

GENERAL LICENSING ENFORCEMENT ACTIVITIES 2010 - 11 QUARTER 1 & 2 & 3

SUMMARY

- 1.1 The report provides information on the activities the General Licensing Team have undertaken during quarters one, two and three of 2010/11 financial year.

RECOMMENDATION

- 2.1 To note the contents of the report.

REASONS FOR RECOMMENDATION

- 3.1 The information provided in this report is for member information only.

SUPPORTING INFORMATION

- 4.1 The statistics for general licensing and associated licensing enforcement activities for quarter one, two and three of 2010 - 2011 are attached at Appendix 2.

OTHER OPTIONS CONSIDERED

- 5.1 None arising from this report.

This report has been approved by the following officers:

Legal officer	n/a
Financial officer	n/a
Human Resources officer	n/a
Service Director(s)	n/a
Other(s)	n/a

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Background papers:	None
List of Appendices:	Appendix 1 - Implications Appendix 2 - Licensing Statistics

IMPLICATIONS

Financial

- 1.1 None directly arising from this report.

Legal

- 2.1 None directly arising from this report.

Personnel

- 3.1 None directly arising from this report.

Equalities Impact

- 4.1 None directly arising from this report.

Health and Safety

- 5.1 None directly arising from this report.

Carbon commitment

- 6.1 None directly arising from this report.

Value for money

- 7.1 None directly arising from this report.

Corporate objectives and priorities for change

- 8.1 The information contained in this report contributes to the corporate priority of **giving excellent services and value for money.**

Performance General Licensing Activity 2010 – 2011

KPI	Quarter 1		Quarter 2		Quarter 3	
	General Licensing	Trading standards	General Licensing	Trading standards	General Licensing	Trading standards
Service requests (SR) – Respond 3 days	130 -95%		37 – 100%		103 – 97%	
Other requests for service	1306		1167		NA	
Planned inspections	51 (15 with partners)	36	71 (14 with partners)	45	96	44 (21 with partners)
Processed applications	301		286		315	
Committee reports	21		10		11	
Enforcement actions	10 + 1 (simple caution)	6 test purchases	71	20 test purchases (9 with partners)	41	4
Customer satisfaction NI182 - SR	83% - 100%		100% - 100%		NA	
Other work	Polycarbonate campaign Pub Watch (3) Responsible Authority Meeting (3)		Light Night Refreshment Project Pub Watch (2) Responsible Authority Meeting (3) Challenge '25' intervention (47)	Challenge '25' imitative (60)	Early Intervention Project AD- POD Project Under 18 Event Project Pub Watch (2) Responsible Authority Meeting (2)	Unit price intervention (16)