



Report sponsor: Rachel North, Deputy Chief Executive (Communities and Place) and Adam Buss, Chief Executive, Derby QUAD

# **ITEM 10**

Report author: Helen Faulconbridge, City Centre Neighbourhood Manager

## **Brilliant Derby Update**

### **Purpose**

- 1.1 To provide an update and overview of the Brilliant Derby project.

### **Recommendation**

- 2.1 The Health and Wellbeing Board is asked to note the update report.

### **Reason**

- 3.1 To ensure the Health and Wellbeing Board is updated on the Brilliant Derby wellbeing project.

### **Supporting information**

- 4.1 Brilliant Derby aims to make a stand against the rising tide of mental ill-health and to introduce a series of simple principles that will help people take charge of their own wellbeing.
- 4.2 The project launched on Monday 18 January 2021, Blue Monday, with its first wellbeing webinar, delivering simple, do-able principles that enable people to rise stronger. In the same way that we might go to the gym to improve our physical fitness, this is the mental health equivalent.
- 4.3 The project will initially deliver six wellbeing webinars which introduces basic principles of human flourishing, enabling people to build their resilience and raise their levels of wellbeing. A new webinar will be premiered every two weeks.
- 4.4 The 12 month project is both unique and bold and the series of 'wellbeing workouts' will be available to businesses, schools and residents of Derby.
- 4.5 Following the initial six sessions which are being delivered in partnership with the Art of Brilliance, a number of further sessions will be delivered by local organisation and people.

- 4.6 Due to the current restrictions all sessions are being broadcast via online platforms. Once restrictions are eased the ambition is for the sessions to be delivered face to face in schools and a variety of other venues within the City. Information will also be available to members of the public at Community Action Derby volunteer centre.
- 4.7 A Brilliant Derby You Tube channel, Facebook page and email address have been set up so members of the public can engage with the project and to date a number of members of the public have contacted Brilliant Derby expressing their interest at being involved.
- 4.8 The project is being developed by a Partnership Group of key stakeholders from the City and an operational subgroup which focuses on the delivery. An audit of current wellbeing activity in the City is being carried out by the group to understand the breadth and depth of activity being delivered by partners across the city from multiple sectors and also to understand where gaps in provision may lie. This audit will provide a range of activities which can also be shared via the Brilliant Derby channels and those of partners.
- 4.9 Brilliant Derby forms an integral component to the city's Recovery Plan.

### **Public/stakeholder engagement**

- 5.1 The overall project has been endorsed by the Derby Partnership Board which includes senior representatives from across the public, private, cultural, and voluntary sectors within the city. The delivery group is chaired by Adam Buss , CX of QUAD and involves a number of key stakeholders from across the City including , Art of Brilliance, Derby Homes, Community Action Derby, The University of Derby, Derby Cathedral, Marketing Derby, the NHS, QUAD , Derby Theatre and Artcore and others ..

### **Other options**

- 6.1 None

### **Financial and value for money issues**

- 7.1 While the City Council has supported the project's inception with some initial seed funding for practical costs related to the professional production of the content , the contribution from partners have been provided 'free of charge ' on the basis that this project is all about amplifying the existing well-being work of the city as a whole system.

### **Legal implications**

- 8.1 None

### **Climate implications**

- 9.1 None

## Other significant implications

10.1 None

This report has been approved by the following people:

Role	Name	Date of sign-off
Legal		
Finance		
Service Director(s)		
Report sponsor	Rachel North	09/03/2021
	Adam Buss	09/03/2021
Other(s)		

Background papers:	None
List of appendices:	None