

## Education Business Brokerage – Action Plan

## Appendix 2

Activities	Lead Partners	Outcome
<ol style="list-style-type: none"> <li>1. Menu for businesses engagement in schools</li> <li>2. Website Information/Guidance</li> </ol>	EBB EBB	<p style="text-align: center;"><b>Key Sector Champions for each sector</b></p> <p style="text-align: center;">[Large and SME – within schools&amp; within supply chains]</p>
<ol style="list-style-type: none"> <li>1. Tracking of vulnerable groups in conjunction with Connexions</li> <li>2. City wide <i>Get Into</i> pre-employment programmes (16-25 yrs old) linked to key sectors</li> <li>3. <i>Enterprise</i> programme (18 – 25 yrs old)</li> </ol>	EBB + partners  External partners  External partners	<p style="text-align: center;"><b>Reduction in NEET 16-25</b></p> <p style="text-align: center;">[from 5+ FFT Alerts and other intelligence]</p>
<ol style="list-style-type: none"> <li>4. Volunteering pilots/role models</li> <li>5. Influence social clauses and procurement process to create opportunities for young people</li> </ol>	EBB + partners External partners EBB	<p style="text-align: center;"><b>Higher % of jobs go to local people [including vulnerable]</b></p>
<ol style="list-style-type: none"> <li>6. Mock interview programme</li> <li>7. Engagement of governors and friends of School</li> </ol>	EBB EBB + partners	<p style="text-align: center;"><b>Young people reporting positive work experience [yr 10+11]</b></p>
<ol style="list-style-type: none"> <li>8. Big Bang events/iRail events</li> <li>9. Tomorrow's / Primary Engineers programme in schools</li> <li>10. Inspirations talks/seminars in Schools re: enterprise achievement</li> <li>11. Celebrate success awards</li> </ol>	EBB / ByDesign EBB / ByDesign  EBB + partners  EBB	<p style="text-align: center;"><b>Employers reporting positive engagement with young people</b></p>

<p>12. Personal development <i>XL club</i> in each school (13-19 yrs old) &amp; /or commitment of school or thematic                  13. Promoting apprenticeships in schools                  14. Work shadowing</p>	<p>External partners                  EBB + partners                  EBB + partners</p>	<p><b>100% schools supporting transition of young people beyond school</b></p>
<p>15. Sector specific work experience time table to each school                  16. Production of sector specific information</p>	<p>EBB                  EBB + partners</p>	<p><b>Sector specific resources available to all schools</b></p>
<p>17. Social media campaigns                  18. Evaluation and case study                  19. Bidding for external funding                  20. Performance measurement tools for schools</p>	<p>EBB + partners                  EBB                  EBB + partners                  EBB</p>	<p><b>Sustainability of activities without co-ordination staff</b></p>

**Key:**

EBB – Education & Business Brokerage core project

Partners – external organisations whose support can be enlisted (with or without extra resources)