



DERBY CITY COUNCIL

CULTURE AND PROSPERITY COMMISSION 5 December 2005

Report of the Director of Development and Cultural Services

Quad Update: November 2005

RECOMMENDATION

- 1.1 The Commission considers and comments on the progress of the Quad project as the project team turns its main attention from fundraising towards service development.

SUPPORTING INFORMATION

- 2.1 QUAD is a partnership of Derby City Council, Q Arts and Metro and the value of the project is £9.43m plus an additional £1m for the land.

The architect and design team have been appointed and the design process is under way.

The funding process is nearing completion with a bid for European Union money through the Government Office for the East Midlands (GOEM). Priority support has been secured from Cityscape.

Derby City Council is funding additional landscaping to the surrounding area of the QUAD building.
- 2.2 QUAD will be a dynamic regional centre for contemporary visual arts and media. It is international in outlook and rooted in Derby's unique cultural mix. It is about creativity – visual arts, film and media. There will be engagement for audiences and participants and it will stimulate innovative and exciting collaborations between creative enterprises. This will be delivered through exhibition, production, participation, education and training. QUAD will be a welcoming and inspiring meeting place for all, bringing cultural vibrancy into the heart of Derby's city centre
- 2.3 The benefits of Quad will be grouped around five themes

2.4 Theme One – The Galleries

There will be two galleries, a participation space and a resource area. Wherever possible, there will be no charge for entry, as there is a commitment to access.

The galleries will be housing a changing programme of challenging new contemporary work, which will comprise:

- Local, regional, national, international exhibits and installations
- Photographic, digital, moving image and media art
- Explorations of socially relevant themes and ideas
- Commitment to access, inclusion and community involvement
- A dynamic programme of participation and engagement

This will enable the establishment of partnerships, alliances and collaborations inside the City and beyond.

2.5 Theme Two – Participation, Production & Education

This will be comprised of a Participation Space, The Box (a multi purpose space), Artist's Studio, Edit Suite, Mac Lab and a Dark Room. The focus will be on:

- Participation, production and education activities throughout the Quad building
- Workshops - animation, sculpture, video, digital imaging, photography, practical film-making, script-writing courses, projects and theoretical work
- A focus on early years and families, children, young people, people with disabilities and at risk
- Training and professional development supporting local arts and creative industry
- Investment in artists to lead projects and commissions

The spaces may be available for long-term lease, which will involve people in creative industries. This will be discussed with emda.

2.6 Theme Three – The Cinemas

There will be two cinemas, one seating 238, and the other 123. In addition, there will be the Box and the Foyer. The cinema will be digital with variable speed projection and also provide stages for lectures and conferences. They will cater for a different market from the multiplex cinemas. The programme will be diverse and include:

- International, independent, family films, targeted community screenings, education events
- Festival screenings
- Screenings seven days per week

Audience request, private/conference hires, profile artists films, sporting events, alternative content, small scale performance.

2.7 Theme Four – The Media Pods

The media pods are small dedicated viewing areas with online and DVD facilities which can be used for viewing of archive material, including artists' film and video and feature films.

The media pods can be used for research for school projects, local history searches and academic research. There will be collaborative working with The Media Archive for Central England (MACE) and bfi:national film theatre's mediatheque. The facilities also include:

- Material download - requested in advance or chosen from a regularly updated "jukebox" of archive material.

Resource area, conferences, private hires, small education classes, INSET and other training, Quad produced material, links to edit suite activity.

2.8 Theme Five – The Box

This is a self-contained black box space with a retractable projection screen. The space is very flexible from a comfy seats club-style with an intimate atmosphere through to an empty studio/exhibition space. This could be used as a private workshop/studio/meeting space or open to the foyer area. The Box can be used as:

- A small-scale cinema: specialist, archive, repertory, education screenings artists' films, audience request schemes and private hires, commercial hires and seminars
- Studio space: production area - film and video, photography studio, media training, installations and short-term exhibition
- Distinctive space for new, additional programming: small-scale performance –
 - comedy/cabaret nights
 - music & sound events
 - live art and experimental mixed media
 - literature programming - performance poetry, readings, story-telling, book launches
 - movie and arts quiz nights
 - festival hub for Quad and other city festivals
 - daytime events - book fairs, social events, talks

With regard to sound and light support to spaces, this will not be available on a large scale and will be minimal. There will be a lighting grid in the Box, but it is not intended for users to bring in and set up their own equipment on a grand scale.

2.9 QUAD will strengthen the city centre as a key focus for economic activity within the City and the wider region, fostering creative and cultural activity in Derby. It will introduce new communities into Derby city centre with provision of facilities to attract new investment, as well as enhancing the Market Place.

Quad will also reach out from the centre into Derby's neighbourhoods. This builds on the tradition of community based work and engagement already developed by Q Arts and the Metro.

2.10 QUAD will produce 49 new jobs plus an additional 16 in construction, generating £4 million per annum in new secondary spend. QUAD will support 189,000 annual user visits. 100,000 new City centre visits will be generated. Quad will help to build the reputation of the City, making a very visible statement that Derby sees itself as the home of creativity and high tech industries. This is important for the future of Derby, as quality of life is an important secondary factor shaping long-term migration patterns of higher skilled, more mobile individuals.

2.11 Timetable

October 2005	- planning committee decision
November 2005	- decision on European Union funding
March 2006	- design finalised
July 2006	- contractor appointed
August 2006	- construction commences
August 2006	- Metro and Q-Arts merge as QUAD
October 2007	- fit out
Early 2008	- Quad building opens

For more information contact:	Ray Rippingale 01332 716601 e-mail ray.ripplingale@derby.gov.uk
Background papers:	None
List of appendices:	Appendix 1 – Implications

IMPLICATIONS

Financial

1.1 Capital Funding

The projected contributions and cashflow for all funders for the capital project are:

Funding Stream	Target Total (£)	04-05	05-06	06-07	07-08	08-09
EU Objective 2 *	1,700,000		179,072	855,922	660,656	4,349
Emda *	2,345,000		241,942	2,103,058	0	0
Derby & Derbyshire Economic Partnership/Cityscape*	1,200,00		123,809	1,076,191	0	0
EM Media *	20,000		20,000	0	0	0
Arts Council England *	2,984,000	84,000	496,578	1,329,380	1,049,440	24,602
DCC land value **	1,000,000			1,000,000		
DCC cash *	1,031,000				1,031,000	0
Sale of Q Gallery or alternative	150,000		0	0	150,000	0
Totals	10,430,000	84,000	1,061,402	6,364,551	2,891,096	28,951
DCC – landscaping *	200,000				200,000	
Grand Totals	10,630,000	84,000	1,061,402	6,364,551	3,091,096	28,951

* Funding already secure.

** Provisional figure awaiting commercial valuation.

1.2 Revenue Funding

2005/6	2006/7	2007/8	2008/9	2009/10
0	94,000	186,000	194,000	200,000

These figures have been calculated without the building maintenance, servicing and renewal costs being finalised. Work is continuing on reducing the impact of these costs on the ongoing revenue support needed.

This has not changed since the last report to Cabinet on 30 November 2004, confirmed at Full Council on 26 January 2005.

The current Council revenue support for Q Arts is £120,000 a year and for Metro Cinema is £55,200 a year. This support would need to continue, and is not included in the table.

Legal

- 2.1 DCC will construct and own the building and QUAD will lease out spaces. The QUAD board is in place and operational.

Personnel

- 3.1 Quad will be governed by its own Board and will adopt its own personnel practices. No City Council employees will work in or for Quad.

Equalities impact

- 4.1 Both Q Arts and the Metro Cinema have developed a reputation for reaching out into the community to encourage participation, particularly by disadvantaged groups. The new building will multiply these possibilities through greatly improved physical access arrangements and the further development of targeted activity programmes.

Corporate objectives and priorities

- 5.1 The proposal comes under the Council's objectives of providing
- a stimulating and high quality learning environment**
 - healthy, safe and independent communities**
 - a lively and energetic cultural life**
 - a prosperous, vibrant and successful economy**
 - a shared commitment to regenerating our communities.**
- 5.2 The proposal furthers the priorities of
- working towards raising educational achievement**
 - working towards improving customer service, in the city centre and locally**
 - better procurement to deliver VFM**
 - working in partnership to achieve socially cohesive communities**
 - improving the Council's built assets for service delivery**