

## Sport England – Local Delivery Pilot Derbyshire Funding Bid

### SUMMARY

- 1.1 The cost of physical inactivity across Derby and Derbyshire is estimated at £15,000,000 per year. These are system-wide costs related to (amongst other things); healthcare, social care and loss of productivity through sickness absence attributable to physical inactivity.
- 1.2 Active lives lead to many benefits to health, wellbeing, community and personal development, community safety and economic prosperity. There's a role for all service providers and policy makers to consider how their work can help to encourage active lives amongst people of all ages.
- 1.3 Across Derby and Derbyshire as individual authorities and sometimes in collaboration we have attempted to develop strategies and take action to increase participation in physical activity. Although in some instances we have achieved small gains, we have never seen the step change required that impacts at a population level resulting in significant health and economic benefits for our residents.
- 1.4 The "Towards an Active Derbyshire" strategy is now "live" and represents a real opportunity for all partners to come together to work as one. Towards an Active Derbyshire is a Countywide strategy which seeks to achieve the vision of more people in Derbyshire engaged in physical activity and sport, with the ambition of engaging an additional 50,000 people in active lives by 2021. The strategy is seeking a cultural transformation to 'turn the tide' of inactivity by providing choice, motivation and support in a co-ordinated way to change the behaviour of inactive groups by engaging them in physical activity and sport. In the current financial climate this will help us achieve economies of scale across the county, give us a greater chance of drawing external investment into Derby and Derbyshire and improving health and wellbeing outcomes across our population, supporting the local NHS and the Sustainability and Transformation Plan (STP).
- 1.5 Derby City Council through Public Health, the NHS, Derbyshire Sport and other cross sector partners are developing stronger relationships, we feel through an active and robust partnership we could begin to take meaningful steps to support the ambition of 50,000 more people living active lives by 2021. We want to emphasise that this is not just about Local Authorities or the NHS but all organisations from all sectors have a role to play in promoting physical activity across the population.
- 1.6 Sport England announced a £130 million fund available for up to ten places Nationwide to support Local Delivery Pilots. They are looking for bids from collaborations who work collectively to make up the 'system' and aspire to improve local communities. These collaborations will be clear on the role sport and physical activity can play towards broader social outcomes such as personal and community development.

Sport England are looking to work with the whole of the sport infrastructure in an area, not just that provided by the public or third sector. In particular groups of organisations or consortia with an appetite for change and a thirst to get more people taking part, and groups who can help achieve this.

The funding is targeted towards pilot projects in both urban and rural areas, covering different parts of England. Currently Derby and Derbyshire are working together with a number of partners across the footprint on 'Towards an Active Derbyshire' strategy. We feel we are well placed to apply for this opportunity and have already begun work on an Expression of Interest.

- 1.7 Key partners from across Derby and Derbyshire attended Sport England workshops in February. It was clear at the workshops that our thinking and approach in Derbyshire is very well aligned to what they're looking for. Our strategy, the full engagement and commitment of partners across City, County and Districts, and our well-developed thinking is really strong.

Since then, local partners have been working on the Expression of Interest form. This will be submitted on 31 March. The first draft is currently being refined by a smaller leadership group. This bid will focus on a whole systems approach to physical activity and be working across a number of key 'places' across the Derby and Derbyshire footprint following some more detailed analysis of the available data. We will also be working together with local communities to ensure the approaches we take will meet their needs whilst utilising an evidence based behavioural change approach.

We are taking a shared leadership approach, as we have taken throughout our work on Towards an Active Derbyshire and the development of the thinking that's led to this bid. There is great strength in this collaborative approach. A big strength of ours is the history of working together, which will be further developed through this coming together across the STP area, City, County and Districts, to lead the social movement that we seek around physical activity and a shared leadership group will drive forward the work.

- 1.8 This project is building at a perfect time for Derby as we are currently working with FMG consultancy to produce a City Wide strategy for Physical Activity. The strategy will provide a coordinated approach for reducing physical inactivity and increasing levels of physical activity in Derby and to secure and align stakeholder commitment that will be critical to change the habits and behaviours of priority thematic and geographical communities and residents. This fits in perfectly with the approach Sport England are keen for local areas to adopt.

It is from the Physical Activity strategy and the Derby a City on the Move project that we as a City are well placed to work together with our wider Derbyshire partners as we have already a well-placed strategic partnership with a history of working well together.

## RECOMMENDATION

- 2.1 To support the progress which has already been made and continue to support the Derbyshire wide bid for the Sport England Local Delivery Pilot.

- 2.2 To support a system-wide approach to improving the physical activity of the populations of Derby and Derbyshire.
- 2.3 To provide ongoing support and constructive challenge - should the initial Expression of Interest be accepted by Sport England - the development of a full bid during the Summer of 2017.

## REASONS FOR RECOMMENDATION

- 3.1 To increase the number of people within our local populations undertaking physical activity and reducing physical inactivity.
- 3.2 To support the Derby Plan outcome of Better Health and Wellbeing.

## SUPPORTING INFORMATION

- 4.1 Further detail can be found in the following location:

Sport England Local Delivery Pilots <https://www.sportengland.org/news-and-features/news/2016/november/24/focus-on-local-delivery-pilots/>

## OTHER OPTIONS CONSIDERED

- 5.1 None.

This report has been approved by the following officers:

<b>Legal officer</b> <b>Financial officer</b> <b>Human Resources officer</b> <b>Estates/Property officer</b> <b>Service Director(s)</b> <b>Other(s)</b>	N/A
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<b>For more information contact:</b>  <b>Background papers:</b> <b>List of appendices:</b>	Louise Upton, Senior Public Health Manager, Public Health 01332 643065 <a href="mailto:louise.upton@derby.gov.uk">louise.upton@derby.gov.uk</a> None Appendix 1 – Implications
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<b>IMPLICATIONS</b>
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**Financial and Value for Money**

- 1.1 There is increasing demand and costs relating to physical inactivity across the entire health and social care system. Success in this bid will give us the opportunity to not only develop an evidence base for what works in our localities for increasing physical activity, but also a legacy for us to continue to build a physical activity culture into the long term future, decreasing costs to both social care and the NHS in the long term due to reduced places needed for acute care due to physical inactivity.

**Legal**

- 2.1 The Health and Wellbeing Board has a duty to produce a Joint Strategic Needs Assessment (JSNA) and Joint Health & Wellbeing Strategy the purpose of which are to improve the health and wellbeing (both physical and mental) of the local population and reduce health inequalities, as set out in the Health & Social Care Act (2012) and Local Government and Public Involvement in Health Act (2007).

**Personnel**

- 3.1 Support from some officers from within Derby City Council may be needed throughout the bidding process.

**IT**

- 4.1 None.

**Equalities Impact**

- 5.1 There is a strong relationship between physical inactivity and socioeconomic status and health inequalities. The bid will focus on those from more deprived communities and who are at risk of or already living with long term conditions.

**Health and Safety**

- 6.1 N/A

**Environmental Sustainability**

- 7.1 Part of the bid will focus on access to green spaces in each selected community, healthy urban planning and the benefits of connectedness to nature. This can therefore only seek to increase our populations health through use of our green spaces and aim to increase active travel and other means of utilising the local environment.

**Property and Asset Management**

- 8.1 N/A

**Risk Management**

- 9.1 N/A

**Corporate objectives and priorities for change**

- 10.1 The proposals set out in this report support the delivery of the Council Plan, Health and Wellbeing Strategy and Sustainability and Transformation Plan.