



Derby Plan 2011-2026 and Council Plan 2011-2014

SUMMARY

- 1.1 This report presents the latest drafts of the Derby Plan 2011-2026 and the Council Plan 2011-2014 for review by Council Cabinet.
- 1.2 The Derby Plan (formerly the Sustainable Community Strategy) sets the vision and outcomes for the whole city and the Council Plan (previously called the Corporate Plan) supports this by describing the Council's contribution to the city vision.

RECOMMENDATIONS

- 2.1 To approve the adoption of the eight outcomes listed in Appendix 2 as the Council's own priorities.
- 2.2 To review the contents of the draft Derby Plan and Council Plan, as shown in Appendices 3 and 4.
- 2.3 To note the comments from Scrutiny Management Commission as shown in Appendix 5.
- 2.4 To refer the Derby Plan and the Council Plan, subject to advised amendments, to Full Council on 2 March 2011.
- 2.5 To recommend that Council delegate authority to the Chief Executive to make any final amendments to the Derby Plan and Council Plan, in consultation with the Leader of the Council.

REASONS FOR RECOMMENDATIONS

- 3.1 The current Sustainable Community Strategy and Corporate Plan reach the end of their 'life span' at the end of March 2011, which has offered an opportunity to review the content of both documents and the vision and outcomes for the city.

SUPPORTING INFORMATION

Derby Plan

- 4.1 Work has been undertaken over the last six months to develop a new vision and set of supporting outcomes for the Derby Plan 2011-26, available at **Appendix 2**.

- 4.2 The three wishes campaign undertaken in Summer 2010 was the starting point for the drafting process as it asked people to identify a wish for themselves, their neighbourhood and the City. In total around 3,000 Derby residents participated in the consultation and 9,000 individual wishes were received. The results from the three wishes consultation has been used in conjunction with information gathered from community workshops, forums, face to face consultation and the State of the City report as the starting point for the Derby Plan.
- 4.3 The results of the consultation and evidence base were also considered by Derby City Partnership's Board and Management Group at a visioning day in September 2010, following which there have been a number of partner workshops to support the drafting of the Plan.
- 4.4 Overall the new Derby Plan aims to present a unique ambitious vision for Derby and represents a move towards delivering clear outcomes for the City rather than activity.
- 4.5 The latest draft of the Derby Plan 2011-26 is set out in **Appendix 3**. The Derby Plan was considered by the Plain English Panel in January 2011.
- 4.6 To support the Derby Plan partners attended a series of delivery planning workshops in December 2010 that identified partnership actions in support of the indicators.

Council Plan

- 5.1 The content of the Derby Plan, in particular the developing vision, outcomes and indicators, has formed the basis of the new Council Plan (Corporate Plan) as agreed by Cabinet in September 2010.
- 5.2 In addition to the outcomes from the Derby Plan, Cabinet have also agreed the inclusion of two Council outcomes focusing on customers and employees, which allows greater alignment with the 'one Derby one council' transformation programme.
- 5.3 The most recent draft of Council outcomes and indicators are presented alongside the Derby Plan outcomes and indicators in **Appendix 2**.
- 5.4 As with the Derby Plan there is a shift in the focus of the Council Plan. Previously the Corporate Plan has presented a set of high level actions which will be completed to achieve our priorities. Going forward this information will be moved to business plans, with the content of the Council Plan being streamlined to focus on what we want to achieve and how we will measure success.
- 5.5 Business planning workshops are currently being held during January 2011 and February 2011, where departments will work with the Performance and Improvement Team to set actions to support the Council Plan. Plans are expected to be in place by April 2011.
- 5.6 The first draft of the Council Plan is attached in **Appendix 4**.

Feedback from Scrutiny

- 6.1 Scrutiny Management Commission reviewed early drafts of the Derby Plan and Council Plan on 1 February 2011. Their comments on the plans and an indication of how they have been addressed are shown in **Appendix 5**.

Next Steps

- 7.1 The draft actions contained within the Derby Plan Delivery Plans and the Council Plan will be need to be reviewed carefully in light of changing budget proposals.
- 7.2 The final versions of the Derby Plan 2011-2026 and the Council Plan 2011/12–2013/14 will be submitted to Council on 2 March 2011 alongside the three-year budget.
- 7.3 Subject to Council approval, the Derby Plan and Council Plan will be published and communicated to employees and wider stakeholders.

OTHER OPTIONS CONSIDERED

- 8.1 As both the current Sustainable Community Strategy and Corporate Plan only run to the end of March 2011 no other options aside from redrafting has been considered.

This report has been approved by the following officers:

Legal officer Financial officer Human Resources officer Service Director(s) Other(s)	Hazel Lymbery, Director of Derby City Partnership
For more information contact: Background papers: List of appendices:	Hazel Lymbery, Director of Derby City Partnership 01332 258507 e-mail hazel.lymbery@derby.gov.uk None Appendix 1 – Implications Appendix 2 – Draft Outcomes and Indicators Appendix 3 – Draft Derby Plan 2011-2026 Appendix 4 – Draft Council Plan 2011-2014 Appendix 5 – Comments from Scrutiny Management Commission

IMPLICATIONS

Financial and Value for Money

- 1.1 The actions identified in support of the Derby Plan and Council Plan will be reviewed alongside the budget proposals to ensure they are achievable.
- 1.2 Efficiency savings linked to the one Derby one council programme is proposed as an indicator, **Appendix 2**.
- 1.3 The costs of designing and printing the plans will be reviewed and met from within existing budgets if required.

Legal

- 2.1 There is a statutory requirement to produce a Sustainable Community Strategy.

Personnel

- 3.1 There is an outcome proposed that focuses on employees and internal development.

Equalities Impact

- 4.1 Equalities issues have been considered on an ongoing basis through Equality Impact Assessments and consultation. Going forward any equality issues relating to either document will be built into with delivery plans or business plans.

Health and Safety

- 5.1 Health and safety is being addressed through business plans which underpin both the Derby Plan and the Council Plan.

Environmental Sustainability

- 6.1 Our commitment to carbon reduction is reflected in the proposed outcomes and indicators set out **Appendix 2**.

Asset Management

- 7.1 There are no asset management implications at this stage. Any asset management implications from the delivery plans or business plans will be considered by partners and Derby City Council at the appropriate stage.

Risk Management

- 8.1 Risk management is being considered on an ongoing basis through the delivery plans or business plans.

Corporate objectives and priorities for change

- 9.1 The outcomes and supporting indicators proposed within **Appendix 2** will form the basis of the Council Plan for 2011 to 2014 and all the underpinning departmental business plans.

Draft Outcomes and Indicators for Derby Plan and Council Plan

All people in Derby enjoy...		
...a thriving sustainable economy	<ul style="list-style-type: none"> • More new businesses • More people with jobs • More hi-tech businesses • More use of shopping, leisure and tourist facilities • Less carbon emissions from industry and transport • A better built and natural environment • More good quality and affordable housing 	Derby Plan and Council Plan
...achieving their learning potential	<ul style="list-style-type: none"> • More adults learning • Better results in primary schools • Better qualifications among adults 	
...good health and well-being	<ul style="list-style-type: none"> • More people living longer in better health • Better health at work • Better mental health and well-being • More choice and control over services 	
...being safe and feeling safe	<ul style="list-style-type: none"> • Less harm caused by alcohol • Less crime • Less fear of crime and anti-social behaviour • Less injuries and harm to children and adults 	
...a strong community	<ul style="list-style-type: none"> • More people volunteering • More people influencing local decisions • More people feeling they belong to their neighbourhood • More people feeling that people from different backgrounds get on well together • Less household carbon emissions 	
...an active cultural life	<ul style="list-style-type: none"> • More people taking part in cultural activities • More people taking part in physical activity 	

<p>...good quality services that meet local needs</p>	<ul style="list-style-type: none"> • Higher levels of satisfaction with Council services • Less complaints • Achieved planned savings through our Derby one council programme • More people that feel involved in Council decision making • More services showing improvement • Continued compliance with the Equality Framework 	<p>Council Plan only</p>
<p>...a skilled and motivated workforce</p>	<ul style="list-style-type: none"> • Raised levels of engagement amongst employees • Maintaining good levels of employee attendance • Achieving the Investors in People standards • More managers successfully completing leadership development programmes • More employees participating in Managing Individual Performance (MIP) 	

Comments from Scrutiny Management Commission

Meeting held on 1 February 2011.

Issue raised	Response
<p>There was general support for the vision and outcomes contained within the Derby Plan and Council. However members were keen that baseline information is gathered for the Derby Plan and Council Plan indicators, with regular tracking against targets to establish what progress we are making in achieving the outcomes.</p>	<p>The Chief Executive confirmed that baseline information had been gathered as part of the State of the City (SOC) report. This had informed the development of the Derby Plan.</p> <p>Going forward, it is intended to update the SOC annually and undertake regular monitoring of key indicators and performance measures.</p>



The Derby Plan 2011-2026

A vision for Derby's future

Draft V0.13

Derby – passionate about progress

Our vision:

Derby is a city that is passionate about progress. Home to world-leading brands including Rolls-Royce, Bombardier, Westfield and Citibank, Derby has a strong hi-tech economy that is set to grow. Plans are in place to make the city centre more attractive to residents, visitors and investors and with low levels of crime, friendly people, cultural events and festivals throughout the year, strong heritage and easy access to stunning national parks, Derby is well positioned for a strong and prosperous future. We want to ensure local people get the most out of what Derby offers, to be happy and satisfied with their quality of life. We know that for people to be happy they need to have good health, financial security, good relationships with family and friends, opportunities to learn and have fun and to feel safe and secure. Our vision is for Derby to be passionate about progress and to be people's first choice city in which to live and work.

The Derby Plan

Derby City Partnership was established in 1995 as an alliance of organisations from the public, private, voluntary and community sectors. The Derby Plan is our new long-term plan to improve the quality of life for everyone in Derby both now and for future generations. The partnership brings together over 250 organisations that contribute to the preparation and achievement of this plan. Members reflect a wide range of interests such as local authority and health care services, community organisations, the police, learning providers, media, manufacturing, retail, faith and race communities. In writing this plan we have taken a fresh look at what we want to achieve for Derby over the next 15 years, based on what we know about the city's needs and what people have told us.

Looking at the evidence

When selecting what most needs to be improved, Derby City Partnership looked at the major trends and issues affecting the city now and into the future. To do this we collected and analysed the latest statistics about Derby's communities, economy and the environment. You can see the full report on our website ([link](#)).

Listening to you

We also talked to local people and organisations about what most needs to be improved in Derby. In July 2010 we ran a '3 wishes for Derby' campaign, where we asked Derby people to think about what they would like life to be like in 15 years' time and tell us their 3 wishes - one for themselves, one for their neighbourhood and one for Derby. Over 3000 people took part. The top twelve issues that were identified through consultation were:

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|--|--|
| 1. Jobs | 7. Green Issues and sustainability |
| 2. New and old buildings and public spaces | 8. Public and leisure facilities |
| 3. A Clean City | 9. Culture |
| 4. Feeling safe | 10. Personal health and happiness |
| 5. Community spirit and getting on with each other | 11. Shopping and Café Culture |
| 6. Getting around the city | 12. Range of good quality and energy efficient housing |

You can see the full report from the consultation on our website ([link](#))

Achieving The Derby Plan

We have identified several areas to work on that will improve life in Derby between now and 2026. Under these, there are a number of priorities which we will work on that we believe will make the biggest difference to quality life in Derby. You can find more detail about how we plan to achieve these priorities on our website. ([link](#)) Ultimately, it is Derby people and their leaders who must choose to take responsibility for making a change where they live and we will increasingly be calling on local people to help make a difference.

All people in Derby enjoy...

...a thriving sustainable economy

- More new businesses
- More people with jobs
- More hi-tech businesses
- More use of shopping, leisure and tourist facilities
- Less carbon emissions from industry and transport
- A better built and natural environment
- More good quality and affordable housing

...achieving their learning potential

- More adults learning
- Better results in primary schools
- Better qualifications among adults

...good health and well-being

- More people living longer in better health
- Better health at work
- Better mental health and well-being
- More choice and control over services

...being safe and feeling safe

- Less harm caused by alcohol
- Less crime
- Less fear of crime and anti-social behaviour
- Less injuries and harm to children and adults

...a strong community

- More people volunteering
- More people influencing local decisions
- More people feeling they belong to their neighbourhood
- More people feeling that people from different backgrounds get on well together
- Less household carbon emissions

...an active cultural life

- More people taking part in cultural activities
- More people taking part in physical activity

Get involved

There are opportunities for Derby organisations to join Derby City Partnership and become part of one of our many groups. Or if you or your organisation simply want to be kept informed and consulted on our plans or support our activities, there are a number of ways you can do this.

To find out more or for hard copies of any of the documents mentioned in this plan contact us:

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