A: Site design

Permeability for pedestrians and cyclists

Highways safety measures/traffic calming/pedestrian and cycling friendly infrastructure

Site speed limits

Restrictions on car movements within the site

Parking restraint • or potential for car-free site,

Minimising intrusion from parking • where applicable,

Cycle parking

Cycle shower and changing facilities in site workplaces • if applicable,

Bus routing: ensuring the road design allows the bus to reach all parts of the development and that it connects well with the surrounding area.

Bus infrastructure such as stands, stops, shelters, bus gates and real time information • where services will be entering the site,

B: Improvements to off-site access (as required in the light of existing provision)

Road safety improvements to highways infrastructure serving the site

Creation and enhancement of cycling and walking links serving the site

Provision of off-site bus infrastructure/priority on routes serving the site

C: Facilities that reduce the need to travel (as required in the light of existing provision)

Health

Education / childcare

Shopping /home delivery - e.g. convenience store; cool storage areas for collection of groceries

Employment - e.g. mixed residential/office use or live/work accommodation, broadband, tele-centre

Leisure

Community

D: Public transport improvements (as required, in the light of existing provision)

New or enhanced bus services

New or enhanced rail services

Facilities to improve interchange • e.g. cycle parking/ lockers at stations,

E: Car club

Service established on site

Parking bays allocated

F: Other services to support sustainable travel (options to be considered)

Taxis

Cycle centre

Broadband access and provision of office space in houses

Car share scheme

Home delivery grocery service and refrigerated drop-off points on site

G: Parking management scheme (recommended if parking demand exceeds supply)

Allocation of on-site parking

Control of off-site parking • e.g. yellow lines or CPZ,

H: Promotion and awareness raising package (selection from the following options should provide financial incentives for use of sustainable travel and include face-to-face engagement with new residents)

Travel plan training for sales/marketing staff

Induction sessions for new households and follow up visits

Travel welcome packs

Free/discounted use of public transport

Free/discounted cycles and cycle equipment

Free/discounted use of car club

Cycling/walking maps

Public transport information

Personal travel advice

Information about access to other services and facilities

Cycle training

Community travel web site

Community travel notice-board

Community travel events

Community travel forum

Bicycle user group / buddy scheme

I: Delivery of the travel plan (covering all of the following)

Resources and arrangements for implementation, co-ordination and day to day management of measures

Appropriate management structures for ongoing decision-making and implementation

Time frames

Handover arrangements

Monitoring arrangements

Targets

Arrangements for ongoing input from the local authority