



Derby City Council

**Adults and Public Health Board
20 January 2014**

ITEM 8

Report of the Strategic Director of Adults,
Health and Housing

Derby's Draft Joint Dementia Strategy 2013-2015

SUMMARY

- 1.1 Derby City Council and Southern Derbyshire CCG have recently refreshed the Joint Derby City Dementia Strategy (2013-2015). This is currently in draft form pending sign off by the joint Adults Commissioning Board.
- 1.2 The strategy was developed following wide-scale engagement with people affected by dementia including families and carers.
- 1.3 The strategy contains an action plan that mirrors the broad range of outcomes within the National Dementia Strategy (2009).
- 1.4 The Strategy and associated action plan is being overseen by the partnership Southern Derbyshire Dementia Board, which in turn reports to the Integrated Care Implementation Group (part of the partnership Integrated Care Programme).

RECOMMENDATION

- 2.1 To review the draft Joint Derby City Dementia Strategy and action plan and approve the contents.
- 2.2 To approve the roll-out of the Dementia Friends information sessions to local citizens, professionals, and elected members to further local understanding about dementia, in line with national policy directives and the local action plan as above.

REASONS FOR RECOMMENDATION

- 3.1 The draft Joint Derby City Dementia Strategy has been approved in principle by the Southern Derbyshire Dementia Board, and is due to go back to the joint Adults Commissioning Board in February for sign-off.
- 3.2 The action plan contains a commitment to roll-out the Dementia Friends information session within the Council, the wider partnership and local community.

SUPPORTING INFORMATION

- 4.1 Derby's first Dementia Strategy was developed in 2010 following significant engagement with local people affected by dementia including families and carers, and local professionals over a series of months; the action plan expired in 2012.
- 4.2 Since the first National Dementia Strategy was produced in 2009, there has been a strong and reinvigorated national policy emphasis on dementia within the Prime Minister's Challenge on Dementia (2012).
- 4.3 The Dementia Friends initiative is being led by the Alzheimer's Society and funded by the Department of Health and Cabinet Office – with the objective of reducing stigma, developing understanding and local action via the creation of one million Dementia Friends by 2015. Dementia Friends sessions last between 45-60mins and are free of charge.

OTHER OPTIONS CONSIDERED

- 5.1 Not approving the implementation of the local action plan would be contrary to national policy directives.
- 5.2 Not supporting the development of the Dementia Friends initiative within Derby would be a missed opportunity for local awareness raising and leadership.

This report has been approved by the following officers:

Legal officer Financial officer Human Resources officer Estates/Property officer Service Director(s) Other(s)	N/A
For more information contact: Background papers: List of appendices:	Jenny Appleby 01332 642735 jenny.appleby2@derby.gov.uk None Appendix 1 – Draft Joint Derby City Dementia Strategy 2013-2015