

Time started 1:02pm  
Time ended 1:06pm

## **Wellbeing, Leisure, Culture and Tourism Cabinet Member Meeting 7 December 2021**

Present: Councillor McCristal

In Attendance: Kevin Cogan – Queen’s Leisure Centre Manager  
Wayne Sills – Area Manager – Leisure Centres  
Duncan Cowie – Head of Parks and Active Living  
Adam Spencer – Sales and System Manager  
Mark Elliott – Library Services Manager

### 01/20 Apologies

There were no apologies for absence.

### 02/20 Late Items

There were no late items.

### 03/20 Declarations of Interest

There were no declarations of interest.

### 04/20 Minutes of the meeting held on 26 November 2020

The minutes of the meeting held on 26 November 2020 were agreed as an accurate record.

### 05/20 Leisure, Culture and Tourism Department Pricing Schedule Proposals 2022/23

The Cabinet Member considered a report which stated that the Communities and Place Directorate annually reviewed its fees and charges across a range of services. This was to ensure that the fees and charges where applicable reflected the cost of delivering services, taking into account comparator rates for these services in the sector, ensured that inflationary cost increases were taken into account and that budget income targets were achieved.

Taking the above into account during the analysis of the pricing review, the approach had been to consider an inflationary increase of between 3 and 5% on the fees and charges for the activities listed in paragraph 4.3 of the report. Where appropriate, prices had been rounded to assist customers and staff and to aid marketing. Significant variations were listed in paragraph 4.4 of the report and were also found in Appendix 1 the pricing schedules. Typical reasons for variances included that there was the case for the proposed charge to better reflect market conditions, the quality of the offer and/or to

optimise access and usage, as well as the potential to increase gross income whilst maintaining good value for money.

The annual inflationary increase to fees and charges would be applied to the following activities across Leisure Centres, Libraries, Parks and non-regulatory events;

- Pay as you play sports activities
- Learn to Swim and Education swimming
- Sports Centre space hire and block bookings
- Coaching courses
- Leisure cards
- Track cycling
- Events
- Car Parking
- Markeaton park
- Sports Pitch hire and bookings
- Library Charges

Examples of where there had been a significant variance from the 3 to 5% increase included:

- Learn to Swim Direct Debit
- Public Swimming
- Pitch & Putt/Footgolf and car parking
- Private Track Hire
- Health and Fitness Membership
- Leisure Card Membership
- Stage 1-4 Cycling sessions
- Over 75's activities

The Chair commented that the prices offered by Derby City Council were extremely competitive which ensured that the activities offered were accessible for the residents of Derby.

**Resolved:**

- 1. To approve the principles of the changes proposed to the leisure pricing structure and charges to be implemented from 4 January 2022 and for seasonal activities from 1 April 2022.**
- 2. To approve delegating responsibility to the Strategic Director for Communities and Place in consultation with the Cabinet Member for Wellbeing, Leisure, Culture and Tourism to agree further changes to memberships, fees and charges during 2022, to ensure Leisure, Culture and Tourism maximise income generation opportunities and are able to be responsive to other implications for the business.**

MINUTES END