

## **DISABLED PEOPLE'S DIVERSITY FORUM 7 JUNE 2007**

Report of the Director of Regeneration & Community

### **A- Boards Policy**

#### **RECOMMENDATION**

To note the report and the approved approach to the control of A-boards in the City Centre.

#### **SUPPORTING INFORMATION**

- 2.1 Attached is the report considered and approved by the Planning Control Committee on 22 March 2007 in relation to the control of A-boards.
- 2.2 The report details the views of this Forum and other consultees in relation to the issue of A-boards displayed on the highway. Careful consideration was given to all the views received and it was decided that the Council would adopt a guidelines approach to control the boards. A copy of the guidelines is available at Appendix 4 in the report.
- 2.3 It is considered that the guidelines will reduce the number of A-boards in the City Centre substantially. After full implementation of the scheme its effectiveness will be reviewed. If it has failed to deliver the required reduction in the number of boards the Council will revisit the zero tolerance option.

## **Appendix 1**

### **Financial**

The cost of enforcing the guidelines will be met from existing Council highway budgets.

### **Legal**

As detailed in the main report.

### **Personnel**

None

### **Equalities impact**

The proposed new A-boards policy has been subject to an equality impact, needs and requirements assessment.

### **Corporate objectives and priorities for change**

- Create a 21<sup>st</sup> century city centre
- Help us all to be healthy active and independent