



DERBY CITY COUNCIL

**CABINET MEMBER FOR CHILDREN'S AND EDUCATION
SERVICES MEETING
16 JANUARY 2006**

Report of the Corporate Director for Children and Young People

Normanton Child Safety Project

RECOMMENDATION

- 1.1 To approve the SRB6 and URBAN II bid for the Normanton Child Safety Project 16/01/06 – 31/12/07.

REASONS FOR RECOMMENDATION

- 2.1 The project aims to develop a dedicated child safety scheme involving parents in the Normanton area of Derby.
- 2.2 This project will be managed by the Early Years & Childcare Service working in partnership with SureStart Rosehill.

SUPPORTING INFORMATION

- 3.1 It has been identified that over the last six months, in the Rosehill area alone, 189 children were admitted to the A & E department of the Derbyshire Royal Infirmary. Of these 18 had suffered head injuries, 3 had burns and 25 had general trauma.
- 3.2 A recent regional Improving Health in the East Midlands strategy identified that accidental injury is the leading cause of death in children, accounting for about 30 deaths a year.
- 3.3 Accident prevention is one of the key targets within the Every Child Matters outcome framework. All organisations working with children and their families must develop their targets around these 5 outcomes and will be inspected to ensure they are meeting them. Staying Safe is the outcome that directly relates to this project.
- 3.4 The project will raise awareness of risks to children both in the home environment and in the car and promote safety strategies and equipment to reduce these risks.
- 3.5 The project will further develop partnership working arrangements with the Community Safety Partnership, the Fire Safety Initiative in Normanton and other key organisations working with children and their families in Normanton, including schools.

- 3.6 The project intends to reach 300 families during its lifetime, and will also recruit, train and support local volunteers to extend awareness of the causes of common accidents.
- 3.7 The project will be part of the Normanton Partnership Network and the project's objectives will be part of the Normanton Neighbourhood Plan – co-ordinated by the Area Neighbourhood Unit.
- 3.8 There is a current limited scheme available to families with children under 5 in the SureStart Rosehill programme and this project will widen the remit to all children aged 0 – 8 in Normanton and will include car safety.
- 3.9 The bid has been approved for this purpose by the External Funding Unit within Derby City Partnership and the Normanton Management Group.
- 3.10 To be eligible families must live within the SureStart Rosehill catchment area and must also satisfy two or more of the following conditions:
 - a. Families living in poor housing
 - b. Unemployed
 - c. Low income/working tax credit
 - d. Single parents
 - e. Large families with 3 or more children under 8 years
 - f. Mental Health issues
 - g. Health & Safety of children, that is, identified risk.

OTHER OPTIONS CONSIDERED

- 4.1 To stay with the existing project. This is a limited project where SureStart family and health visitors complete a referral form with families to confirm they are eligible to receive the equipment. The equipment is then delivered and a short discussion on Home Safety takes place. There is no guidance on how to fit or use the equipment and it is a standard pack, not tailored to each family's requirements.

For more information contact: Libby Partridge 01332 716115 e-mail libby.partridge@derby.gov.uk

Background papers:

List of appendices:

Appendix 1 – Implications
Appendix 2 – Project Costs

IMPLICATIONS

Financial

- 1.1 The total cost of the project is £122,750. The bid is for Urban II funding of £62,370 and SRB6 funding of £41,580. Benefit in kind to the value of £12,400 is provided by SureStart Rosehill and £6,400 by the Early Years & Childcare Service. See Appendix 2 for breakdown.
- 1.2 Project management costs relate to 8% FTE SO2 from the Early Years & Childcare Service and 8% FTE SO2 from SureStart Rosehill. These posts are not charged to any other grant. The office space is a desk and office facilities at 101 Peartree, which is part of the SureStart Rosehill premises. Publicity and promotion relates to photocopying facilities and Workshop Facilities is the provision of a training room within SureStart Rosehill premises.

Legal

- 2.1 There will be a Service Level Agreement between the Early Years & Childcare Service and SureStart Rosehill to consolidate the partnership.

Personnel

- 3.1 There will be two part time development worker posts at Scale 6 with fixed term contracts.

Equalities impact

- 4.1 Access to the project will be open to all families in Normanton with a child aged 0 – 8 years.
- 4.2 The project will target the Normanton regeneration area and volunteers will be recruited locally.
- 4.3 All accident prevention information will be made available in key community languages and bi-lingual support will also be provided.
- 4.4 The project will encourage recruitment of local people to staff posts.

Corporate objectives and priorities for change

- 5.1 The proposal comes under the Council's Objectives of **stimulating and high quality learning environment, healthy, safe and independent communities, and a shared commitment to regenerating our communities.**
- 5.2 The proposal furthers the priority of integrating and improving children's services.