



DERBY CITY COUNCIL

COUNCIL CABINET

27 April 2004.

Report of the Chair of the Planning and Environment Commission

Improving Controls on the Sale of Age Restricted Goods – Report of the Review carried out by the Planning and Environment Commission

RECOMMENDATION

1. That Council Cabinet adopts the recommendations arising from the Planning and Environment Commission's review of the sale of age restricted goods.

REASON FOR RECOMMENDATIONS

2. For the reasons set out in the Commission's report on its review of the sale of age restricted goods.

SUPPORTING INFORMATION

- 3.1 The Planning and Environment Commission has now completed the review of the sale of age restricted goods that it commenced in January 2004.
- 3.2 The review has taken evidence from witnesses representing
 - Trading Standards Officers
 - The Council's Youth Offending Team
 - Officers of Derbyshire Constabulary
 - The VALIDATE proof of age card company
 - Derby retailers
 - Teachers
 - Young people
 - The public
- 3.3 A report of the review is contained in Appendix 2 of this report. The report will be placed on the Council's website.
- 3.4 The Commission recommends that Council Cabinet adopts the recommendations arising from the Commission's review of the sale of age restricted goods.

OTHER OPTIONS CONSIDERED

4. None.

For more information contact:	David Romaine 01332 255598 e-mail david.romaine@derby.gov.uk
Background papers:	None
List of appendices:	Appendix 1 - Implications Appendix 2 - Improving Controls on the Sale of Age-restricted Goods

Appendix 1

IMPLICATIONS

Financial

1. Adoption of Recommendation 3 would incur a cost of between £25,000 and £35,000 depending on the proof of age card company that was selected. The costs associated with making a bid for a Local Public Service Agreement and the subsequent operation of the proof of age card scheme have not been quantified.

It is anticipated that adoption of the proof of age card scheme would achieve significant savings by reducing the anti-social behaviour resulting from underage drinking. The scheme would also have beneficial health effects and would enable Trading Standards to target their resources at 'deliberate offenders'. These savings are not directly quantifiable.

Legal

- 2 None arising directly from this report.

Personnel

3. Adoption of the Commission's recommendations would necessitate the employment of an additional officer in the Trading Standards Section.

Corporate Objectives and Priorities for Change

4. This report links to the following of the Council's Corporate Objectives and Priorities for Change.

Objectives: Strong and positive neighbourhoods, Protecting and supporting people, A healthy environment.

Priorities for Change: Enhance the community leadership role of the Council, Respond to people's needs.

cab PE rev