



Annual Arts Grants

RECOMMENDATION

1. To approve the allocation of Arts Grants for 2004/2005 as detailed in the report.

REASON FOR RECOMMENDATIONS

- 2.1 The provision of arts enhances the quality of life in the City. The arts promote social inclusion and celebrate cultural diversity and contribute to the social, economic and environmental regeneration.
- 2.2 The greatest impact for the Arts Grants in 2004/5 will be to:
 - ensure that the partners in the Quad project are secure
 - encourage the emerging festival activity in the City

SUPPORTING INFORMATION

- 3.1 The purpose of this report is to approve annual revenue grants to the main arts providers in the City. Each year the arts organisations are requested to submit an application for grant support. The applications outline each organisation's objectives and programme plan for the coming year and are supported by a copy of their Business Plan and Annual accounts.
- 3.2 The Arts Service also holds a small arts grants pot to support smaller organisations and emerging groups in arts projects which will benefit the city. This project fund usually levers substantial funding from Arts Council – East Midlands by supporting new initiatives in the city.

In 2004/05 the small arts grants budget of £4,201 cannot support the breadth of ambition, which is evident in the arts community. The Arts Service will prioritise the allocation of these grants onto activities which have maximum potential to lever external funding. The recommended use of this fund is:
- 3.3 The following table summarises the level of grant requested and the recommendations of officers following discussions with the Cabinet Member for Leisure and Culture.

3.4 ARTS GRANTS SUMMARY

3.4.1 Derby Playhouse

Derby Playhouse is seeking a grant of £563,195 from the City Council to continue its core programme of work. The grant includes £15,000 towards the Black and Asian development work and £45,000 towards work with amateur groups. It has recently completed its major capital redevelopment and refurbishment of the building which has had a positive effect on box-office sales and new audiences.

The Playhouse has had a difficult year financially and is working very closely with the Arts Council England (ACE) to stabilise the organisation. Despite these difficulties, changes in senior management and disruption due to capital works, the Playhouse is going from strength to strength, producing high quality performances of regional and national recognition and the box office figures continue to soar.

The theatre had to make some difficult decisions in 2003/4 in order to bridge the gap between ticket revenue and budget demands. It has undertaken a review of its funding over the last 10 years and suggests that annual grant increases have not tracked actual inflation within the theatre sector (8 - 10% per annum).

DCC revenue grant in 2003/4 was 37% of subsidy and ACE 63%. The grant request for this year has been factored in similar proportion.

Recommend £400,742, an increase of 3%

3.4.2 Q Arts

Q Arts is requesting a 2.3% increase on its base grant, making a total of £115,575 (including free rent valued at £10,000). Q Arts has recently undergone an organisational development review with funding from the Arts Council. This has unlocked substantial funding in the base budget for capacity building and organisational development in view of its involvement in the QUAD (Visual Arts and Media Centre) project. The organisation is a key partner in the QUAD project on the Market Place, alongside Assembly Rooms, Metro Cinema and MACE (Media Archive for Central England), which has recently been awarded £2.5 m from Arts Council lottery funds.

Q Arts three year plan has attracted an increase in revenue from ACE East Midlands (case for investment) to be introduced in 2004/5 with further increase in 2005/6. A Grants for Arts bid is under consideration with ACE East Midlands for £88k - Organisational and Artist Development in 2004/5.

Q Arts are searching for new accommodation rather urgently to replace Arboretum Lodge and Woods buildings. Discussions are taking place with the University regarding the Green Lane site, and Rosehill Business Centre.

The programme priorities and developments for Q Arts in 2003/4 is to continue growing a distinctive and challenging contemporary visual arts exhibition programme, to continue the high quality participatory projects and to raise its profile, to development education and audience development work, to ensure long term programme research, planning, monitoring and evaluation and to seek

resources and partnerships that will build a national and international reputation for Q Arts work.

Recommend £115,575 (including £10,000 free rental for current premises) This is an increase of 2.3%.

3.4.3 Derby Dance Centre

Derby Dance Centre is applying for a grant of £114,460 which represents standstill. In 2003/4 the Centre received additional funding from DCC and ACE to support the three year Business Plan and expand its marketing and communications.

The Dance Centre continues to offer a high quality service, offering annual summer schools, live performances and 30-35 classes per week. The performance seasons involve 8-12 national visiting artists with additional opportunities for regional showcases. The Dance Centre is well placed as a partner in a variety of collaborative projects in the City and plays an active part in the Arts Forum and various sub groups. It is increasingly moving to support identified gaps in dance/arts in health and regeneration and has developed a number of projects and schemes with local partners and regional agencies.

Examples of positive measures to ensure inclusion includes mentoring for a disabled artist, hosting of an Arts Council of England Apprentice placement in 2004 with Hands Up project and Audience Development Worker being based at DCC until 2006.

Recommend £114,460, which represents a 0% increase on 2003/4.

3.4.4 Metro Cinema

Metro Cinema is applying for £53,743. This represents an inflationary increase of 3% and £2,500 towards Metro's new Green Lane rental charge of £7,500 required by the University of Derby. Metro Cinema is a key partner in QUAD and will be relocating to the new building 2007.

Five core aims for 2004/5 are:

- to secure the future of the cinema through the development of the Derby Visual Arts and Media Centre (QUAD)
- to significantly develop its Education programme
- to expand its access for the disabled
- to further develop its community screenings and events
- to continue to bring to Derby the widest range of cinema and related Arts Manager

Metro continues to offer a quality service by screening the best of World Cinema, underpinned by an education programme and community engagement with marginalised groups, increasing access for deaf and autistic cinemagoers.

Recommend £53,743, which is an 8% increase.

3.4.5 **ViVA**

Viva orchestra is applying for a grant of £19,600. In 2001 the City Council provided £11,500 of project funding. This unlocked over £18,750 extra support. In addition, the concert activity promoted by the Council attracted a minimum of £23,500 further support towards the orchestral costs.

For 2004/5 ViVA is seeking support to continue working within Derby. The following events are the elements requiring support:

- two city-wide residencies, culminating in performances in the Assembly Rooms. This aims to integrate the work further into the city-wide agenda, for example the START Festival
- open air concert in Darley Park
- programme of three main concerts in the Assembly Rooms

Derby Spring residency	£10700
Derby Summer residency	£2200
Core funding	<u>£6700</u>
Total	£19600 (+2.6%)

Recommend £19,600, an increase of 2.6%

3.4.6 **Media Archive for Central England**

MACE is requesting a grant of £10,000 revenue core funding. MACE is established to collect, preserve, document and make permanently accessible for the public benefit, the moving image culture and history of the East and West Midlands. MACE is a major partner in the QUAD project which is hoping to attract £1m capital from Heritage Lottery towards the cost of building the centre.

MACE has been working in Derby over the past two years with Metro, Q Arts and DCC in order to prepare the Development Plan which has potentially unlocked Arts Council Funding. MACE will benefit the people of Derby by:

- providing access to the filmed heritage of the City and region
- developing joint programmes and education initiatives with QUAD partners
- organising public events and screenings

MACE is recognised by UK Film Council, Arts Council, British Film Institute, Resource, EM Media, EMMILAC and the Regional Cultural Consortium. This regional body brings the QUAD project into a new dimension to develop its

regional and national profile. It is currently funded by EM Media, Screen West Midlands and Birmingham City Council, and in previous years Leicester City Council, and funded in kind by Nottingham University until relocation to the QUAD building.

Recommend £5,000. MACE is a new key client.

3.4.7 West Indian Community Association – Caribbean Carnival

The West Indian Community Association is requesting a grant of £15,336 as a City Council contribution to the health and safety measures which need to be put in place for the 2004 Caribbean Carnival and for future years. Each year the Carnival has applied to the Council for a grant through the Chief Executive's Department and has usually been dealt with by the Equalities Unit, and external Single Regeneration Budget funds have been made available. In 2003/04 this was approximately £15,000.

Following discussions with the Chief Executive and Equalities Department it was felt appropriate that the application should go through the same procedures as other arts organisation i.e. through the Arts and Events Service. Single Regeneration funding for this type of event has ceased.

A joint approach to Arts Council - East Midlands(ACE) will be made in March to attempt to uplift the ACE contribution in 2004/5. This will be made easier if Derby City Council make some form of commitment and financial contribution to the event. Hence, the recommendation that £2,000 be allocated from the Arts Grants pot as an attempt to lever further external funding, although ACE are unlikely to cover all costs.

The true shortfall is £30,000. This is made up of:

£15,000	new Health and Safety measures
£15,000	previously funded from regeneration budget (no longer available)

Small amounts of area neighbourhood funds may be available (up to £3,000) and every attempt will be made to secure extra funds.

The Caribbean Carnival continues to grow from strength to strength, being the largest culturally diverse event in Derby, attended by 15,000 people, organised by the community for the community.

Recommend: £2,000. The West Indian Community Association is a new key client.

3.4.8 First Movement

First Movement is seeking grant aid of £8,500 for 2004/5 for its major year round programme of multi-artform projects with people with learning disabilities and the development of Live Arts Technologies to extend and enhance live arts projects. First Movement works with education, social services, health, voluntary and residential services in the City. The service provided by First Movement is unique. The organisation concentrates on working with people with the greatest

communication difficulties (people with profound and multiple learning disabilities) and addressed the needs of groups that are barely touched by non-statutory services.

First Movement's projects represent a pioneering initiative to ensure that people with learning disabilities gain full participation in the arts. Its projects offer an enormous range of arts activity to reflect participants' interests and aspirations, and this is progressively expanding to include new work with digital arts and new media. This enables learning disabled people to gain full benefit from developments in Information Technology.

Recommend £8,000, an increase of 3.5%

3.4.9 Derby Concert Promoters Association

Derby Concert Promoters Association is a varied group of largely voluntary organisations promoting and presenting musical and other events in Derby. It provides a platform for training and experience for those interested in and appreciating music in all its forms. The group is seeking £5000 to continue to:

- a. co-ordinate the promotion of public concerts and recitals involving professional musicians in the Derby area
- b. distribute donations, grant-aid, financial guarantees and any other income to those responsible for promoting individual concerts and recitals
- c. maintain and develop the appreciation of music in all its aspects

Recommend £5000, which is a reduction of 3%

3.4.10 Derby Jazz

Derby Jazz is applying for £5,700 in order to develop its audiences by maintaining distinctly different programmes at different venues and each focused on a different target audience. The Development Director will continue to develop this area of work, with particular emphasis on developing local artists, as well as organising education projects alongside its programme.

Derby Jazz has three main strands of work this year:

- its core concert programme
- Derby Jazz Week, first year of two years. This project has been awarded £50,103 over two years by Arts Council England Grants for the Arts
- Youth Music Partnership Project First Year of two years. Yet to get final approval for this project from Youth Music but have "set aside" £60,000 over two years.

Derby Jazz will therefore be bringing over £120,000 of Arts Council and Youth Music grants into the city. Derby Jazz are seeking £5700 as match funding for their £5700 core funding from Arts Council England. £900 from the small arts

grants was allocated in 2003/4. It is proposed that the same happens in 2004/05 and 2005/06 to support Derby Jazz bid to the Arts Council.

Recommend £3300 (plus £900 from small grants for the Jazz Festival), which is an increase of 3% in the core grant.

3.4.11 Surtal Asian Arts

Surtal Asian Arts are seeking support of £8,000 in order to further develop its work. The organisation has been in existence in Derby since 1994. The organisation grew out of demands for Asian arts development in the City. Over the years the organisation has delivered a programme of workshops and promotions and worked in partnership with key arts organisations in the City. The organisation has received project funding for the past few years from the City Council.

It is part of the organisation's core aims to increase access to South Asian Arts, build new audiences and deliver a major programme of work in 2004/5 This year Surtal Asian Arts will be instrumental in organising Derby's first South Asian Arts Festival (SAAF), bringing new audiences into Derby and Derby's City based arts venues. The festival is funded as part of an Arts Council three year grant.

Recommend £2,121, an increase of 3%

3.4.12 Derby Chamber Music Society

Derby Chamber Music Society has been promoting Chamber music in Derby since 1997. Over the years the organisation has received project funding to promote the live performance, knowledge and appreciation of Chamber Music in all its forms within the City of Derby. For its annual programme of work the Society is seeking £3000

The recommendation is simply to maintain the current programme: programme development will be encouraged by using the small grants pot for project work.

Recommend £1061, an increase of 3%

OTHER OPTIONS CONSIDERED

1. To increase all grants by 3% inflation, which will not allow any funds for new clients, eg MACE / Carnival
2. All grants remain at a standstill, which would put increasing pressure on the larger organisations, as their service costs and contractor fees increase at an annual rate of 6-8%

3. Cease the small arts grants fund. This would eliminate scope for helping smaller emerging organisations. New initiatives would not be funded and a leverage opportunity would be lost.

For more information contact:	Donna Fox. Tel: 01332 715515 e-mail donna.fox@derby.gov.uk Alison Foote. Tel: 01332 715514 e-mail alison.foote@derby.gov.uk
Background papers:	To be found in Arts Grants File in Room C519, 5 th Floor, Celtic House
List of appendices:	Appendix 1 - Implications

IMPLICATIONS

Financial

1. The total budget for arts grants in 2004/5 is £735,702. The total amount for grants recommended is £728,992, leaving £4,201 available for small grants under £1,000. £900 of the small grants fund will be committed to Derby Jazz for festival development.

Arts Organisation	Grant 2003/4	Requesting 2004/5	Recommended 2004/2005	Recommended %
Derby Playhouse	389,070	563,195	400,742	3
Q Arts	113,000	115,575	115,575	2.3
Derby Dance Centre	114,460	114,460	114,460	0
Metro Cinema	49,750	53,743	53,743	8
ViVA	19,100	19,600	19,600	2.6
MACE	Nil	10,000	5,000	N/A
Caribbean Carnival	nil	15,336	2,000	N/A
First Movement	7,730	8,500	8,000	3.5
Derby Concert Promoters	5,150	5,000	5,000	-3
Derby Jazz	3,200	5,700	4,200 (inc. £900 small arts grant)	3% (plus £900 small arts grant)
Surtal Asian Arts	2,060	8,000	2,121	3
Derby Chamber Music	1,030	3,000	1,060	3

Legal

2. Service Level Agreements are arranged through the Arts Service in consultation with the Arts Council East Midlands and the arts organisations. Targets are set and monitored throughout the year.

Personnel

3. None

Corporate Objectives and Priorities for Change

4. Objectives: Grants to arts organisations play a crucial part in the provision of leisure facilities and cultural opportunities.

Priorities: Arts activities promote the City as a major force for culture and tourism, and represent true partnership working. All reflect a customer-found culture.

