

EMAS Strategy development



Why a new strategy now?

- ICB/ ICP landscape
- Provider collaboratives
- Post covid – changing landscape and system pressures. NHSE Next Steps and Going Further faster in winter, drive a different approach
- Ensure our model responds to the direction for proactive approach and keeping more people at home.
- Emerging Urgent care strategy- developing both corporate and clinical strategies

ICB Commissioning of Ambulance services guidance (NHSE Aug22)

- “With clear commissioning arrangements agreed and in place, ambulance services can best leverage their unique position and knowledge of the community and UEC system, taking a leading role in the delivery, improvement, and transformation of out of hospital services and integrated urgent care across ICSs - in support of the four core purposes of the ICS”
- “working through these opportunities and challenges in the spirit of co-design, co-production, and collaboration across the system”

National Urgent and emergency care strategy in development

“ED/ ambulance is an active choice for patients, not the default”

- Role of ambulance sector
 - Interface with primary care and community services (cat 3/ 4)
 - Skilled as extension of intensive care
- Role of paramedics- primary care , acutes, rotational opportunities
- Technology/ digital- Video consultation & diagnostics on scene
- Potential targets to increase see & treat, hear & treat
- Tackling health inequalities- tailored approach with most deprived communities
- Multi-disciplinary workforce- focus on patient needs not sector/ organisation
- Greater integration between 999 and 111

Principles of strategy development

- We want to be an integrated urgent provider in collaboration
 - provide both cat 1/ cat 2 and cat3/4 urgent care, but not one at the detriment of the other. Need to change our delivery model to do both
 - Provide patient transport services
- We can contribute to health inequalities agenda
- Working with systems to realise our vision for workforce
- Single strategy aligned to system strategies with the ability to flex to respond to different ICSs and different local patient needs
- Developed in collaboration with our people, systems and patients
- Informed by national strategic direction and local ICP strategies

Developing our strategy

Vision

"Responding to patient needs in the right way, **developing** our organisation to become outstanding for patients and staff, and **collaborating** to improve wider healthcare."

Values

Respect

Integrity

Contribution

Teamwork

Competence

Ambition

Ambition 1

Ambition 2

Ambition 3

Ambition 4

Ambition 5

Actions/ Objectives

Outcomes

Respond – Develop - Collaborate

DRAFT Ambitions statements



We will deliver outstanding patient care by developing new, innovative clinical practices and by working in collaboration with our partners and the public.



We will be an attractive employer of choice, developing and retaining highly skilled, engaged and diverse people reflective of our local communities.



We will deliver improved outcomes for our patients through the most appropriate equipment, technology, vehicles and facilities

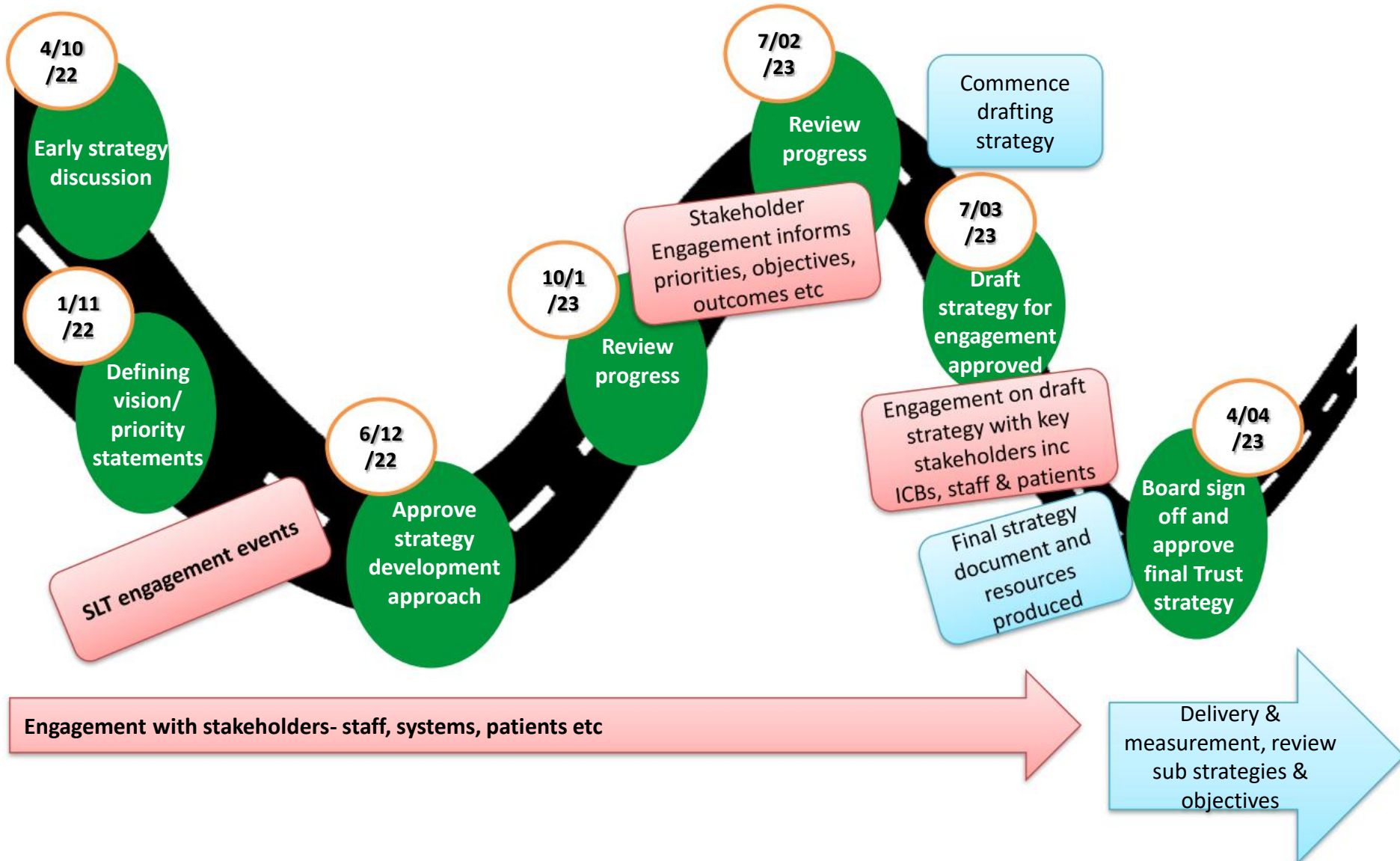


We will deliver safe, effective, compassionate care for patients, embedding a culture of compassion, continuous improvement and productivity.



We will work in partnership to reduce health inequalities and improve the health of our population, whilst ensuring sustainability.

Strategy development and engagement timeline



Respond – Develop - Collaborate

Discussion

- Do our strategic ambitions seem right, are they aligned with system thinking?
- How can we work with the system to deliver these ambitions? What would you like to see us do?
- How can we engage further with the system to develop the detail of our strategic ambitions as well as our clinical strategy?