



Report sponsor: Wayne Harrison, Consultant in Public Health

ITEM 08

Report author: Adam Jones, Director of Business Development & Partnerships and Lizzie Worth, Head of Public Affairs, Drinkaware; March 2021

Drink Free Days Derby: Update on status and questions for discussion on future direction

Purpose

- 1.1 To provide the Health and Wellbeing Board with an update on Drink Free Days Derby which was planned to launch in March 2020.
- 1.2 A further purpose of report is to invite consideration and discussion on future direction.

Recommendation

- 2.1 To note the update provided in this report.
- 2.2 To consider the future direction of the project and the three proposed options outlined.

Reason

- 3.1 Alcohol is a significant cause of ill-health for people in Derby and therefore approaches to tackle harmful drinking supports the Board in its responsibility to improve the health of the local population.

Supporting information

- 4.1 In January 2020, Drinkaware presented to the Health & Wellbeing Board on Drink Free Days Derby (DFDD). The Board supported the proposed project.
- 4.2 Due to the rapidly changing situation in relation to COVID-19 and the inevitable pressures on local health systems, as well as local Government services, community organisations and individuals; Drinkaware paused the programme in March 2020.
- 4.3 Since March 2020, Drinkaware has developed an advice hub on alcohol and coronavirus and has conducted regular research into lockdown levels of drinking which has shown increased alcohol consumption in certain groups.
- 4.4 For Drinkaware itself, the pandemic has led to the loss of a third of its income and an inevitable need to refocus and reassess priorities.

- 4.5 In considering future direction, Drinkaware has outlined three potential options for discussion:
1. Discontinue the project
 2. Progress as planned with partners committing required resource
 3. To extend the temporary suspension of the project for 2021, allowing project partners to focus on current pandemic led priorities and with a view to formally reassess at end of 2021

Public/stakeholder engagement

- 5.1 None.

Other options

- 6.1 Three options for future direction are outlined for consideration.

Financial and value for money issues

- 7.1 None.

Legal implications

- 8.1 None.

Climate implications

- 9.1 None.

Other significant implications

- 10.1 None.

This report has been approved by the following people:

Role	Name	Date of sign-off
Legal Finance Service Director(s) Report sponsor Other(s)	Wayne Harrison, Consultant in Public Health	10/03/21
Background papers: List of appendices:	Report attached.	