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Mr Rob Davison  
Overview and Scrutiny Officer  
Derby City Council  
The Council House  
Corporation Street  
Derby  
DE1 2FS

Dear Sir,

**Re A6 Duffield Road Bus Lane.**

**I have been invited to attend the special meeting of the Overview and Scrutiny Committee at which I understand it is proposed to discuss the bus lane facility on the Duffield Road in Derby.**

**In advance of the meeting I would wish to draw to the committee members' attention my company's position with regards to this bus lane and to bus priorities in general within the city.**

**My company does not have significant experience of using the bus lane on the Duffield Road but is in full support of the continuance of the facility. With no direct experience of using the bus lane we are only able to support this submission with anecdotal evidence.**

**We do however have wide experience of benefiting from bus priority measures in towns and cities across the country and are convinced that each and everyone of these facilities plays a significant role in improving the effectiveness of the bus services that operate along or through the priority measure.**

**Every single minute saved along a bus journey not only allows the bus operator significant savings in operating costs but assists the operator to deliver a service with predictable journey times.**

**This weighs in heavily to persuade bus users that the bus is a viable alternative to the car and the psychological effect on other road users of seeing the bus travel unimpeded is a heavy weapon in the fight to generate modal shift.**

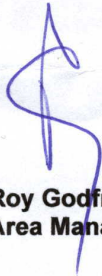
**The authority has an obligation to devise and implement improvements in the punctuality of bus services, to facilitate this it has entered a Punctuality Improvement Partnership with bus operators and has committed itself to working for continual improvements in bus punctuality.**

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**Duffield Road is a very significant contribution to the objectives of that partnership and has shown measurable improvements in journey times for bus passengers entering the city along that route, and whilst I am not privy to the details of costs of operation of services along the corridor am confident that it has either reduced, or at least slowed the increase in costs of operating the route.**

**The biggest obstacle to operating buses in this city is the traffic delays encountered and where bus priorities have been introduced they have assisted greatly in maintaining both journey times and operating costs and I would appeal to the committee to not only maintain this vital facility but to encourage the council's office to search with renewed vigour for ways to assist the movement of buses along other corridors, so that Derby can indeed become a city with a transport system befitting the 21<sup>st</sup> century.**

**Yours Faithfully**

A handwritten signature in blue ink, appearing to be 'Roy Godfrey', written over a horizontal crease in the paper.

**Roy Godfrey  
Area Manager**