



DRAFT CITY PUBLIC HEALTH STRATEGY

RECOMMENDATION

1. To approve a draft City Public Health Strategy that will go out to public consultation.

REASON FOR RECOMMENDATION

2. A City Public Health Strategy will give a framework for partnership working to improve health and tackle health inequalities. This is an innovative strategy that will put Derby at the forefront of this type of work.

SUPPORTING INFORMATION

- 3.1 The Public Health strategy sets a five-year framework for action to improve health in Derby and tackle health inequalities. The Strategy sets out the key health issues in Derby. A set of key objectives has also been established.
- 3.2 The Strategy has been developed as a joint initiative of the City Council and the Primary Care Trusts within the Derby City Partnership.
- 3.3 The Public Health Strategy recognises that individuals are responsible for their own health and welfare. However, action is needed to help people to achieve the best possible quality of life. The City Council and local Health Services have obvious roles in this work. Work will be done to ensure that all the City Council, beyond the obvious departments such as Social Services and Environmental Health, understand the contribution they can make to improving health and well being. It is hoped that all other organisations including local businesses and the voluntary section will also contribute.
- 3.4 To carry out the required work a set of Action Plans will be developed for each Objective area or existing Action Plans will be re-shaped, to reflect the Public Health Strategy's long term vision.
- 3.5 The draft Strategy is being put to the Primary Care Trusts Joint Board and professional Executive Committee in the same month as Cabinet approval is sought.
- 3.6 The aim is to launch the Draft Strategy for wide scale public consultation in Derby City Partnership week starting on 28 June 2004.

- 3.7 The work of the Social Care and Health Overview and Scrutiny Commission is recognised. Their final report when it is published, will be able to shape the final Public Health Strategy, should Cabinet wish.
- 3.8 The results of the consultation will be used to shape and finalise the Strategy. The Strategy will be brought back to Cabinet in Autumn 2004 for final approval and adoption.

OTHER OPTIONS CONSIDERED

4. None

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Background papers: None
List of appendices: Appendix 1 – Implications

IMPLICATIONS

Financial

- 1.1 The Public Health Strategy and the linked Action Plans aim to gain the added value from, or re-direct existing services to get maximum health benefit.
- 1.2 Progress on the Strategy will depend on the time and resources the lead organisations can put into the Action Plans.
- 1.3 Clearly, dedicated officer support to implement the Strategy would help progress. Bids for resources may be made later depending on political will.

Legal

2. The Council's powers on "Health and Well Being" will be used to support work on the Strategy.

Personnel

3. Clearly, dedicated officer support to implement the Strategy would help progress. Bids for resources may be made later depending on political will.

Equalities Impact

4. The Public Health Strategy aims to tackle health inequalities for everyone in the City.

Corporate Objectives and Priorities for Change

- 5.1 A Public Health Strategy will assist work on the Corporate Objectives of **protecting and supporting people and integrated, cost effective services.**
- 5.2 The Public Health Strategy contributes the Corporate priority **enhance our community leadership role through partnership working and listening to, and communicating with, the public.**