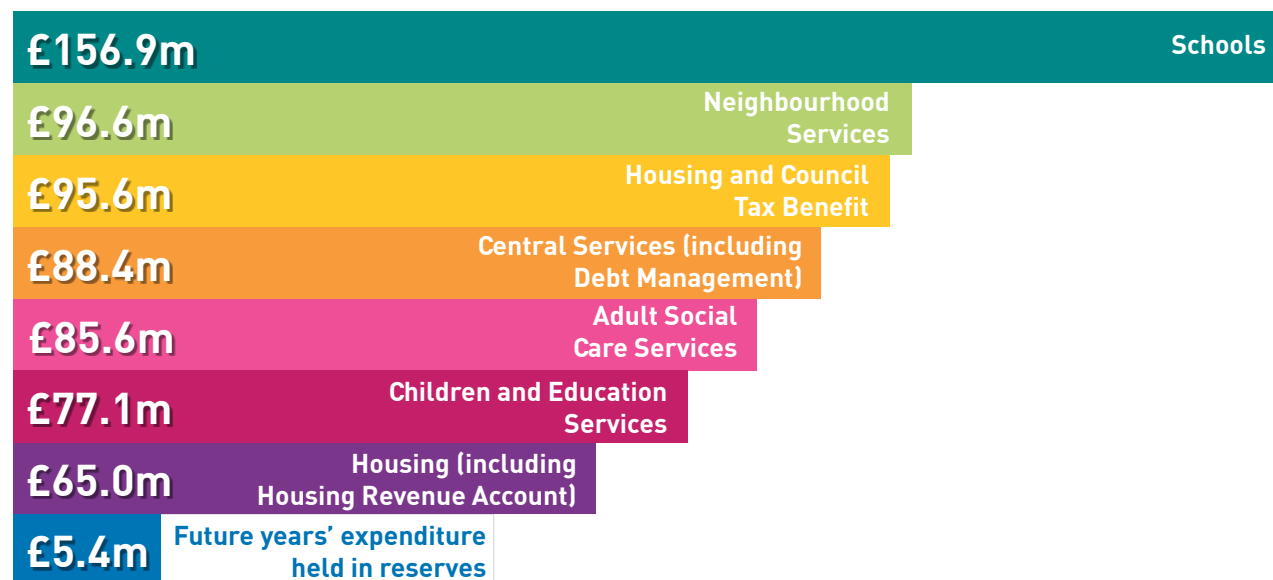




# Where our money comes from and how it is spent...

In 2012/13, £665.2 million was spent on delivering our services and £5.4 million was held in reserves for future expenditure.

## How the money is spent ...



# Governance

Corporate governance is about doing the right things in the right way. It's about demonstrating accountability and transparency in our actions and decisions. The Council is responsible for ensuring that our business is conducted in accordance with the law and proper standards, that public money is safeguarded and properly accounted for, and is used economically, efficiently and effectively.

It requires the Council to have robust systems and processes, effective leadership and high standards of behaviour, a culture based on openness and honesty and an external focus on the needs of service users and the public.

Each year we review our existing governance arrangements against a national good governance framework for local authorities. We have developed and maintain an up-to-date Local Code of Governance which sets out how we comply with good corporate governance and identifies key documents that demonstrate this. We are required to prepare an Annual Governance Statement (AGS) in order to report publicly on the extent to which we comply with the code, including how we monitor the effectiveness of the governance arrangements in the year, and on any planned changes for the coming period. The full AGS and other information on our governance arrangements (such as statement of accounts) are available on the Council's website **[www.derby.gov.uk/governance](http://www.derby.gov.uk/governance)**



# Engagement

Throughout 2012/13 the Council engaged far and wide on ambitions and plans for the city, Council strategy and the design of services.

This included engagement on:

- the Council revenue budget
- the Council Tax Support Scheme
- Derby's Preferred Growth Strategy
- needs and satisfaction of people who received social care services whether resident in a nursing home, or resident in their own home receiving support
- the needs and satisfaction of carers looking after someone who has social care needs.

There has also been specialist engagement with children and Young People, and the Council's Diversity Forum have also been engaged on a number of topics of importance to different groups in the city.

For more information, see [www.derby.gov.uk/yourcityyoursay](http://www.derby.gov.uk/yourcityyoursay)



We can give you this information in any other way, style or language that will help you access it. Please contact us on: 01332 64XXXX  
Minicom: 01332 640666

### Polish

Aby ułatwić Państwu dostęp do tych informacji, możemy je Państwu przekazać w innym formacie, stylu lub języku.

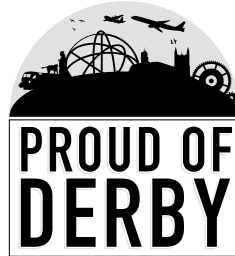
Prosimy o kontakt: 01332 64XXXX Tel. tekstowy: 01332 640666

### Punjabi

ਇਹ ਜਾਣਕਾਰੀ ਅਸੀਂ ਤੁਹਾਨੂੰ ਕਿਸੇ ਵੀ ਹੋਰ ਤਰੀਕੇ ਨਾਲ, ਕਿਸੇ ਵੀ ਹੋਰ ਰੂਪ ਜਾਂ ਬੋਲੀ ਵਿੱਚ ਦੇ ਸਕਦੇ ਹਾਂ,  
ਜਿਹੜੀ ਇਸ ਤੱਕ ਪਹੁੰਚ ਕਰਨ ਵਿੱਚ ਤੁਹਾਡੀ ਸਹਾਇਤਾ ਕਰ ਸਕਦੀ ਹੋਵੇ। ਕਿਰਪਾ ਕਰਕੇ ਸਾਡੇ ਨਾਲ ਟੈਲੀਫੋਨ  
01332 718000 ਮਿਨੀਕਮ 01332 640666 ਤੇ ਸੰਪਰਕ ਕਰੋ।

### Urdu

یہ معلومات ہم آپ کو کسی دیگر ایسے طریقے، انداز اور زبان میں مہیا کر سکتے ہیں جو اس تک رسائی میں آپ کی مدد کرے۔ براہ کرم  
01332 718000 پر ہم سے رابطہ کریں۔



Derby City Council

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[www.derby.gov.uk](http://www.derby.gov.uk)