

## Appendix 4

Council	Size of electorate	Number of PV's	Type of election cycle	Why	Advantages	Dis-advantages	Turnout and year	Political will tested?	Approx costs	Count held	why	Changed?	Gov of Brit	Why	Improve voter turnout
Bournemouth BC	126,190	12,500	4 years	-	Rarely have combined elections  Don't have elections every year	Harder to keep up with legislative changes	2007 – 34.5% 2003 – 32.12%	No	£150k	Night of polling day	Small LA  Postal verification could take place at count stopping delays	No	Y	Try increase voting	Advertising on civic buildings and billboards prior to election
Derby City Council	172180	21872	3rds	Historical	Views of electorate tested each year  Consistency in administration  Less susceptible to influence by national politics	Works against long term planning  More expensive than whole council elections  Turnout tends to be lower  Elections have lower profile	2007 – 35.1% 2006 – 35.7% 2004 – 48.4%* *all postal 2003	Yes 2001 /2002  All parties expressed a wish to remain with election by thirds	Room Hire £11,195.58 Polling Staff Fees £76,343 Equipment £10,545.53 Vehicle Hire £6172.57 Agency Staff £12313.35 Publicity £4314.19 Other hired/contract services £60,000	Night of polling day	Political will	Y later due to postal vote scanning	Not discussed formally		Publicity campaigns Bus/radio /cinema advertising advans
Darlington Borough Council	79,076	14,542	4 years	Council's preference	Budgetary	No continuity for electoral administration	2007 – 40.51%  2003 – 51.54% *postal pilot  1999 – 33.76%	No	£100k	Day after vote	Unsure how many PV's + H&S risk assess	Y	Y	Test voter turnout on weekend	Increased publicity Focus groups Awareness raising events
Hartlepool	Hold elections every year	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Herefordshire	144808	14,505	4 yrs	Historical	Clear for electorate	Huge task when elections occur as combine with district elections  Difficult getting sufficient staff	2007 – 40.01% 2003 – 60.72% *postal pilot	No	Room hire £15k Staff £68,00 Stationary £6500 Operational 3k	Polling night	Monitoring officer decision	Count delayed due to problems with verification of PVs	Not discussed formally	Turnout may be higher  Create difficulties with resources	Large banners Advertising Radio Website
North East Lincolnshire	117.393	12,383	3 <sup>rd</sup> s	Changed from elections every 4 years in 2003 following periodic review	Enables participation on regular basis	-	2007 – 30.1% 2006 – 29.36% 2004 – 37% *all postal	See type of electoral cycle	-	Night of polling day	Decision of returning officer	-	Not been considered formally	-	Advertising Radio Press Posters Leaflets Drink mats 18 b'day cards roadshows school/college visits

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North Somerset Council	154,291	13,361	4 years	Provided for when LA set up in 1996 and period review 1999	Less costly than election by thirds  Four year mandate for majority party	Huge 'peak' of work in election year – diff to staff  Hard to get polling/ count staff  Election budget 'peaks'	2007 – 39.40%  2003 – 36.80	No	Polling/count staff £38 Premises £7.5k Transport £5k	Night of Poll	In effort to conclude process ASAP	No but will reconsider changing for 2011 elections	No	Concerns re getting staff and premises	Local radio/TV campaign  Earlier dispatch of poll cards
Plymouth	183,273	23,035	3rds	Decided after review of ward boundaries  Previously 4 yr council	Voters have greater opp to vote on recent performance	Costs Voter fatigue	2007 – 37.2% 2006 – 37.2% 2004 36.1%	No	£200k	Night polling day	Tradition Political will	-	No	Premises used as polling stations wouldn't be available	Advertising
Poole BC	112,116	12,305	4 years	Stability of 4 yr term  Cost savings	Cost  Continuity	None	2007 - 38.62%  2003 - 36.58%	No	Staff PS and Count - £47,890  PS £9,033  Scanning equip £11,853  Hire equip/transport/ £35,412	Night of polling day	Get early closure on whole process	No	No	Difficulty getting staff	Election special – council newsletter delivered to every household
Redcar and Cleveland BC	102,019	15,387	4 yrs	Historical	Consistency	Stagnation	2007 –38.09 1999 –38.09	-	£150,000	Day after poll	PV verification poll start very late  Staff efficiency levels very low	Yes started 09.30am next day.  Completed in good time and all went very smoothly	-	Would be CEO decision  Could increase voter turnout	18 b'day cards school visits local gov road shows
Royal Borough Windsor and Maidenhead	99,000	12,000	Whole	Historical since Became unitary	Cheaper on whole (but ballot papers more expensive)	Candidates and clrs forget the process	2003 – 34.89% 2007 – 43.1%	-	PS - £10,000 (not all in yet) Staff - £52,500 – inc RO, DRO fees and office clerical and admin bonus Staff mileage - £1,700 Postage - £25,000 Printing - £2,000 Stationery and Equipment £ 1,200	Night of poll	Ruling Grp request	-	-	Not discussed	Nothing specific.  Trialed early voting 2003.
Slough BC	80,000	11,400	3rds	-	Accountability  Keep up with legislative changes	Rarely quiet periods to do extra work eg polling district	2007 – 35.21% 2006 – 37.05% 2004 – 38.11 2003 – 34%	No	PS Premises £9350 Count premises £2862 Transport £2285 Staff £31600	Day after poll	Didn't want to delay count because of Postal votes	-	-	Not asked Council	Publicity  As much info as possible

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						review									on Website
Southampton	170,360	24,032	3rds	Agreed at Council during last periodic review	Electorate get to vote each year  Keeps procedures fresh		2006 – 31.1% 2005 – no election 2004 – 27.97% 2003 – 29% 2002 – 28.46%	Just starting to do so	Staff £8,988  Postal votes £4052  Staff for postal votes £22,932  PS hire/count room hire etc £15,500	Night of polling day	Could not get count premises on Friday	No	-	-	Advertised on buses  Loud hailer  Aeroplane with banner advertising election
Swindon	1148,526	13,811	3rds	Agreed boundry review 2000	Continuity of voting	Cost	2007 – 33.8% 2006 - 34.4% 2005 – no election 2004 - 32.5% 2003 – 29.8%	No	-	Night of polling day	Convenience Cost	No	!No	Not asked Council	Max registration Extensive advertising
Wokingham BC	115, 356	14,099	3 <sup>rd</sup> s	Historical	Keeps hand in at doing elections	Never have break – hard to keep on top of constant cycle	2007 – 38.8% 2006 – 39.8% 2004 – 40.3% 2003 – 30.4%	Thinking of doing so	Halls £6,503 Staff £34k Equip hire £433 IT £21,900 Booth delivery £3,040 Equip purchase £2,280	Day after poll	To prevent delay due to PVs	-	-	-	-