

Report sponsor: Robyn Dewis, Director of Public Health
Report author: Karielle Webster, Public Health Registrar

Derby Tobacco Control Health Needs Assessment

Purpose

- 1.1 To present and invite discussion from the Health and Wellbeing Board (HWB) on the findings and recommendations of a recent tobacco control health needs assessment.
- 1.2 To seek approval from the HWB for proposed further action to further reduce the impacts of tobacco use within Derby.

Recommendations

That the HWB and partner organisations:

- 2.1 Note the findings and recommendations of the health needs assessment.
- 2.2 Support a collaborative whole-systems approach to tobacco control, with strategic responsibility overseen by a Derby Tobacco Control Strategic Group.
- 2.3 Agree an ambition to provide a focus and shared commitment for tobacco control efforts.

Reasons

- 3.1 To support the HWB in delivering its ambitions to reduce smoking prevalence and health inequalities among people living in Derby.
- 3.2 To strengthen strategic and multi-agency collaborative action to reduce tobacco use and through a whole systems approach to tobacco control

Supporting information

- 4.1 Tobacco use remains a significant public health challenge. Smoking is the leading cause of preventable illness and premature death in England. It is also a substantial driver of health inequalities, being responsible for approximately half the differences in life expectancy between the most and least advantaged in society.

- 4.2 The Tobacco Control Health Needs Assessment brings together data and information to provide a comprehensive understanding of tobacco use and its impacts across the City, considering the wider determinants of health. It also examines how tobacco control activities are being implemented in Derby to reduce smoking rates and the harms caused by tobacco in our communities. Overall, its findings provide the insight to inform the co-development of a tobacco control action plan for Derby, in terms of the key health needs and challenges, as well as opportunities for action.
- 4.3 While significant progress has been made in reducing smoking prevalence in Derby over recent years, 13.2% of adults still smoke. There is a strong association between smoking and socio-economic disadvantage. Smoking rates are substantially higher among routine and manual workers, people with long-term mental health conditions and people living in social housing, when compared to the general population. Locally, smoking rates in pregnancy also continue to be significantly above the England average.
- 4.4 The rationale for increasing local efforts on tobacco control is grounded in clear health and economic arguments. Tobacco use is estimated to cost society in Derby £108 million per year. Smoking attributable hospital admissions (i.e. hospital admissions due to smoking-related causes) and mortality rates across the City remain significantly higher than the England average. Preventing uptake, promoting quitting and treating dependence, and reducing availability of illicit tobacco will positively impact on decreasing smoking prevalence, addressing the harms caused by tobacco use and reducing health inequalities.
- 4.5 The national vision is to create a smokefree society by 2030, which is achieved when there is a national smoking prevalence of 5% or less. The health needs assessment has identified that to be effective in supporting a smokefree future in Derby and addressing the harms caused by tobacco, this requires a collaborative multi-agency approach, applying a broad range of evidence-based interventions and initiatives.

While an extensive programme of work is already underway across the City, there is a clear need and opportunities to strengthen local action to further reduce the impacts and harms of tobacco use on our local communities and organisations. This includes opportunities to strengthen system-wide collaboration, strategic oversight and coordination of tobacco control activities to support sustained and cohesive local action.

The recommendations of the report outline how further success can be achieved through a whole systems approach to tobacco control, with a focus on the following key priorities:

- A place-based approach to tobacco control to focus on the communities and population groups where smoking prevalence is highest to reduce health inequalities.
- Building system-wide strategic leadership and collaborative action. This includes through establishing a Derby Tobacco Control Strategic Group and partnership work with Derbyshire County Council and regional partners to upscale cross-organisational working and coordination of local efforts.
- Supporting people who smoke to quit, with a focus on those population groups who are most vulnerable to tobacco use and its related harms

- Preventing and reducing uptake amongst young people.
- Supporting smoke-free pregnancies.
- Ensuring staff who have contact with people who smoke have the skills and knowledge to advise them to stop using tobacco products, using consistent messages.
- Increasing public awareness of the harms of tobacco-use and support available to quit.
- Reducing the impact of illicit and illegal tobacco, through continued enforcement action.
- Maximising opportunities to create smokefree places, including through the continued enforcement of existing smokefree legislation and policies.

Public/stakeholder engagement

- 5.1 Consultation and engagement on the health needs assessment has been undertaken with a wide range of stakeholders including healthcare providers, commissioners, local Stop Smoking Services, Trading Standards and social housing providers. Further engagement will follow with key stakeholders to support co-production of a Derby tobacco control action plan.

Other options

- 6.1 None

Financial and value for money issues

- 7.1 None

Legal implications

- 8.1 None

Climate implications

- 9.1 None

Socio-Economic implications

- 10.1 None

Other significant implications

- 11.1 None

This report has been approved by the following people:

Role	Name	Date of sign-off
Legal		
Finance		
Service Director(s)		
Report sponsor	Robyn Dewis, Director of Public Health	06/03/23
Other(s)	Alison Wynn, Assistant Director of Public Health	03/03/23
	Siobhan Horsley, Consultant in Public Health	06/03/23

Background papers:	
List of appendices:	Derby Tobacco Control Health Needs Assessment- Executive Summary