

WAYFINDING & PUBLIC ART MASTERPLAN

1.0 PURPOSE OF REPORT - This report provides an update about progress of this project;

2.0 RECOMMENDATIONS

- Note that the listening seat has been deferred as a project, due to:
 - a) it's sensitivity within the economic climate;
 - b) it's low rating in the consultation;
- Note the summarised feedback from consultation exercises, and the concluded prioritisation of projects – item 3.0;
- Note the intended next steps for the Project Board, Project Team & Public Realm Board (Item 4.0)

3.0 CONSULTATION EXERCISE

3.1 Consultation methodology

- Workshop to frame report in June 2008;
- 5 Days with exhibition in March at:
Market Hall, Quad, Westfield & Roman House

180 responses through:

- Stickers assigned to projects;
- Completed questionnaires;
- Minuted comments;
- Feedback from Business Improvement District
- Feedback from Neighbourhood Forums
- Derby City Council Officer comment

3.2 Conclusions from consultation

3.2.1 6 no. projects have now been prioritised as “Action Plan Projects” as Capital projects for immediate progression within the Public Realm Programme. These are shown in the order of the most stickers:

1. River Derwent Heritage trail;
2. Riverside lighting
3. Market Place lighting
4. Peregrine wildlife
5. Victoria St/Strand/St James' Street public art
6. Public art to be re-visited for Osnabruck square
as orientation feature – in lieu of the Listening seat;

3.2.2 Wayfinding structures to include MP3 trails

Although this is the top scorer from the consultation the revenue issues remain unsolved. It is proposed that Arts & Business be commissioned to pursue revenue funds;

3.2.3 A further 6 non-capital projects have been identified to be lead and funded by others;

3.2.4 Consultants are drafting an addendum to the report giving the consultation responses and drawing conclusions from them. This will be completed in draft by the end of the week and complete for Public Realm Board. A clearer, concise and non-technical executive summary will also be written.

4.0 NEXT STEPS

4.1 FOR PUBLIC REALM BOARD on 14 April 2009

- Seek approval to final report with addendum;

4.2 FOR PROJECT BOARD to be arranged late April 2009

- Agree intervals of forthcoming Board meetings;
- Report on cost of and brief for Arts and Business commission;
- Agree members of four new Project teams for the following projects:
 1. Wayfinding structures and audio-visual trails;
 2. Heritage trail;
 3. Riverside lighting;
 4. Victoria Street/Strand public art and Public art for Osnabruck Square *

* Note that the reason for these projects being prioritised for an immediate start is that public art requires a long lead-in and design timescale;

- Agree expanded stakeholder Management, with particular emphasis on the involvement of stakeholders in briefing stages.

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