



Derby City Council

COUNCIL CABINET

Date

ITEM 5

Report of the Strategic Director of Adults,
Health & Housing

Older Persons' Accommodation and Support Strategy: Consultation

SUMMARY

- 1.1 A draft Accommodation Strategy has been developed which focusses on the promotion of greater independence for older people through the provision of a range of good quality, affordable and appropriate housing options.
- 1.2 Key priorities for the strategy are to;
 - improve the range, accessibility and specialism of information, advice and support services available.
 - review the policy on older people under occupying social housing.
 - promote the development of strategically located extra care schemes.
 - enable easier access to services providing aids, adaptations and new technologies.
- 1.3 In order to ensure the strategy takes into account the housing aspirations and needs of Derby's older citizens and the views of other key stakeholders, a broad-based consultation is essential.
- 1.4 The proposed consultation process is provided in full at supporting paper 1

RECOMMENDATION

- 2.1 To consent to the consultation and approve the consultation process.

REASONS FOR RECOMMENDATION

- 3.1 To enable the consultation process to proceed, thereby ensuring that the strategy takes into account the views of key stakeholders.

SUPPORTING INFORMATION

Rationale

- 4.1 Helping elderly communities to enjoy a better home environment and enhanced quality of life is a key strategic aim. In response to this the Council aims to improve the integration of housing with health, social care and support services, ensuring that older people receive the right support at the right time.

Key Factors

- 4.2 Within Derby there is a projected population increase of more than 15,000 people aged 65+ by 2030. This rise in population will have an inevitable impact and growth in demand on local services.
- 4.3 Bungalows are repeatedly identified as being the most popular downsizing choice; however there is a significant mismatch between supply and demand in the social housing sector.
- 4.4 National surveys have shown that the majority of elderly people would prefer to stay in their own homes with either support from family/friends or trained care workers.
- 4.5 Personal budgets are allowing older people greater flexibility and choice over their selection of care services and the options that are open to them.
- 4.6 Given the wide range of factors that impact on older peoples' demand for housing and support services, a strategic approach is needed to respond effectively. This draft strategy sets out the planned and coordinated approach required, but consultation is necessary to ensure it reflects the views of stakeholders.

OTHER OPTIONS CONSIDERED

- 5.1 There are no other realistic options; there is a need to consult to ensure that the strategy is a robust and valid one.

This report has been approved by the following officers:

Legal officer	N/A
Financial officer	N/A
Human Resources officer	N/A
Estates/Property officer	N/A
Service Director(s)	N/A
Other(s)	N/A

For more information contact: Background papers:	Ian Fullagar 01332 640333 ian.fullagar@derby.gov.uk Consultation Plan
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List of appendices:	Appendix 1 – Implications
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IMPLICATIONS

Financial and Value for Money

- 1.1 None directly arising as this is a draft for consultation only. Should any future actions arising out of the finalised strategy result in a recommendation to incur additional costs in the future, a separate report will be presented which will detail the costs and funding arrangements.

Legal

- 2.1 None directly arising

Personnel

- 3.1 None directly arising

Equalities Impact

- 4.1 The strategy is intended to improve the quality of life of older people.

Health and Safety

- 5.1 None directly arising

Environmental Sustainability

- 6.1 None directly arising

Property and Asset Management

- 7.1 None directly arising

Risk Management

- 8.1 None directly arising

Corporate objectives and priorities for change

- 9.1 Enable more people with social care needs to live in their own homes with appropriate support.

Reduction in the number of older people having to move to residential and nursing home placements. (Derby City Council Plan 2014/15)

Supporting Paper 1

Older Persons Accommodation and Support Strategy Consultation Plan

1. Overview and Purpose

A broad-based consultation of key stakeholders over the new strategy. The objectives are to:

- a) Disseminate information about the new strategy
- b) To ascertain the aspirations of Derby's older citizens with regards to their housing needs
- c) Consult on the best way to deliver the strategy and achieve its key outcomes
- d) Motivate stakeholders to engage in the vision

2. Consultees

- a) Housing providers
- b) Care providers including owners of residential care homes, care agencies, supported living providers etc.
- c) Older persons, their carers and families
- d) Older persons representative and advocate groups
- e) Council departments including social care, housing, commissioning
- f) Elected Members
- g) Members of the public

3. Council Approval - Timescale

The Strategy will be taken to cabinet, post-consultation, in July 2014. Chief Officer and directorate level approval will therefore take place in around June 2014.

4. Consultation Timescale and Major Elements

The consultation will last for approximately 3 months. In order to meet the approval timescale above it will commence in March and run till May.

The consultation process will consist of a major consultation event in late March and a number of smaller follow-up activities such as meetings in localities with older people and their representatives.

It will also include:

- a) Posting on 'your city your say', in touch and iderby.
- b) Press release
- c) EIA
- d) Papers submitted to equalities forum(s)

Review of the consultation feedback and consequent amendments to the strategy will be undertaken in May/June.

5. *Delivery*

The following teams will asked to participate in delivery

- a) Older Adults and Enablement (OAE)
- b) Housing Strategy (HS)
- c) Policy Research and Engagement (PRE)
- d) Communications (Comms)