



Derby City Council

**Corporate Parenting Sub Board
Tuesday 3 December 2013**

ITEM 8

Report of the Strategic Director of Children and
Young People

Recruitment and Retention of Foster Carers

SUMMARY

- 1.1 A presentation will be given at the 5th November 2013 meeting with an overview of quarter two data, on the recruitment and retention of foster carers and of actions to date to further improve performance in this area.

RECOMMENDATION

- 2.1 To note that a presentation will be delivered on quarter two performance information and additional activities to improve the recruitment and retention of foster carers.

REASONS FOR RECOMMENDATION

- 3.1 This is a regular report and presentation to update Corporate Parenting Sub Board of the actions to date on the recruitment and retention of foster carers
- 3.2 Quarter two data is not available for inclusion in this written report.

SUPPORTING INFORMATION

4.1 A specialist marketing Consultant Carmel McLoughlin is currently working with the Fostering and Adoption Service and Communications for two days a week from August 2013 to December 2013

4.2 This is with the specific aim to deliver:

- A two year marketing strategy profiling the benefits and opportunities of becoming a foster carer or adopter for Derby
- A clear plan for revisions to DCC website using local carer input and real examples
- Immediate revisions to DCC website to improve information and access
- Production of information pack for foster carers and adopters using input from local carers

- Position statement at December 2013 with options appraisal for taking forward a campaign

OTHER OPTIONS CONSIDERED

5.1 None

This report has been approved by the following officers:

Legal officer Financial officer Human Resources officer Service Director(s) Other(s)	Hazel Lymbery: Director of Specialist Services Rod Jones: Head of CiC and Regulated Services Sally Penrose: Deputy Head of Service Fostering and Adoption
---	---

For more information contact: Background papers: List of appendices:	Name: Hazel Lymbery:hazel.lymbery@derby.gov.uk, Tel:01332 642641 None Appendix 1 – Implications
---	---

IMPLICATIONS

Financial and Value for Money

1.1 None arising from this report

Legal

2.1 None arising from this report

Personnel

3.1 None arising from this report

Equalities Impact

4.1 None arising from this report

Health and Safety

5.1 None arising from this report

Environmental Sustainability

6.1 None arising from this report

Asset Management

7.1 None arising from this report

Risk Management

8.1 None arising from this report

Corporate objectives and priorities for change

9.1 The report contributes to the following Council objectives:
Good quality services that meet local needs

