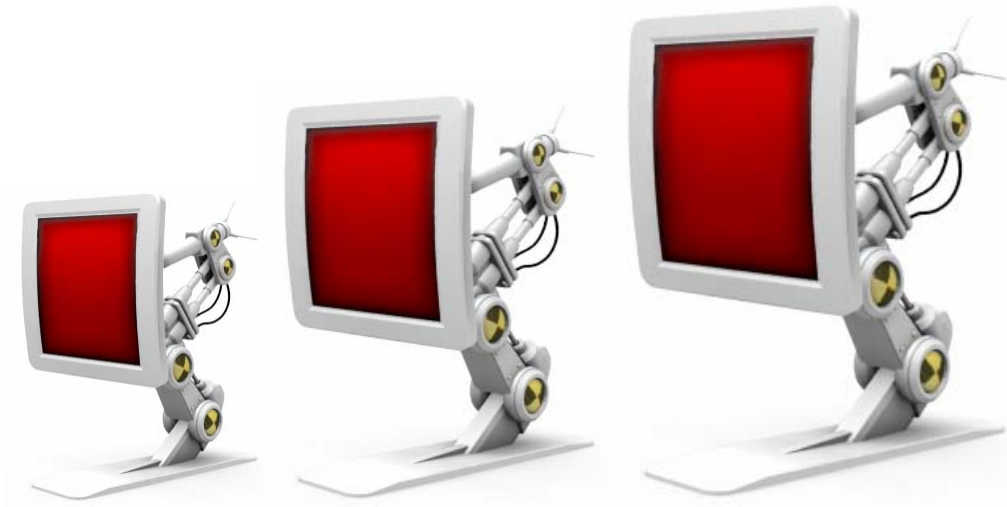# InfoCab Ltd
Moving Information

Amendment to Proposal for **Derby City Council**
February 2005

New Technology

InfoCab are now able to deliver content using mobile Microsoft Windows™ technology.

The units use Windows ce.Net™ to show content on a 10.4" screen, and can be mounted in a variety of different ways.

The key benefits of using this technology are:

Remote updating of Content
Using GPRS / 3G mobile technology content can be added or removed wirelessly, removing the need to update DVDs or have physical contact with the taxi unit.

Reduced Driver Involvement
A simple on / off switch will be the only interface the driver will have, the rest of the unit is completely sealed off, ensuring that the unit can not be tampered with.

Increased Control
Should any previously approved content need to be removed at a later time, this can be done rapidly. The current content playlist will always available be on a secure area of the InfoCab internet for the relevant council staff to view / remove.

Smarter Content
It will be possible to tailor content to alter depending on the current date / time.

Taxi Specific Messages
It will be possible to display a unique message to each passenger advising them to remember the taxi number they are in, this number can be displayed on screen. The message may also be used to advise passengers to wear seatbelts, and remember to bring all possessions with them when they leave the taxi.

Automated Feedback
The units will send back usage statistics each day.