

**RELEVANT PARTS OF EXISTING ADVERTISING POLICY  
(Extracted from 'Advertising on Hackney Carriages' Report  
dated 17 January 2002)**

Any advertisements must:

- a) be designed to be affixed only to those parts of the vehicle permitted by any specification for rickshaws
- b) advertise a product, place, service or event
- c) not promote alcoholic drinks, smoking or tobacco products
- d) not contain material that may be considered offensive
- e) not make disparaging or critical comments or statements about any individual, group, company or organisation
- f) not promote or support discrimination against any individual or group
- g) not contain numbers (e.g. telephone numbers) greater than 60 mm in height
- h) comply with trading standards legislation.

This Committee shall consider appeals made by applicants who are aggrieved at the decision of the Assistant Director, Environmental Health & Trading Standards.