CORPORATE PLAN 2008-11 ACTION PLAN Updated for 2009-10

INTRODUCTION

Welcome to Derby City Council's Corporate Plan 2008-2011 - Action Plan, which has been updated for 2009-10. It describes how the Council manages its performance and sets out actions that we will undertake to deliver our six priorities...

- Making us proud of our neighbourhoods.
- Creating a 21st Century city centre.
- Leading Derby towards a better environment.
- Supporting everyone in learning and achieving.
- Helping us all to be healthy, active and independent.
- Giving you excellent services and value for money.

We are committed to continuous improvement and each action is supported by measures that we will use to assess the progress that we are making.

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Measuring Success

Performance management is a fundamental part of our corporate planning process. It is made up of the culture and systems that we put in place to help us manage, monitor and continuously improve our performance, and achieve our priorities.

Corporately we monitor our performance every three months, preparing performance reports for the Council's Cabinet and Chief Officer Group. We use an ICT system to help us improve the way we collect, monitor, analyse and manage performance.

The diagram below shows our planning framework and includes details of our reporting hierarchy for performance indicators according to the impact that they have on our priorities. The frequency of reporting is determined by the level of management and type of indicators.



Performance Management Strategy

The Council's Performance Management Strategy outlines our approach to achieving effective performance management. The strategy is reviewed on a regular basis to make sure that it remains both relevant and meaningful. A copy of our Performance Management Strategy can be found at www.derby.gov.uk

Working with our Partners

Derby City Council works closely with its partners through Derby City Partnership, DCP. Together we are working to deliver the City's 2020 Vision...

Derby - a city for all ages

People of all ages and from all walks of life will feel they belong to Derby and that Derby offers them everything they need - for work, education, housing, leisure and a safe, healthy lifestyle.

There are a number of key documents that are published which make sure that we remain focused on delivering our vision...

Sustainable Community Strategy

The Sustainable Community Strategy, SCS, is the long-term aim for Derby. It clearly sets the vision for the area and supports this with a series of ambitions and actions that partners will undertake.

Local Area Agreement

Derby's Local Area Agreement, LAA, is a document that partners sign up to with Government that sets out our priorities and improvement targets over a set time period.

The content of the LAA is also focused on delivering the city's vision and viewed as the main delivery plan for the SCS. As the Council is a key partner in Derby City Partnership a large number of the improvement targets set within the Local Area Agreement also support the Corporate Plan.

Corporate Plan

The Corporate Plan is the Council's main planning document. It sets out what our priorities are and how will achieve them.

As a key partner in the City we have a significant role to play in the delivery of the City's vision. Our Corporate Plan therefore sets out our commitments for delivering the Sustainable Community Strategy and should be viewed as a 'delivery plan' for the SCS. The Sustainable Community Strategy was published in March 2009 having undergone a significant redevelopment from the Community Strategy for 2006-2009.

The Strategy now focuses on delivering ambitions and 'priorities for action' centred on each of the themed partnerships or 'Cities' that make up Derby City Partnership. Each City is responsible for contributing to a different part of the Vision. The priorities for action provide the framework for what achievements will be delivered in the two years that the Strategy covers.

The priorities for action set out within the SCS align very closely to our priorities and key outcomes contained within this action plan. The table below shows how they map together and more specifically where the work that we are going to deliver over the life of this Plan directly supports what has been published in the Sustainable Community Strategy (To be reviewed and updated when final drafts have been completed)...

	Sustainable Community Strategy 2009-11	A √indicates that	the outcomes	and actions und the amb	•	priority support t	he delivery of
City	Early priorities for action	Making us proud of our neighbourhoods	Creating a 21st Century city centre.	Corporate Plan Leading Derby towards a better environment.	2008-2011 Supporting everyone in learning and achieving.	Helping us all to be healthy, active and independent.	Giving you excellent services and value for money.
ng People	Parenting –supporting Derby's parents and carers to be positive, caring and responsible parents, to enable children and young people to meet the five outcomes identified by government.	v			\checkmark	\checkmark	
and Young	Safety, belonging and being valued in the community ensuring all children and young people are listened to and can participate in decision-making in their local communities.				\checkmark	\checkmark	
City for Children	Building ambition, aspiration and achievement – supporting children and young people to develop and maintain positive relationships and have access to new opportunities.	~			\checkmark	\checkmark	
City for	Physical, emotional wellbeing and safe choices –children, young people and their families will be supported to understand risk and how to make safe choices.	~		\checkmark		\checkmark	
vth	Establish a portfolio of higher value, knowledge based employment.	 ✓ 	 ✓ 		\checkmark		
y Growth	Attracting and retaining creative, imaginative and forward thinking people and businesses.	\checkmark	\checkmark				
City	Enabling everyone in Derby to access training and job opportunities and reach their full potential.	\checkmark	✓		\checkmark		

	Sustainable Community Strategy 2009-11	A √indicates that	the outcomes	and actions und the amb		priority support t	he delivery of
City			-	Corporate Plan	1		
	Early priorities for action	Making us proud of our neighbourhoods	Creating a 21st Century city centre.	Leading Derby towards a better environment.	Supporting everyone in learning and achieving.	Helping us all to be healthy, active and independent.	Giving you excellent services and value for money.
	Working with Derby's communities and organisations to respond to the opportunities and challenges of climate change.			V			
	Transforming Derby's physical assets to the benefit of Derby's Communities and the city.		 ✓ 				
nger, eaner ties	Developing stronger and more cohesive communities where more local people are able to influence decisions and become active citizens.	~		7			
City for Stronger, Safer and Cleaner Communities	Developing safer communities with reduced crime, anti-social behaviour and harm caused by the misuse of drugs and alcohol.	~					
Sa Ci	Developing cleaner communities with cleaner streets and well-managed public open spaces.	\checkmark					
ţλ	Improving the range and quality of Derby's cultural, sporting and learning opportunities and facilities.	~	\checkmark	▶	\checkmark	\checkmark	
Cultural City	Celebrating diversity and ensuring everyone has an equal opportunity to take part in cultural and learning activities.	✓	\checkmark				
Cult	Contribute to regeneration and prosperity in the city and ensuring that the importance of culture in the economy of the city will be better understood.		\checkmark	\checkmark			
ty	Improving health and reducing differences in health between neighbourhoods and communities.					\checkmark	
Healthy City	Improving the standard of health and social care services in Derby.					\checkmark	
Неа	Improving the health of our residents, especially vulnerable adults, by providing decent, affordable, and sustainable housing.	~				\checkmark	

In addition to the links set out in the table above where we have identified a specific action through our corporate planning process that directly supports the SCS it will be highlighted in the action planning tables. For more information please refer to 'Key Actions' on pages seven and eight.

Key Actions

Our key outcomes underpin our six main priorities and form the basic framework for our performance management system, our business plans, the budget process and service development more generally. Over the following pages, we describe each key outcome in more detail and explain what we are going to achieve in the future.

For each key outcome we show...

How we will achieve it - the actions that we will take to meet our priority.

Officer responsible - the job title of the person who is responsible for the delivery of the action.

Source of finance – the resources we will need to achieve the key outcomes. Against each action, we have categorised the funding required to link these to our budget

Capital Budget

C-a

C-b

Funded through already approved budget

Requires new external funding

Here are the categories used to classify funding...

Revenue Budget

- **R-a** Funded through existing core budgets
- **R-b** Grant funded
- **R-c** Funded through new approved developments
- **R-d** Requires new external funding

Main measure – the main indicator we will use the measure our progress towards completing the action and achieving our key outcomes.

Timescale – when we expect to achieve the actions that we will take.

Risks – the corporate risks of not delivering each action. Each risk is categorised using the themes from the Council's Strategic Risk Register...

- A Vulnerability to fraud
- B Failure to deliver service through partnerships/PFI failures
- C Critical incidents affecting employees, property or resources
- D Inability to retain/recruit key staff

Other

E - Insufficient Funding

CS

Int - O

- F Data Recovery/Security Arrangements
- G Failure to comply with external inspection requirements
- H Failure to comply with strategic objectives
- I Inadequate measures/controls to prevent financial errors

Customer Services Strategy

J - Inadequate security/safety measures in place to maintain site integrity on all council buildings

 ${\bf K}$ - Ineffective communication mechanisms in place across the council

L - Failure to have effective risk management/business continuity policies and plans

M - Fail to achieve Council wide environmental targets for example reduction of energy use or reduction of C02 emissions

N - Accommodation doesn't meet our current or future needs

Internal		External	
BP	Department/Service Business Plan(s)	SCS	Sustainable Community Strategy
AMP	Corporate Asset Management Plan	LAA	Local Area Agreement
LTP	Derby Joint Local Transport Plan 2006-2011, LTP2	CSS	Community Safety Strategy
CYPP	Children and Young People's Plan	CSM	Cityscape Masterplan
LDF	Local Development Framework	Ext - O	Other
R-HS	Regional Housing Strategy		
HS	Housing Strategy		

Other Links - where applicable, this identifies actions that link to other key internal or external plans...

Improving the quality of life for local people is a key priority for the Council and its partners. We are committed to delivering local services that meet the needs and expectations of our neighbourhood areas.

We know that crime, and the fear of crime, are key issues for local people and we are continuing our commitment as a lead partner in the Community Safety Partnership to reduce all types of crime by implementing Derby's Community Safety Strategy. This is reflected in our Local Area Agreement, which includes some key targets such as reducing domestic violence, assault with injury and anti-social behaviour.

Our approach to neighbourhood working and engagement is key to delivering better outcomes. This involves neighbourhood teams, managed in partnership, working to reduce crime, make Derby cleaner and greener and improve local facilities. Residents are being encouraged to get involved in decisions about service delivery in their local communities through ward and neighbourhood boards and forums.

We are also working to improve the quality of life for local people by making homes more affordable, increasing the number of job opportunities and building better community relations through our Community Cohesion Strategy.

In summary we will make us proud of our neighbourhoods by:

- reducing crime and anti-social behaviour
- making Derby cleaner and greener
- providing greater opportunities for people to participate in decisions about the area they live in
- reducing inequalities between neighbourhoods by supporting the creation of job opportunities
- improving the standard and range of affordable housing
- building strong and sustainable community relations across Derby
- improving facilities in our neighbourhoods.

Кеу	outcome 1.1	Redu	ucing crime and ar	nti-social be	haviour			
Ref	How we will ach it	ieve	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	 Implement Object Two of Derby's Community Safet Partnership Strate Plan for 2008-11 Prevent and reduce violenc crime – particularly alcohol-relate violence and domestic and sexual violence Reduce re- offending Tackle anti-so behaviour Tackle youth crime and disorder Reduce the h caused by substance mist 	ry egic to t d ce ocial	Director of Community Safety Partnership	R-a	April 2008 - 2011	 i. Assault with less serious injury crime rate ii. Perceptions of anti-social behaviour iii. Repeat incidents of domestic violence iv. First time entrants into the Youth Justice System aged 10-17 v. Adult re- offending rates for those under probation supervision 		LAA – NI 20, NI 17, NI 18, NI 32 and NI 111

əf	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Deliver the Hartington Street Renewal Area Delivery Plan	Assistant Director Housing and Advice Services	C-a	March 2012	Deliver the Facelift Scheme in Arboretum Street i. Complete Pilot Programme by September 2009 ii. Complete design and specification of works for main Facelift Programme by January 2010 iii. Complete Facelift scheme by March 2011	В	BP HS
	Implement crime reduction measures to reduce repeat burglaries in line with Crime Reduction Service Level Agreement	Head of Building Services	R-a	March 2010	i. Reduced number of repeat burglaries	TBC	TBC

Key	Key outcome 1.2 Making Derby cleaner and greener									
Ref	How we will achiev it	ve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links			
	Maintain Neighbourhood Environmental Actio Teams, NEAT, in priority areas	Head of Waste Management	R-d	March 2010 - TBC	i. Improved street and environmental cleanliness (graffiti, litter, detritus and fly posting)	B, D and E	BP LAA - NI 195			
	Bring more wildlife sites into positive management	Assistant Director – Regeneration	R-a	March 2012	i. Improved biodiversity: Proportion of sites where positive conservation management has been or is being implemented – NI 197	Н	LDF Int – O			

Кеу	Key outcome 1.2 Making Derby cleaner and greener									
Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links			
	Continue to roll out the 'Re-think Recycle' scheme to up to 12,000 properties in Derby	Head of Waste Management	R-a	March 2010	 i. Increasing combined recycling and composting rate for Derby's household waste ii. Amount of household waste sent to landfill iii. Amount of municipal waste sent to landfilled 	TBC	LAA – NI 193			



Key	outcome 1.3	Providing greater o	opportunities fo	or people to par	ticipate in decisions a	bout the area	a they live in
Ref	How we will achie it	eve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Implement the Rosehill Master Pla working with local people to improve housing, environments, transport infrastructures and general facilities	Manager	al C-a	March 2010	i. Implement recommended actions – ongoing	E and H	R-HS HS Ext – O
	Undertake and implement Osmast Master Planning	on Housing Speci Projects Manager	al C-a	March 2010	i. Implement recommended actions – ongoing	E and H	R-HS HS Ext – O
	Consult with neighbourhood forums, diversity forums and other local groups on issues and options the LDF core strate		R-a R-b	March 2010	i. Attend at least one meeting with each neighbourhood forum	G, H	SCS Ext - O

Key	outcome 1.3	Prov	iding greater opp	ortunities fo	r people to par	ticipate in decisions al	bout the area	a they live in
Ref	How we will achie	eve	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Support young per in improving servic in their local communities including their involvement in the Youth Opportunity Fund (Link to the action below in one gene action with specific measures?)	zes ral	Head of Youth Service	TBC	March 2011	 i. Number of young people involved as decision makers ii. Number of young people involved as project leads iii. Number of young people involved as participants iv. Local action response to 'aiming higher' v. Young people's participation in positive activities 	TBC	TBC
	Involvement of you people in Neighbourhood Forums (Link to action above or the action below?)	¢	Head of Youth Service	TBC	TBC	i. Number of young people involved in Neighbourhood Forums	TBC	TBC
	Consult with all Neighbourhood Forums and Board to obtain X ward priorities	<mark>ls</mark>	Head of Transportation	TBC	TBC	TBC	TBC	TBC

Key	Xey outcome 1.3 Providing greater opportunities for people to participate in decisions about the area they live in									
Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links			
	Implement Objective One of Derby Community Safety Partnership Strategic Plan 2008-11 Neighbourhood working and engaging with local people • develop active citizenship • make sure local people can influence decisions	Director of CSP	R-a	April 2008 - 2011	 i. Percentage of people who feel that they can influence decisions in their locality ii. Proportion of people who feel that they belong to their neighbourhood 	TBC	LAA – NI 4 and NI 2			

۲ey	outcome 1.4	Reducing inequalitie	s between n	eighbourhoods	s by supporting the cre	ation of job o	opportunities	
Ref	How we will achieve	e Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links	
	Coordinate the preparation of projects and activities to create jobs, training places and business opportunities in Derb		R-a R-b R-d C-b	March 2010	 i. Commence Single Programme management by end June 2009 ii. Liaise with partners to identify best project ideas by end December 2009 iii. EMDA Single Programme funding awarded to Derby for 2009/10 fully committed by end December 2009 iv. Support procurement & appraisal of projects by the end March 2010 	D, B and E	BP SCS LAA CSM	

Key	outcome 1.4	Reducing inequalitie	s between n	eighbourhoods	s by supporting the cre	eation of job o	oportunities
Ref	How we will achiev it	ve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Use Council plannir and procurement processes to train and employ disadvantaged peop	Director – Regeneration	R-a R-c R-d	March 2012	i. Recruitment and training agreement with internal and external partners in place by the end of June 2009	B, E and K	BP SCS LAA – NI 152 and NI 172 Ext – O
					ii. Derby City Council to adopt The 3 Sustainable Construction Initiative by end of June 2010		
					iii. Recruitment and training agreements signed by end of March 2012		
	4	$\langle \ \ \ \ \ \ \ \ \ \ \ \ \ $			i. Working age people on out of work benefits		
					ii. VAT registered businesses in the area showing growth		
			¥		iv. Proportion of children in poverty		

Кеу	outcome 1.4	Reducing inequalitie	s between n	eighbourhoods	by supporting the cre	ation of job op	portunities
Ref	How we will achiev it	ve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Tackle child poverty by <mark>XXX</mark>	Assistant Director – Performance and Commissioning	TBC	TBC	 i. Reduction in the number of lone parents on benefits ii. Proportion of children in poverty 	TBC	LAA – NI 116

Key	outcome 1.5	mproving the standa	rd and rang	e of affordable	housing		
Ref	How we will achiev it	e Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Deliver the affordabl housing developmer programme	5	R-b R-c	March 2010	i. Number of new affordable home providedii. Net additional homes provided	B and E	LAA – NI 154 AMP LDF R-HS HS SCS CSS CSS CSM
	Increase the number of decent homes in the private sector	r Assistant Director Housing and Advice Services	C-a C-b	March 2010	i. Number of private sector dwellings made decent	B and E	BP R-HS HS

Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Implement Objective One of Derby Community Safety Partnership Strategic Plan 2008-11 Community Cohesion • improving leadership • empowering communities • developing shared values and sense of belonging • monitoring and assessing tensions • tackling inequalities • preventing violent extremism • supporting inter-faith initiatives	Director of CSP	R-a	April 2008 – 2011	 i. Proportion who believe that their neighbourhood is one where people from different backgrounds get on well together ii. Proportion of people who feel that they belong to their neighbourhood iii. Building resilience to violent extremism 	TBC	LAA – NI 1, NI 2 and N 35

Кеу	outcome 1.7	Improving facilities in	n our neighb	ourhoods			
Ref	How we will achie it	ve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Improve people's access to libraries i Derby by opening new libraries in Allenton, Chellasto and Mackworth	Culture	R-a C-a	March 2010	 i. Open Allenton Library by June 2009 ii. Open Chellaston Library by March 2010 iii. Open Mackworth Library by March 2010 	H	CP AMP SCS LAA
	Improving the quali of the library servic in Chaddesden by building a replacement library	es Director – Culture	C-a	June 2011	i. Open Chaddesden library by June 2011	Н	CP AMP SCS LAA
	Increase the use of public libraries	Assistant Director – Culture	R-a R-c C-a	March 2011	i. Use of Public Libraries	Н	BP AMP SCS LAA – NI 9
	Deliver local transp improvements to ai accessibility and safety – District Centre Improvemen at Alvaston	d	TBC	TBC	TBC	TBC	TBC

PRIORITY 2Creating a 21st Century city centre

This is a very exciting time for economic regeneration in Derby. The Derby City Growth Strategy and Cityscape Masterplan set a clear framework for investment and economic development across the city. The Cityscape Masterplan aims to provide an improved range of facilities for residents and visitors to Derby, with increased residential options, enhanced commercial opportunities for retailing, employment and leisure and better connectivity and transport services.

A number of major developments and transport projects are being moved forward, including the redesign of Morledge and Connecting Derby. The projects are indicative of the new vision for Derby city centre and will act as a catalyst for further investment and regeneration.

In summary we will create a 21st Century city centre by:

- increasing economic growth and sustainable investment
- improving accessibility to the city centre
- increasing the quality of open spaces and the range of cultural facilities in the city centre.

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Кеу	outcome 2.1	Increasing econom	nic growth ar	nd sustainable	e investment		
Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Create a City Development Company, CDC	Assistant Director – Regeneration	R-a R-d	April 2010	 i. Obtain Partner agreement to CDC business plan by June 2009 ii. CDC legal & funding agreement signed by partners by the end of December 2009 iii. CDC company operational by April 2010 	B, D and E	BP SCS LAA CSM



Key outcome 2.1 Increasing economic growth and sustainable investment									
Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links		
	Implement Derby's new Investment & Development Framework to attract premium retail and restaurant/café bar operators to the city centre	Assistant Director – Regeneration	R-a R-b R-d	March 2010	 i. Define & prepare integrated marketing/ communications plan for premium retailers & restaurants/café- bars by the end of June 2009 ii. Targeted marketing and communications campaigns by the end of June 2009 iii. Secure first incoming business by the end of March 2010 	B	BP SCS LAA		

Key c	outcome 2.2	proving accessibility	to the city o	centre		-	
Ref	How we will achieve it	Officer Source Finance		Timescale/ Milestone Main measure(s)		Risks	Other links
	Prepare for and construct Connecting Derby project	Assistant Director – Highways and Transportation	TBC	By 2010/11	i. Ring Road section of Connecting Derby and King Street link completed in 2011	TBC	TBC
	Tackle congestion by improving bus networks, through the implementation of bus priority measures on key routes	Transport Coordinator	TBC	TBC	 Number of buses running on time Route enhancement measures - TBC 	TBC	LAA – NI 178

Key	outcome 2.3	Incre	easing the quality o	f open space	es and the ran	ge of cultural facilities	in the city ce	entre
Ref	How we will achie it	eve	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Improve parks facil within the city	lities	Head of Parks	C-a C-b	March 2010	 i. Provide new changing rooms at the Racecourse and Alvaston Park – operational by March 2010 ii. Markeaton Park restoration project Consultation completed by June 2009 Masterplan completed by December 2009 iii. Development of a new park off Moorway Lane, Blagreaves - Consultation and Master planning completed by March 2010 	H	BP LAA – NI 8 and NI 110
	Refurbish 12 play areas in the city		Head of Parks	C-b	March 2011	i. Number of play areas refurbished	J	BP LAA – NI 110

Кеу	outcome 2.3	Incre	easing the quality o	f open space	es and the ran	ge o	f cultural facilities	in the city centre	
Ref	How we will achie it	eve	Officer responsible	Source of Finance	Timescale/ Milestone	Mai	in measure(s)	Risks	Other links
	Deliver projects in Public Realm Strat Castleward Boulev Phase 1	egy:	Assistant Director – Regeneration	C-a C-b	April 2010	i. ii.	Detailed designs completed by September 2009 Construction on site to start by December 2009	E	BP LTP CSM CSS Int – O Ext – O
	Deliver projects in Public Realm Strat Full Street Corrido Phase 1 – The Morledge	egy:	Assistant Director – Regeneration	C-a C-b	September 2010	i. ii.	Detailed designs completed by end of September 2009 Construction complete by September 2010	E	BP LTP LDF CSS CSM Int – O Ext – O
	Identify funding to begin the redevelopment of t Silk Mill	the	Assistant Director - Culture	C-a C-b	April 2011	i. ii.	Funding identified by March 2010 Refurbishment works commence April 2011	C, E, H, J and N	BP AMP CYPP LAA CSM

Key	outcome 2.3	Incre	easing the quality o	f open space	es and the ran	ge o	of cultural facilities	in the city ce	entre
Ref	How we will achie ^v it	ve	Officer responsible	Source of Finance	Timescale/ Milestone	Ма	in measure(s)	Risks	Other links
	Implement the City Centre Wayfinding Public Art Masterpla	and	Assistant Director – Regeneration	R-c C-a C-b	March 2012	İ	One installation per year to be completed by the end of March	н	CSM LDF
	Establish QUAD as regional , national & international arts venue		Assistant Director - Culture	TBC	March 2010	i.	Achieve targeted visitor numbers	TBC	TBC
	Develop Derby Live learning & inclusion programme		Assistant Director - Culture	TBC	June 2009	i.	First performance by Derby Live's Youth & Community Theatre groups	TBC	TBC
	Develop Derby Live provide a sustainab model for produced theatre in the City 8 support the amateu community	ble I &	Assistant Director – Culture	TBC	March 2010	i.	Recruitment of artistic associates and advisory board in operation by end May 2009	TBC	TBC
						ii.	Number of productions staged by amateur sector in premiere performance spaces		

PRIORITY 3

Leading Derby towards a better environment

It is important that we take steps to care for our environment to make sure a decent quality of life for future generations. We need to work together as a city to: reduce and recycle waste, utilise renewable sources of energy sources and reduce reliance on fossil fuels. We are also committed to protecting and developing the natural and built parts of our local environment.

In summary, we will create a better environment by:

- reducing the level of carbon emissions
- raising awareness on climate change and local environmental issues
- caring for Derby's heritage.

Key	outcome 3.1	Red	ducing the level of carbon emissions								
Ref	How we will ach it	ieve	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links			
	Develop an integrated approa to climate change issues within the council		Corporate & Adult Services	TBC	May 2009	i. New integrated climate change and energy management unit operational	TBC	TBC			
	Continue the implementation o Local Authority Carbon Management Programme	<mark>f the</mark>	Energy Manager	TBC	December 2011	i. Implement 3 key projects from the Corporate Climate Change Action Programme	TBC	LAA – NI 186			
				-		ii. CO2 reduction from local authority operations - NI 185					
						iii. Per Capita CO2 emissions in the local authority area					

Key			ucing the level of carbon e	emissions				
Ref	How we will ach it	ieve	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Implement the NC nitrogen dioxide, a quality action plar i. Low emission vehicles ii. Put measures place to redu- the use of pri- transport iii. Industrial emissions iv. Levels of NO	air n – s in ce vate	 i. Fleet and Depot Manager ii. Head of Transportation iii. Environmental Health Manager iv. Environmental Health Manager 	i. R-a ii. TBC iii. TBC	March 2011	 i. Number of low emission vehicles in the Council's own fleet ii. Improve cycling, walking, public transport facilities iii. Reduce industrial emissions under LAPP regime iv. Maintain levels of NO₂ v. General air quality action - TBC 	M	BP

Key outcome 3.2		Rais	Raising awareness on climate change and local environmental issues								
Ref	How we will achie it	ve	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links			
	Maximise residents access to the Warn Front Scheme, whi aims to make home more energy efficie	n ch es	Private Sector Housing Manager	R-a C-a	March 2011	 i. Number of properties made more energy efficient ii. Number of households taken out of fuel poverty 	E and H	BP Int-O SCS – Climate Change LAA – NI 186			
	Provide energy Adv to reduce energy us in domestic propert	se	Private Sector Housing Manager	R-a C-a	March 2011	 i. Number of properties receiving home energy advice ii. Number of properties where energy efficiency measures have been installed 	E and H	BP Int-O SCS – Climate Change LAA – NI 186			
	Increase the number people using public transport, by impro- the accessibility of services	c ving	Senior Public Transport Coordinator	TBC	March 2010	 i. Number of bus passengers ii. Completion of the new bus station by October 2009 	TBC	TBC			
	Raise awareness o recycling through th delivery of 'Re-thinl Rubbish' campaign	he k	Head of Waste Management	R-a	March 2010	i. <mark>Number of</mark> campaigns	TBC	TBC			

Key outcome 3.2		Raising awareness on climate change and local environmental issues								
Ref	How we will achiev it	ve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links			
	Implement the Sma Choices Strategy ar Action Plan to prom different means of travel	nd Transportation	TBC	2011	 i. Ongoing development of City Councils Travel Plan to be implemented by March 2009 ii. Implementation of School Travel Plan and Air Quality Plans 	TBC	TBC			
	Manage flood risk ir Derby	Assistant Director Highways and Transportation	R-c R-d C-b	March 2010	 To enter into a partnership agreement with the Environment Agency on the Lower Derwent Flood Risk Strategy Flood risk management 	B, C, D, E and L	BP AMP LAA – NI 189			
	Deliver the Contaminated Land Strategy	Assistant Director Environmental Health and Trading Standards	R-a R-b	March 2010	i. Reduced number of contaminated land sites	TBC	TBC			

Key o	utcome 3.3	Caring for Derby's her	itage				
Ref	How we will achi it	ieve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Determine and tal forward a program of conservation ar appraisals and management proposals coverin- all of the city's conservation area	nme – Regeneration rea	R-a	March 2010	i. Complete a 2 Conservation Area Appraisals & prepare Management Proposals – City Centre & Friargate	G and H	BP LDF CSS
	Review the local li of buildings of architectural or historical interest	- Regeneration	R-a	March 2010	i. Publish revised list of locally listed buildings	G and H	BP LDF

PRIORITY 4Supporting everyone in learning and achieving

We recognise the strength of the city is linked to the education and skills of all individuals, the motivation of people to learn throughout life and the commitment of employers and learning providers. We are working with partners to promote learning as a lifelong process, striving to involve everyone and raising the self-esteem of individuals and the whole community.

Building upon work in this area, we will continue to provide additional support, training and challenge to under-performing schools and focus upon achievement levels in priority neighbourhoods. Our Local Area Agreement includes challenging targets covering attainment and inclusion and we are making good progress in both areas.

Using our strong links with partners such as Connexions and the Learning and Skills Council, we will offer a wider choice in the curriculum for 14-19 year olds and work to reduce the numbers of young people not in education, employment or training, NEET.

In summary, we will encourage lifelong learning and achievement by:

- improving educational achievement and narrowing the gaps in attainment
- providing learning opportunities to raise skills levels for all.
| Key | outcome 4.1 | Impr | oving educationa | l achieveme | nt and narrow | ving gaps in attainment | | |
|-----|---|------|---|----------------------|-------------------------|---|-------|-------------------------------|
| Ref | How we will achie
it | eve | Officer
responsible | Source of
Finance | Timescale/
Milestone | Main measure(s) | Risks | Other links |
| | Implement primary
secondary
improvement
strategies | and | Assistant
Director
Learning | TBC | Ongoing | i. Foundation stage,
national curriculum
and GCSE results | TBC | LAA – Mandatory
Indicators |
| | Implement the Nati
Challenge Strategy | | Assistant
Director
Learning | TBC | TBC | i. GCSE results | TBC | LAA – Mandatory
Indicators |
| | Building schools fo
the future | pr | Corporate
Director
Children and
Young People | TBC | 2012/2015 | i. Procurement
process to select
private sector
construction partner
by December 2009 | TBC | TBC |
| | | | | | | ii. Additional measures
TBC relating to
'choice and diversity
options'? | | |
| | Improve the outcor
for most vulnerable
groups | | Assistant
Director
Learning | TBC | TBC | i. Outcomes for
learners with
learning difficulties
and disabilities | TBC | TBC |
| | | | | | | ii. Outcomes for
children looked after | | |

Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Provide targeted support to identified schools and underachieving groups	Assistant Director Learning	TBC	Ongoing	 i. Progress of low achieving pupils between Key Stages in targeted schools ii. Reduction in absences and exclusions – NI 87 and 187 	TBC	LAA – NI 95 and N 96
	Provide differentiated support, training and challenge to all schools	Assistant Director Learning	TBC	Ongoing	 i. Number of schools in special measures ii. Number of schools with a Notice to Improve iii. Percentage of inspections that are good or better iv. Percentage of HMI visits to schools where progress is satisfactory 	TBC	TBC

Key	Key outcome 4.1 Improving educational achievement and narrowing gaps in attainment							
Ref	How we will achie it		Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Deliver the Primary Capital Programme	Э	Assistant Director Performance and Commissioning	R-a C-a	March 2013	 i. Completion of priority school schemes identified in the Primary Strategy for Change ii. Completion of the four area reviews recommended through the Primary Strategy for Change – First review completed by end of June 2009 	H	CYPP Int – O



Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Implement the 14-19 Strategy and improve provision for 14-19 year olds, including Targeted Youth Support	Assistant Director Learning	TBC	March 2011	 i. Level 2 achievement ii. Level 3 achievement iii. Percentage of 16- 18 yrs olds who are not in education, training or employment (NEET) iv. Key milestones within the LSC transition process 	TBC	LAA – NI 117 and N 164
	Increase the number of adults achieving a Skills-for-Life qualification i.e. Literacy, Numeracy and ESOL.	of Head of Adult Learning Services	TBC	March 2011	 i. 450 adults to gain a Skills-for Life qualification in each academic year ii. Working age population qualified to at least Level 3 or higher 	TBC	TBC

Кеу	Key outcome 4.2 Providing learning opportunities to raise skills levels for all								
Ref	How we will achieve it	e Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links		
	Deliver the 'Trades Apprentice Scheme' Environmental Services Department	Resources –	TBC	March 2010	i. Number of apprentices	TBC	TBC		

PRIORITY 5	Helping us all to be healthy, active and independent	

We are committed to making sure that everyone in Derby has the opportunity of living a healthy, active and independent life in their own community.

We are working to improve our services, particularly those that focus on children, young people and vulnerable adults, while promoting equality of opportunity, good health, support, safety and guidance.

Over the coming three years, we will continue to work with the Derby City Primary Care Trust and other key partners to tackle health inequalities across the city. The Public Health Strategy and our Physical Activity Strategy aims to reduce smoking and obesity through tailored support and improved sports and leisure opportunities available to people of all ages. This is supported by our Local Area Agreement targets that focus on reducing premature death rates from circulatory diseases.

We will provide better opportunities for everyone to live a healthy and independent life, particularly focusing on providing housing and social care for vulnerable people in Derby. Our new Older People Strategy will focus our efforts on improving the quality of life for older people and increasing choice and control.

We are creating locally based integrated children and family teams for each area of the city. These teams will include a range of staff from across the children's workforce. These arrangements will deliver a local integrated approach to improve the ability of the Council and its partners to provide effective support to children and families and protect children from harm.

In summary, we will help us all to be healthy, active and independent by:

- raising the quality of social care for vulnerable and older people
- improving the health and well-being of our communities responding quickly and effectively to local needs of children, young people and their parents/carers.

ef	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Extend support for carers of older people and people with disabilities	Senior Assistant Director Adult Social Services	R-a and R-b	March 2010	i. Carers receiving a specific carers services as a percentage of clients receiving community based services and information	G and H	BP LAA - NI 135
	Raise the quality of regulated social care services in Derby	Assistant Director for Commissioning and Performance - Adult Social Services	R-a	March 2011	i. Percentage of regulated services	G and H	BP
	To deliver the modernisation of sheltered housing services within the city	Assistant Director Housing and Advice Services	R-b	March 2010	 i. Consultation Strategy agreed by Board by end of June 2009 ii. Strategy fully implemented by March 2010 	С	HS Int-O

Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	To support more people to be cared for in the community reducing unnecessary hospitalisation and increasing rehabilitation services	Head of Planning and Commissioning	TBC	March 2010	 i. Achieving independence for older people through rehabilitation/ intermediate care ii. Number of vulnerable people achieving independent living 	TBC	LAA – NI 125 and N 141
	To modernise homecare services in line with the Best Value review, including the re- design of in-house services and an increase in the level of independent sector provision	Senior Assistant Director Adult Social Services	TBC	March 2010	TBC	TBC	TBC

Кey	Key outcome 5.2 Improving the health and well-being of our communities									
Ref	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links			
	 Improve outcomes relation to: drug and substance misuse sexual health pregnancy increasing physical activity and healthy eating, through the Health Promoting Schools agend reducing incidents and effects of bullying child and adolescent mental health, CAMHs 	Director Performance and Commissioning	TBC	2011 - Ongoing	 i. % of schools achieving National Healthy Schools Standard ii. Under 18 conception rate iii. Sexual health measure TBC iv. Children and young people's participation in high quality PE and sport v. % of schools reporting bullying incidents vi. Young people's participation in positive activities vii. Effectiveness of child and adolescent mental health services 	TBC	LAA – NI 51, NI 57 and NI 110 and NI 112			

	How we will	Impro	Officer	Source of	Timescale/		D . 1	
Ref	achieve it	I	responsible	Finance	Milestone	Main measure(s)	Risks	Other links
	Implement Cycle Derby, which provides extensiv promotion and cy training for primate and secondary ta groups	re l rcle ry	Cycle Derby Project Manager	TBC	TBC	TBC	TBC	TBC
	Deliver the b-activ campaign		Head of Sports and Leisure	R-a	March 2015	 Adult participation in sport Additional measures TBC 	TBC	TBC
	Work with Derby Primary Care Tru to deliver the Obe Strategy	st I esity I I	Assistant Director – Environmental Health and Trading Standards	TBC	TBC	TBC	TBC	TBC
	KSI action		Head of Traffic	TBC	TBC	TBC	TBC	LAA – NI 47

Key outcome 5.3 Responding quickly a		and effectivel	nd effectively to local needs of children, young pe			ir parents/carers	
Ref	How we will achie	eve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Deliver integrated services for childre and families throug rolling out across t city children's cent extended schools integrated locality services	gh Services he tres,	/ TBC	TBC	Measures to be developed – Rachel Dickinson	TBC	TBC
	Strengthen and maintain safeguard arrangements and responsibilities		TBC	2011	 Reduction in child protection registers Children becoming the subject of a Child Protection Plan for a second or subsequent time Measure on initial assessments – TBC by RD Put processes in place to respond to the establishment of the Independent Safeguarding Authority by XXX-TBC by RD 		LAA – NI 65

Кеу	outcome 5.3	Responding quickly a	nd effectivel	y to local need	ds of children, young pe	ople and their pa	rents/carers
Ref	How we will achie it	eve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Making appropriate levels of response children and carers	for Director Locality	TBC	TBC	Development of autistic provisions Aim Higher – Measures TBC	TBC	TBC
	Robust enforcement licensing laws to protect children an reduce the likelihoo anti-social behavio	Director – Environmental od of Health and	TBC	TBC	TBC	TBC	TBC

PRIORITY 6Giving you excellent services and value for money

As a 'four star' Council, we are committed to delivering excellent services and value for money.

We have a programme of improvement called Transforming Derby, which helps us focus on areas of improvement. The programme aims to deliver real improvements and to change the way we deal with our customers and how we work.

To continue delivering excellent services we need to review the way we provide our services, making sure we are as efficient as possible. Providing value for money across all services will help us to keep Council Tax levels as low as possible.

In summary, we will give you excellent services and value for money by:

- improving Council services
- increasing value for money.

ef	How we will achieve it	Officer responsible	Source of Finance	Timescale/ Milestone	Mai	n measure(s)	Risks	Other links
	Implement the Workforce Development Plan	Corporate Training and Development Adviser	R-a	March 2010	i. ii. iii.	Complete High Performance Management training for all managers Launch New Individual performance management scheme Launch Directors succession Pool	D	BP O - Int
	Implement the three year Equality and Diversity Plan	Assistant Director Human Resources	R-a	March 2012	i. ii.	Percentage of scheduled actions delivered in year one Review the plan by the end of March 2010	D, G, H and J	BP AMP Int – O SCS – Equalities and Diversity LAA CSS

Key outcome 6.1 Improving Council services								
ef	How we will achie it	eve	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Implement the Dat Quality Policy	ta	Assistant Director – Corporate Finance and Performance	R-a	March 2010	 i. Number of self assessment forms completed ii. Review and update the Data Quality Policy for 2010/11 	G and H	BP Int – O
	Implement the Website Strategy	<	Head of Communications and Consultation Head of Information Services	R-c C-a	March 2010	 i. Technology supplied appointed by end November 2009 ii. New navigation design agreed by end of February 2010 iii. Content migration plan in place by end February 2010 	E, G, H and K	BP Int – O

Кеу	outcome 6.1	Impr	roving Council services						
Ref	How we will achie it	eve	Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links	
	Deliver the Derby Direct Programme		Assistant Director Customer Services	R-a R-c	March 2011	 i. Percentage of customer contact that is avoidable – NI 14 ii. Number of action plans, as a percentage of the total number required that address issues arising from NI 14 Mystery shopper results iii. Number of service per Derby Direct Advisor 	E, G, H, L and N	BP CS Int - O	
					1		1	1	

Key	outcome 6.1	Improving Council ser	proving Council services							
Ref	How we will achie it	ve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links			
	Deliver the improvement programme for Revenues and Benefits in the Customer Services Division	Assistant Director Customer Services	R-a	TBC	 i. Reduction in unavoidable contact for Revenues and Benefits Services ii. Number of partners working with Revenues and Benefits (i.e. Housing Options) to reduce avoidable contact 	A, D, G, H, L and N	BP CS			
	Extend the range o projects operating under the Transforming Derby Programme	Management, Performance	R-a	March 2010	i. Number of projects delivered through Transforming Derby	H and K	BP Int – O			
	Develop the Counc House as a Civic Centre and central point for customer services	il Head of Change Management, Performance and Research	C-a	March 2011	i. One Stop Shop created by March 2011	B. H and N	BP Int – O			

ef	How we will achiev	e Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Create a better working environment for employees	Head of Change	C-a	TBC	 ii. Phase 1 building works to start by September 2009 iii. 30% increase in office space by the end of each building phase iv. Percentage of employees satisfied with their working environment 	H and N	BP Int – O
	Implement a Local Code of Corporate Governance	Head of Audit	R-a	September 2009	 i. Draft completed by end of June 2009 ii. Approved by Audit and Accounts by end of September 2009 	A, B, C, D, E, F, G, H, I, J, K L and M	AMP, LTP, CYPF LDF, R-HS, HS, (Int – O SCS, LAA, CSS, CSM Ext – O

Key	outcome 6.1	mproving Council se	rvices	-			
Ref	How we will achiev it	ve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	Procure, build and operate jointly with Derbyshire County Council an alternati means of waste disposal	Contracts and Waste Development ve Manager	R-c C-a	March 2010	 i. Contract signed by April 2009 ii. Complete planning procedure by March 2010 	B, E and M	BP Int – O LAA – NI 193 Ext – O



Key	Key outcome 6.2 Increasing value for money						
Ref	How we will achie it	eve Officer responsible	Source of Finance	Timescale/ Milestone	Main measure(s)	Risks	Other links
	VFM action - TBC	Assistant Director Corporate Finance and Performance	TBC	TBC	TBC	TBC	TBC

Glossary	
BVPP	Best Value Performance Plan
CAMHs	Child and Adolescent Mental Health
CDC	City Development Company
CGE	City Growth Executive
CO ₂	Carbon Dioxide
CPO	Compulsory Purchase Order
CPA	Comprehensive Performance Assessment
CSIS	Customer Service information System
CSP	Community Safety Partnership
DAAT	Drug and Alcohol Action Team
DDEP	Derby and Derbyshire Economic Partnerships
EMDA	East Midlands Development Agency
ESOL	English for Speakers of other language
GCSE	General Certificate of Secondary Education
HMI	Her Majesty's Inspectorate
ICT	Information and Communications Technology
KSI	Killed or Seriously Injured
LAA	Local Area Agreement
LAPP	Local Authority Purchasing Partnership
LAPPC	Local Authority Air Pollution Prevention and Control
LDF	Local Development Framework
LSC	Learning Skills Council
LGS	Local Government Scheme
LTP2	Local Transport Plan 2
NDC	New Deal for Communities
NEAT	Neighbourhood Environmental Action Teams
NEET	Not in Education, Employment or Training
NO ₂	Nitrogen dioxide
NDC	New Deal for Communities
PE	Physical Education
PFI	Private Finance Initiative
PSHE	Personal Social and Health Education
QUAD	Derby's Visual Arts and Media Centre
VAT	Value added tax
VFM	Value for money