

Time started: 10.00am
Time ended: 10.07am

Community Development, Place and Tourism Cabinet Member Meeting 6 December 2022

Present: Councillor J Pearce

In Attendance: Wayne Sills – Facilities Development Manager
Duncan Cowie – Head of Parks and Active Living

07/22 Apologies

There were no apologies.

08/22 Late Items

There were no late items.

09/22 Declarations of Interest

There were no declarations of interest.

10/22 Minutes of the meeting held on 24 November 2022

The minutes of the meeting held on 24 November 2022 were agreed as a correct record.

11/22 Leisure and Business Development and Parks and Active Living Pricing Schedule Proposals 2023 – 2024

The Cabinet Member considered a report which provided an update on the 2023 – 2024 pricing proposals for Leisure Centres, Parks and Open Spaces, non-regulatory Events and relevant Partners.

It was noted that the Communities and Place Directorate annually reviewed its fees and charges across a range of services. This was to ensure that the fees and charges, where applicable, reflected the cost of delivering services, taking into account comparator rates for these services in the sector, ensured that inflationary cost increases were taken into account and enabled budget income targets to be achieved.

It was reported that taking the above into account during the analysis of the pricing review, the approach had been to consider an inflationary increase of between 3% and 5% on the fees and charge. It was reported that where appropriate, prices had been rounded to assist customers and staff and to aid marketing.

It was noted that typical reasons for variances included that there was a case for the proposed charge to better reflect market conditions, the quality of the offer and/or to optimise access and usage, as well as the potential to increase gross income whilst maintaining good value for money.

It was noted that the annual inflationary increase to fees and charges would be applied to the following activities across Leisure Centres, Parks and non-regulatory Events and Partner organisations;

- Pay as you play sports activities
- Memberships
- Sports Centre space hire and block bookings
- Coaching courses
- Track cycling
- Events
- Car Parking
- Markeaton Park
- Sports Pitch hire and booking

It was noted that examples of where there had been a significant variance from the 3% to 5% increase include the following activities where it was proposed not to increase the price:

- Pitch & Putt/Footgolf
- Private Track Hire
- Health and Fitness Membership, including Over 75's pay as you go
- Leisure Card Memberships
- Gymnastics Coaching
- Infield hire and racket sports
- SQT Cycling sessions

The Cabinet Member noted that the proposed 2023/24 inflationary price increases were outlined in Appendix 1. It was noted that the specific prices had been checked by the Finance team before being submitted for approval at the Community Development, Place and Tourism Cabinet Member Meeting.

It was noted that existing holders of any relevant memberships would be given up to four weeks' notice of price changes in line with standard terms and conditions of membership. It was also noted that information on price changes would be displayed within facilities up to four weeks prior to the changes being implemented.

It was reported that the pricing schedule was informed by benchmarking exercises with other local authorities as well as with other local, regional and national service and facility providers and represented value for money for Derby residents. It was noted that the proposals ensured that the facilities were affordable including those on low incomes and the most financially disadvantaged in the city.

The Cabinet Member asked which sites would be offering 50% off for over 75s. It was noted that this offer was for Springwood and that over 75s would pay £12.99 per month for classes and gym access.

The Cabinet Member asked whether one card could be used to access Moorways and other sites. It was noted that there was a separate card for Moorways and that the cost of purchasing a card had been halved to £6.

The Cabinet Member resolved:

- 1. to approve the principles of the changes proposed to the leisure pricing structure and charges to be implemented from:**
 - 1 January 2023 Leisure Operating Partner (Everyone Active) core prices**
 - 3 January 2023 Leisure and Business Development and Parks and Active Living prices**
 - 1 April 2023 Seasonal prices**
- 2. to delegate authority to the Strategic Director for Communities and Place, in consultation with the Cabinet Member for Streetpride, Leisure and Public Spaces, to agree further changes to memberships, fees and charges if appropriate during 2023/24, to ensure the services maximise income generation opportunities and are able to be responsive to other implications for the business.**

MINUTES END