

Cabinet Member for Leisure and Direct Services

Annual Arts Grants 2008/9 SUMMARY

- 1.1 We have scrutinised the options for the allocation of arts grants for 2008/9.
- 1.2 A total of 13 organisations have applied for arts grants in 2008/09. All of these are organisations which received arts grants in 2007/08. However, Derby Playhouse, which has received arts grants for many years from the Council, has not submitted an application for 2008/09. It is recommended that the monies freed up by this should be used for Theatre in Derby for 2008/09. The precise shape and structure by which this will be delivered will be determined by the Council in consultation with the Arts Council and other stakeholders.
- 1.3 The annual total for arts grants is being kept at the 2007/2008 level. The recommended allocation for 2008/09 for each arts organisation is the same as for 2007/08. This is because the total allocation is at standstill and individual arts organisations' performance, as determined by their annual review and performance matrix assessment, indicates that those organisations who have been relatively low achievers are also recipients of relatively low grants. Thus, there has not been the capacity to financially recognise those higher-achieving organisations.

RECOMMENDATION

2. To approve the allocation of arts grants for 2008/09 as detailed in the report.

REASONS FOR RECOMMENDATION

- 3.1 Arts grants achieve three important objectives:
 - The first is to sustain organisations which provide continuity in the calendar of arts opportunities in the city.
 - The second is to nurture new organisations as they build up their expertise and capacity. This is an investment in the future cultural life of Derby.
 - The third is to sustain and, where possible, increase the capacity of those organisations which are doing most to assist the Council in the achievement of its aims and priorities.
- 3.2 In most cases the Council's grants are used as match funding in bids to external sources. Our grants are directed where they will maximise this total income for arts activity.
- 3.3 The annual total for arts grants is being kept at the 2007/2008 level in order to help meet the corporate budget objectives for 2007/2010.



COUNCIL CABINET 19 FEBRUARY 2008

Report of the Corporate Director of Regeneration & Community

Annual Arts Grants 2008/9

SUPPORTING INFORMATION

- 1.1 The purpose of this report is to approve annual revenue grants to arts providers in the city. Arts organisations were requested to submit an application for grant support. The applications outline each organisation's objectives and how these contribute to the attainment of Council priorities for the coming year. They are supported by a copy of their business plan and annual accounts.
- 1.2 The arts service holds a small arts grants pot of £4,243 to support smaller organisations and emerging groups in arts projects which will benefit the city. This project fund usually levers substantial funding from Arts Council England East Midlands by supporting new initiatives in the city. Decisions on small grants from this fund are delegated to the Director of Regeneration and Community.
- 1.3 The following information indicates the recommendations of officers following discussions with the Cabinet Member for Leisure and Direct Services and the outcomes of the annual review process utilising an assessment tool we have called the performance matrix.
- 1.4 Our performance matrix brings together information and judgements on each client organisation's performance in a number of key areas. The key areas are:

Artistic content/ programme

Artist/artform/ audience development

Cultural diversity/ equalities

Derby's profile as a centre of excellence

Education/ participation

Local economy, including success in drawing in external funding

Partnership working/ contribution to the arts infrastructure

1.5 The recommended allocation for 2008/09 for each arts organisation is the same as for 2007/08. The grants to individual organisations in 2009/10 and 2010/11 will be dependent upon total monies available and individual organisations' relative achievements as detailed in their annual performance matrices.

1.6 Arts Grants Summary

1.6.1 Derby Chamber Music Society

Derby Chamber Music Society (DCMS) aims to promote the live, professional performance of classical chamber music within the city of Derby.

People of all ages and backgrounds benefit from the work of DCMS, although students and older people tend to make up the bulk of their audiences. Chamber music is an essential part of the cultural life and emotional well-being of those who like, understand and appreciate it.

Recommend for 2008/09: £1,050

1.6.2 Derby Concert Promoters Association

Derby Concert Promoters Association (DCPA) distributes grants, financial guarantees and other income to promoters of concerts and similar events in Derby, towards their costs of professional fees. Furthermore, it maintains and develops the appreciation of music.

DCPA is open to all responsible for promoting concerts, etc. in the city of Derby. The inclusion of professional musicians helps to maintain and develop further the standards in DCPA's member organisations which, by providing a high quality of concerts, continue to enrich the cultural life and reputation of the city of Derby. Furthermore, opportunities for musical training and experience are provided as well as for developing music appreciation.

Recommend for 2008/09: £4,850

1.6.3 Derby Dance

Derby Dance runs 45 classes per week (attracting around 20,000 people a year), 30 events in the Cube venue and 40 performances in the Studio Theatre. Derby Dance also leads 400 to 500 workshops a year outside the building for 4,000 to 6,000 people.

Derby Dance has a strong outreach programme that has enabled work to take place city-wide and have an impact in most communities. Derby Dance has a strong history of successful partnership working that allows for relationships and projects to be developed with various organisations across the city. Derby Dance is part of Derby's Cultural Diversity Arts network with the Director on its Steering Group.

Derby Dance offers a varied and enriching dance-focussed arts programme and is recognised as a leader in the field of Dance Development both regionally and nationally.

Derby Dance is working in partnership with the b-active team and the schools' sports partnership

Recommend for 2008/09: £122,200.

1.6.4 Derby Jazz

Derby Jazz promotes an all year round programme of performances by international, national, regional and local jazz artists in several city centre venues. In addition, Derby Jazz organises education projects and supports the artistic development of local artists. Derby Jazz collaborates with other arts organisations in the city and region. It provides high quality cultural experience to citizens in the form of well-presented and well-promoted high quality events and education work.

Recommend for 2008/09: £4,500

1.6.5 **Derby West Indian Community Association – Caribbean Carnival**

DWICA was created to establish and manage a community centre and from this centre develop and manage a range of activities for the community. The Caribbean Carnival is delivered in three phases:

Phase 1 is costume design/making, with workshops and talent development.

Phase 2 is a procession and event that will take place in the city centre market place.

Phase 3 is a carnival day in Osmaston Park.

The Carnival attracts tourism, creates employment and learning/volunteering opportunities for school children and disadvantaged young people in Derby. The workshops and shows contribute to the rise of innovative art forms whilst discovering new talents and providing a platform for live performances. The activities take place at evenings and weekends to allow inclusion and the Carnival brings social groups together to work and promote social inclusion.

Recommend for 2008/09: £2,575 (Note: DWICA will also be receiving £20,000 p.a. from the Council's Events budget towards the costs for the Carnival's infrastructure.)

1.6.6 The aim of First Movement is to create opportunities for learning-disabled people to work together to develop their unique creativity through the arts.

First Movement's programme is 100% directed to learning disabled people. Its visually led publicity is sent to every statutory, voluntary and private home, day centre and resource centre used by learning disabled people. Its projects take place exclusively in spaces with excellent physical access. Its staff are highly experienced in supporting people who have a wide range of communication difficulties, including, for example, one member of staff with Level 3 British Sign Language.

It has established highly effective "Shared Equity Projects" with artists from Black and Minority Ethnic communities, to ensure that its work is culturally appropriate for all of its users.

First Movement has an active and regularly reviewed EQuality Policy, which promotes excellence in employment and board appointments, which promotes positive representation of its users, and principles of Universal Access. First Movement analyses the usership of all its projects and monitors this against annual targets for the participation of women, disabled people and people from diverse communities.

First Movement will promote a year-round programme of arts projects with learning disabled people, especially ensuring that its projects are accessible to people who have the most significant communication challenges.

This programme shall include, for the first time, First Movement's Level Mobile Studio: part of its major Capital Project, the Level Centre. The Level Mobile Studio employs First Movement's world leading LEVEL (Live EVEnt Link Technology) creating virtual rooms in which arts collaborations can take place between learning disabled people living many miles apart.

The Level Mobile Studio is a fully equipped arts and technology studio with facilities for the creation and editing of digital images, animation, sound and video, and videoconferencing. The City of Derby is one of the primary locations for this project, and First Movement is determined to ensure that Derby plays a leading role in the development of the Level Project, through the use of the Level Mobile Studio.

First Movement's projects support and promote the independence and activity of learning disabled people: encouraging choice, active participation, and developing an environment in which people can make a major personal impact. Projects promote health and mental well being by providing opportunities for people, which are not available elsewhere, to engage in meaningful and accessible creative activities, to meet, socialise and collaborate in creating arts with other people, and promoting the self esteem of people through recognition of their achievements.

Recommend for 2008/09: £8,500

1.6.7 Flying Donkeys

Flying Donkeys promote and support storytelling events, outreach to schools, hospitals and the community in general in Derby.

Flying Donkeys aim to widen peoples' cultural experience in a comfortable and safe environment through the exchange of information through stories and discussion.

Recommend for 2008/09: £1,030

1.6.8 Media Archive for Central England (MACE)

MACE aims to collect, preserve and make widely available the moving image culture and heritage of the East and West Midlands.

The full range of MACE's archive services is available to the people of Derby. This includes advice and help with film-related matters, a repository service and access to the collections. MACE provides screening programmes in the city and continues to work with QUAD and other partners.

MACE hopes to continue its developing relationship with Derby College and the Derby Big Screen.

Recommend for 2008/09: £1,940

1.6.9 **OPUS**

OPUS provides creative music-making opportunities for young people in Derby and across the East Midlands. OPUS workshops and training sessions allow for learning opportunities beyond the bounds of music itself.

OPUS is fully committed to ensuring equal opportunities for all, and to making its activities accessible to as many people as possible.

OPUS' previous and current projects demonstrate the broad range of skills and self-esteem that are built up in the people with whom they work. OPUS is committed to creating a legacy of creative learning experiences through music activity which can continue beyond the scope of individual projects.

Recommend for 2008/09: £1,000

1.6.10 **QUAD**

The recommendation of this report concerns monies previously granted to Q-Arts and Metro Cinema. Additional revenue monies were agreed by Cabinet for QUAD (£194,000 for 08/09, and £200,000 for 09/10). These will be monitored separately to ensure that QUAD opens in Summer 2008 with appropriate support and that value for money is achieved.

QUAD provides facilities and services that connect people and businesses to art and film, creating opportunities for entertainment, education and participation. In summer 2008 QUAD will move into their new landmark building where there will be a gallery, cinema, café bar, production facilities and workshop areas that anyone can use.

QUAD aims to make art and film accessible to everyone and have a wide audience base. Currently, QUAD has approx 30,000 visits per year to the cinema, gallery and workshops, with up to another 70,000 people per year viewing work off site in public spaces and community venues. QUAD has a target of 200,000 participants per year for the new building. QUAD works with a range of public service providers and cultural partners to deliver work throughout the year with the communities of Derby. Currently, much of QUAD's existing participatory work is with children,young people and their families. QUAD works with some of Derby's most deprived communites.

QUAD will open for business in Summer 2008. It will be a major facility offering state-of-the-art facilities for exhibiting contemporary visual art, cinema and cross-cutting practice. There will also be facilities for community participation, skills-based learning, education and social facilities including a bar. Over 40 staff will be employed in a variety of positions and QUAD is expected to generate £4m for the local economy. Admission to the galleries and many activities will be free at the point of usage.

Council funding will be used to help create a programme of contemporary art and film that is rooted in Derby that is of international standard. It will primarily consist of high quality contemporary visual arts exhibitions, a strong and innovatory participatory arts programme and a cinema programme presenting the best in independent, world and arthouse film as well as the best of Hollywood. Underpinning this programme will be an ongoing commitment to commissioning new work from local and international artists.

Recommend for 2008/09: £180,150

1.6.11 Red Earth Theatre

Red Earth makes new and devised theatre that is visual, physical and inclusive. They make theatre for all ages, specialising in work for children and young people. From their base in Derby, they tour to theatres, small scale venues and schools. They also develop participatory projects that address key aspects of social change.

Red Earth is committed to creating work that is accessible and diverse. In particular, they create projects that are accessible to both hearing and deaf audiences and participants.

Based in the cultural quarter of Derby City, Red Earth is at the heart of the development of the City Centre. They work closely with the Assembly Rooms and Guildhall Theatre to create theatre made in Derby for Derby people. This work then tours, regionally and nationally, promoting the artistic excellence of Derby on a national level.

Red Earth works in close partnership with b-Active Derby. The company has been commissioned by b-Active to provide theatre and participatory drama projects for adults, primary school children and now, in 2008, secondary schools in Derby. They also have close contacts with Sport England - East Midlands and are involved in promoting healthy living and activity.

Recommend for 2008/09: £2,100

1.6.12 Surtal Asian Arts

Surtal Asian Arts is a voluntary arts organisation based in Derby whose activities include dance and music workshops, literature development, exhibition and performance programmes. Regular classes and workshops are run throughout the year at various venues across Derby and are artist-led. Most activities offer certification and the opportunity to obtain a globally-recognised qualification. Surtal Asian Arts also produces major performance programmes involving professional and community artists, as well as organising community showcases and a biannual festival. It works in partnership with statutory and voluntary organisations to ensure new audience development for South Asian Arts and to promote and reflect the diverse cultures of Derby to the wider community at large.

Surtal aims to make South Asian arts activities more mainstream so that it raises awareness of South Asian arts and culture among the wider community.

Community programmes are particularly geared towards participatory arts activities which enable community members of all ages to take part.

Recommend for 2008/09: £5,250

1.6.13 ViVA

Sinfonia ViVA is the only professional orchestra resident in the East Midlands and acts as a flexible musical resource for urban and rural communities across the six counties of the region and, increasingly, nationally. It has a very large programme of activity in Derby which is increasing over the next twelve months in conjunction with Derby Assembly Rooms and the Arts and Events team.

In 2008/09, Viva will deliver in Derby:

- 2 concerts in the international season in the Assembly Rooms
- 1 open-air concert in Darley Park
- 2 major residencies across the city culminating in 3 performances in the Assembly Rooms
- Arts in health work at the Derby City Hospital

ViVA is at the heart of Derby's cultural offer – providing the widest range of activities and continually exploring new partnerships. ViVA's contribution to the cultural life in Derby also contributes to its night-time economy.

ViVA's education and outreach programme is recognised regionally and nationally as a leader in its field.

Participation in ViVA's activities stimulates the mind, is a social activity and provides an additional from of communication.

Recommend for 2008/09: £20,900

1.6.14 Theatre in Derby

It is recommended that the monies granted to Derby Playhouse in 2007/08 be ringfenced for Theatre in Derby for 2008/09. The precise shape and structure by which this will be delivered will be determined by the Council in consultation with the Arts Council and other stakeholders.

Recommend for 2008/09: £395,275

OTHER OPTIONS CONSIDERED

2.1 Unlike last year, there has not been the capacity to financially recognise those higher achieving organisations. This is because the total allocation is at standstill and individual arts organisations' performance demonstrates that those organisations who have been relatively low achievers are also recipients of relatively low grants.

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| Background papers: | To be found in Arts Grants file in Room C519, 5 th floor, Celtic House |
| List of appendices: | Appendix 1 – Implications |

IMPLICATIONS

Financial

1. The total budget for Arts grants in 2008/09 is £755,563. The total amount for RFO grants recommended is £751,320, leaving £4,243 available for small grants under £1,000.

| Name of Arts Organisation | Level of Grant approved 2007/8 | Amount recommended 2008/09 | Reason |
|---|---|----------------------------------|---|
| Derby Chamber Music Society | £1,050 | £1,050 | To promote the live, professional performance of classical chamber music within the city of Derby. |
| Derby Concert Promoters Association | £4,850 | £4,850 | To distribute grants, financial guarantees and other income to promoters of concerts and similar events in Derby, towards their costs of professional fees. |
| Derby Dance | £122,200 | £122,200 | To promote dance locally, regionally, nationally and internationally through Dance Development, Classes and Workshops, Professional Programme and Commercial Activity |
| Derby Jazz | £4,500 | £4,500 | To continue to promote an all year round programme of performances by international, national, regional and local jazz artists using several city centre venues. In addition, Derby Jazz organises education projects. |
| Derby West Indian Community Association | £2,575 | £2,575 | To plan and deliver the Derby Caribbean Carnival 2007. |
| First Movement | £8,500 | £8,500 | To create opportunities for learning-disabled people to work together to develop their unique creativity through the arts. |
| Flying Donkeys | £1,030 | £1,030 | To continue to provide the people of Derby with access to some of the world's finest storytellers, plus outreach and workshops. |
| MACE | £1,940 | £1,940 | To continue to collect, preserve and make widely available the moving image culture and heritage. |
| OPUS | £1,000 | £1,000 | To continue to provide creative music-making activities for young people. |
| QUAD | £180,150 | £180,150 | To provide facilities and services that connect people and businesses to art and film, creating opportunities for entertainment, education and participation. |
| Red Earth Theatre | £2,100 | £2,100 | To make new and devised theatre that is visual, physical and inclusive. |
| Surtal Asian Arts | £5,250 | £5,250 | To make South Asian arts activities more mainstream so that it raises awareness of South Asian arts and culture among the wider community. |
| ViVA | £20,900 | £20,900 | To act as a flexible musical resource for Derby, as well as for urban and rural communities across the six counties of the region and, increasingly, nationally. |
| Theatre in Derby | £395,275 | £395,275 | To ensure the continued production, programming and presentation of live theatre in Derby. |
| Small Arts Grants | £4,243 | £4,243 | |
| Totals | £755,563 | £755,563 | |

Legal

2. Funding Agreements are arranged through the Arts Service in consultation with Arts Council England – East Midlands and the arts organisations. Targets are set and monitored throughout the year.

Personnel

3. None.

Equalities impact

4 All grant recipients are expected to operate within a framework of equalities best practice. Organisations such as First Movement and Derby Dance have built a reputation for outstanding outreach activities.

Corporate Priorities

- 5.1 The proposal comes under the Council's priorities of:
 - making us proud of our neighbourhoods
 - creating a 21st century city centre
 - leading Derby towards a better environment
 - supporting everyone in learning and achieving
 - helping us all to be healthy, active and independent
 - giving citizens excellent services and value for money.