

Recruitment and Retention of Carers

Presentation on recruitment and
retention of foster carers

2 December 2013



Quarter 2 Performance

Enquiries:55

- **40%drop from Qrt 1, low rate in July and August**
- **Largest age group was 40-49 year olds (31%)**
- **Majority of enquiries from White British (62%)**
- **Main source enquiries from Derby Direct (76%)**
- **Referral route from family and friends was 15%**



Quarter 2 Performance

Packs sent:50

- 100% packs sent out in target timescale in September, 76% in July
- Largest % cases closed due to 'no response'



Quarter 2 Performance

Enquiries progressed to initial follow up:7

- 46% of initial visits took place within target timescale of 10 working days
- 62% visits resulted in application form being left
- 42% returned within 20 working days



Performance

Approvals to date

- Total approvals from 1.4.13 is 7 foster carers
- Currently 20 on-going assessments
- For end of Oct 2013:
 - 189 in house foster carers (54.8%)
 - 156 Independent Fostering Agency carers (45.2%)



Marketing Focus

- New written information for foster carers and adopters with new visuals
- Website updated with text and design
- 3 year recruitment and retention strategy with 1 year action plan
- Refer a friend scheme launch 11.12.13 in the Council
- Public marketing campaign in the New Year

