



DERBY CITY COUNCIL

## TAXI LICENSING AND APPEALS COMMITTEE 21 April 2010

Report of the Corporate Director of Environmental Services

### CABBIE OF THE YEAR AWARD

#### RECOMMENDATIONS

- 1.1 To agree the information contained in this report regarding the introduction of an award for 'Cabbie of the Year'.
- 1.2 To approve the proposed award and how the scheme will be organised and implemented.

#### SUPPORTING INFORMATION

- 2.1 At Committee on 10 February 2010, members recognised that many drivers went over and above the duties required of them during the course of their work and, to show Committee's appreciation of this, it would be a nice gesture to organise a 'Cabbie of the Year' award. Members requested officers to provide further details of the likely costs involved with arranging such an award.
- 2.2 Costs would be dependent on how the process was implemented. Organisational tasks such as promoting the award, requesting nominations and processing them would be relatively simple and inexpensive to undertake. Officers from the taxi licensing team could carry this out. The award would be judged by a panel of committee members, one from each party. The criteria used to select a winner would be 'exemplary service given to taxi users' and those people wishing to make nominations would be asked to describe how and why they felt this was the case.
- 2.3 The nature of the award and the type of awards ceremony chosen would perhaps be the biggest factor in terms of the likely overall costs. A certificated award presented at a ceremony hosted by the Mayor in the Council House with refreshments before a committee meeting would be appropriate.
- 2.4 Based on the proposals suggested, officers believe the estimated overall costs of an awards ceremony would not exceed £1000.

**For more information contact:** Michael Kay, Tel. 01332 641940, email michael.kay@derby.gov.uk  
**Background papers:** None  
**List of appendices:** Appendix 1 – Implications

<b>IMPLICATIONS</b>
---------------------

**Financial**

1. As set out in the report.

**Legal**

2. None directly arising.

**Personnel**

3. None directly arising.

**Equalities Impact**

4. None directly arising.

**Corporate objectives and priorities for change**

5. The recommendations contained in this report contribute to the corporate objectives of **creating a 21<sup>st</sup> Century City Centre** and **giving excellent services and value for money**.