

Commenced: 10.00am  
Concluded: 10.35am

**LEISURE AND CULTURE CABINET MEMBER MEETING  
15 FEBRUARY 2013**

Present: Councillor Repton

In attendance: Councillors Redfern and Wood

**5/12 Apologies**

There were no apologies for absence.

**6/12 Late Items**

There were no late items.

**7/12 Declarations of Interest**

There were no declarations of interest

**8/12 Minutes of the meeting held on 8 November 2012**

The minutes of the last meeting were agreed and signed by the Chair.

**9/12 Performance Monitoring – Quarter Three 2012-13**

A report from the Chief Executive was considered. The report detailed the quarter three performance results for the council scorecard, including a dashboard summary of performance.

The cabinet member noted that the dashboard summary contained four measures within the relevant portfolio area. The Head of Leisure and Culture updated the cabinet member on each of the relevant indicators. It was reported that each of the indicators had exceeded their performance target by more than two per cent. Members discussed the variables affecting each indicator, particularly the budget and resource pressures within service areas.

The Head of Leisure and Culture responded to questions regarding the b-you programme and confirmed that following the success of the pilot scheme, a contract had been secured for a further three years, with an option to extend to five years duration. It was reported that 1,300 clients had received free annual membership through the pilot. The programme had delivered benefits in respect of attendance figures and income due in part, to the increased likelihood of family participation in leisure activities. The Strategic Director of Neighbourhoods confirmed that the scheme had received excellent feedback and could be run with no cost to the council's internal fund.

Members discussed whether migration from the private sector to local authority leisure facilities was evident and the differing target markets. The Strategic Director of Neighbourhoods explained the council's responsibility towards the health and well-being of residents within its care and resultant focus on increasing participation in leisure activities, to encourage a healthy city. Members acknowledged the need to balance this with the council's responsibility towards economic development.

Following consideration of performance measures, members explored the future aspirations for leisure and culture facilities within the city. Members discussed the quality of services and the fee structures which could be introduced alongside the operation of new facilities, particularly the possible introduction of differential charging, which would recognise council tax contributions and reward loyalty. The Strategic Director of Neighbourhoods confirmed that the multi use sports arena was expected to open in late 2014.

Members questioned the initial underestimation of targets which had resulted in subsequent revision. The Head of Leisure and Culture explained that initial predictions were conservative in nature owing to performance in previous years. The targets were revised in light of actual performance.

Members considered the link between council-run fitness programmes, such as the b-you programme, which encouraged a healthy lifestyle and consequent reductions in the pressures faced by the National Health Service.

The cabinet member was pleased to note that the council had been nominated for a sports diversity award in recognition of its active choices programme.

**Resolved to note the quarter three 2012/13 performance results.**

MINUTES END