

ITEM 8



DERBY CITY COUNCIL

SCRUTINY MANAGEMENT COMMISSION

7 December 2004

Report of the Chair of the Culture and Prosperity Commission

Culture and Prosperity Commission Topic Review 2004/05 A Review of the way in which Derby City Council promotes the Derwent Valley Mills World Heritage Site in Derby

RECOMMENDATION

1. That Scrutiny Management Commission approves the review of the way in which the Council promotes the World Heritage Sites in the City, which the Culture and Prosperity Commission selected as one of its workplan topics for 2004/05.

SUPPORTING INFORMATION

- 2.1 At its meeting on 27 September 2004, the Culture and Prosperity Commission agreed that because of the work that had already been carried out by the Education Service there would be little to be gained by conducting a review of Community Centres, as initially proposed at its meeting on 22 July 2004. The Commission selected the following work plan topic as its first review in 2004/05:

A review of the way in which the Council promotes the World Heritage Sites within the City

- 2.2 The review was started in October 2004. It is intended to carry out the review and report the Commission's findings to the Council Cabinet meeting on 15 March 2005.
- 2.3 The Terms of Reference of the review are set out in Appendix 2 to this report.

For more information contact: Katherine Taylor 01332 255599, e-mail katherine.taylor@derby.gov.uk
Background papers: None
List of appendices: Appendix 1 – Implications
Appendix 2 - Terms of Reference

IMPLICATIONS

Financial

1. None arising from this report. The reviews will incur some costs, but these will be contained within the Commission's research budget.

Legal

2. None

Personnel

3. None

Equalities impact

4. The review will be of benefit to all Derby people.

Corporate objectives and priorities for change

5. The reviews link to the following corporate objectives and priorities for change:

Corporate Objectives: Shops commercial and leisure activities.

Priorities for Change: Promote the city as a major force for industry, commerce, culture and tourism throughout the country and as an equal participant within the East Midlands region.

Appendix 2

A review of the way in which Derby City Council promotes the part of the Derwent Valley Mills World Heritage Site that lies within the City boundary

Terms of Reference		
	Requirement	Action to achieve
1	Familiarise the Commission with the parts of the World Heritage Site that lie within the City boundary and with the way in which those parts of the Site relate to the World Heritage Site as a whole.	Tour of the part of the Derwent Valley World Heritage site within Derby and of the Site as a whole. This would take most of one day.
2	Identify what has been done so far to promote those parts of the Derwent Valley Mills World Heritage Site that lie within the City Boundary, and of what it is proposed to do to promote them.	Interviews with: <ul style="list-style-type: none"> ▪ The Councils representatives on the Management Panel (the Derwent Valley Partnership) and the Technical Panel ▪ The World Heritage Site Co-ordinator ▪ Representatives of Derby City Partnership
3	Compare what has been done to promote the Derwent Valley Mills Site with the actions/initiatives taken at similar World Heritage Sites in the UK.	This could be done by structured visits to: <ul style="list-style-type: none"> ▪ Ironbridge (one day) ▪ Blaenavon (one day) ▪ Saltaire (one day) <p>and by interviews with members of the management bodies at each of these sites. The New Lanark World Heritage Site Coordinator has agreed to visit Derby.</p> <p>As well as promotion the interviews would need to explore issues such as cost and staffing and overall resources.</p>

4	Sound out local opinion on the way in which Derby people think that the Derwent Valley Mills site should be promoted	<p>This could be done through an open meeting with the local community meeting in Darley Abbey. This meeting could be publicised through the Area Panel 5 meeting in December 2004. If Roy Hartle is co-opted to the commission it may be possible to engage him in organising a public meeting of Darley Abbey residents.</p> <p>Derby Museums staff will be able to provide the Commission with information about the current proposals to develop the Silk Mill.</p>
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