



Derby City Council

**REGENERATING OUR CITY OVERVIEW AND
SCRUTINY BOARD
21 February 2017**

ITEM 5

Report of the Strategic Director of Communities and
Place

Cultural Offer and Assembly Rooms Update

SUMMARY

- 1.1 In December 2015 a report was taken to the Regenerating Our City Scrutiny Board to provide an update on the Assembly Rooms and the cultural offer
- 1.2 Since the last report Derby LIVE has continued to provide as vibrant a cultural offer as possible without the city's main dedicated arts and performance venue. Though reduced funding has led to a revised programme, Derby LIVE has developed a City-Wide Events Strategy and Partnership Framework to support and facilitate a diverse, innovative, high-quality, accessible and sustainable programme of events.
- 1.3 Feasibility work on a replacement venue for the Assembly Rooms has continued and a separate presentation on this work will be made at the Board meeting.

RECOMMENDATION

- 2.1 For the Board to note the contents of this report and the presentation on the feasibility work on a new venue and to provide comments for officers to consider during the further development stages of the programme and project.

REASONS FOR RECOMMENDATION

- 3.1 The Regenerating Our City Scrutiny Board has requested an update on the cultural offer and Assembly Rooms and feedback provided at the meeting could assist in the next steps for the development of the programme and project.
- 3.2 The Council's vision is for Derby to be 'a safe, strong and ambitious city to live in,' the successful development of the cultural offer and Assembly Rooms replacement project would demonstrate ambition and contribute to the quality of life and economy of the city

SUPPORTING INFORMATION

- 4.1 Since the last report, Derby LIVE has continued to work hard to provide a vibrant cultural offer without having access to a large scale dedicated arts and entertainments venue. Programme developments include:
- Diversifying the programme at the Guildhall Theatre.
 - Establishing the Derby Arena as a major rock and pop venue, successfully hosting performances by Catfish and the Bottlemen and the Happy Mondays.
 - Further comedy events booked at the Arena include Russell Brand and the return of Jimmy Carr.
 - Broadening the programme at the Arena with appearances by physicist Brian Cox and the Hallé Orchestra
 - The introduction of open air film showings at Markeaton Park
 - The continued development of the Derby Folk Festival and Derby Comedy Festival
 - New events such as the German Biergarten on the Market Place and the City of Derby's Charity Classic Car and Retro Show.
- 4.2 A City-Wide Events Strategy was formally adopted by Cabinet in 2016, this has the remit of maintaining and developing a broad, balanced and diverse programme of major events across the city. The City-Wide Events Strategy Implementation Group (CWESIG) has developed a Partnership Framework and this has helped to formalise and recognise the City Council's involvement and importance in the increasing programme of events for the city.
- 4.3 Examples of where Derby LIVE has worked with external partners to maintain and deliver events include:
- Working with Donington Park to deliver a large scale celebrity classical concert event, providing reduced price tickets and transport for Derby residents.
 - Working with sponsorship partners the Cathedral Quarter BID and 3aaa to provide the Christmas Ice Rink in the Market Place and secure it for 2017 and 2018.
 - Increased programme of Night Markets with Sheena Holland.
 - CAMRA's Summer Beer Festival on the Market Place.
 - The Winter Wonderland event in the Market Hall with Furthest from the Sea.
 - Christmas family festivities at Markeaton Park.
 - Partnership in the inaugural 2Q Music Festival.
- 4.4 Derby LIVE has also worked to support and facilitate an increasing programme of mass participation sporting events such as the Ramathon, Derby 10 Mile, 10K, the Jenson Button Trust Triathlon, Race for Life, Pretty Muddy and the British National BMX Championships.

OTHER OPTIONS CONSIDERED

- 5.1 No other options relating to the recommendations of this report were considered.

This report has been approved by the following officers:

Legal officer Financial officer Human Resources officer Estates/Property officer Service Director(s) Other(s)	Claire Davenport, Director of Leisure, Culture and Tourism
For more information contact: Background papers: List of appendices:	Peter Ireson 01332 255441 peter.ireson@derby.gov.uk None Appendix 1 – Implications

IMPLICATIONS

Financial and Value for Money

- 1.1 None arising from this report

Legal

- 2.1 None arising from this report

Personnel

- 3.1 None arising from this report

IT

- 4.1 None arising from this report

Equalities Impact

- 5.1 None arising from this report

Health and Safety

- 6.1 None arising from this report

Environmental Sustainability

- 7.1 None arising from this report

Property and Asset Management

- 8.1 None arising from this report

Risk Management

- 9.1 None arising from this report

Corporate objectives and priorities for change

- 10.1 The Council's vision is for Derby to be 'a safe, strong and ambitious city to live in,' the successful development of the cultural offer and Assembly Rooms replacement project would demonstrate ambition and contribute to the quality of life and economy of the city