

damage to the plate or licence card as soon as the loss or damage becomes known.

## APPENDIX 3

<b>11.</b>	<b>Signs/Notices/Advertisements etc.</b>	
	<b><u>Standard Conditions</u></b>	
<b>(a)</b>	The Operator's company signs shall be displayed at all times when a vehicle is undertaking licensed private hire work.	
<b>(b)</b>	The Operator's company signs displayed on the vehicle shall indicate the Operator's company name for which the licensed private hire work is being undertaken.	
<b>(c)</b>	Operator's company signs shall be displayed on both sides of the vehicle on the front doors and must be a minimum size of at least 40 cm in width and 20 cm in height.	
<b>(d)</b>	The words "ADVANCED BOOKINGS ONLY" in capital letters and a minimum size of 2 cm in height shall be present centrally along the top edge of each door sign.	
<b>(e)</b>	The operator's company name shall be in capital letters and a minimum size of 4 cm in height and located centrally directly under the words "ADVANCED BOOKINGS ONLY".	
<b>(f)</b>	Any typeface used on Operator's company signs shall be clear and legible. No italicised letters or numbers will be permitted.	
<b>(g)</b>	The combination of typeface colour and background colours used on the Operator's company signs shall be in contrast to each other (i.e. dark letters on a light background). Reflective backgrounds will be acceptable.	
<b>(h)</b>	Each operator's company signs shall be of one design with the exception of any approved advert.	
<b>(i)</b>	a) No Operator's company sign shall include the words "TAXI(S)" or "CAB(S)" or the words "FOR HIRE" or any other	

	word(s) of similar meaning or appearance likely to cause a person to believe the vehicle is a hackney carriage or is presently available for hire.	
<b>(j)</b>	b) No other externally visible sign, notice, advertisement, plate, mark, number, letter, figure, symbol or emblem shall be displayed on, in or from the vehicle except as may be required by any statutory provision or as may be required or permitted by these conditions or as may be otherwise approved from time to time by the Council in writing.	
	<b><u>Additional Conditions for Door Signs with an Approved Advert</u></b>	<b>Date Implemented</b>
<b>(k)</b>	Operator's company signs that include an approved advert shall be displayed on both sides of the vehicle on the front doors and must be 50 cm in width and 30 cm in height.	1 October 2013