



DERBY CITY COUNCIL

CABINET MEMBER FOR CHILDREN AND YOUNG PEOPLE MEETING 20th MARCH 2007

Report of the Corporate Director for Children & Young People

Approval of Funding Application for Parenting Programme

RECOMMENDATION

- 1.1 To give retrospective agreement and support for the Respect Areas: Parenting application to the DfES of £125,000.

REASON FOR RECOMMENDATIONS

- 2.1 The Children and Young People's Department, in partnership with the representatives from the City for Children and Young People, has applied for a DfES grant of £125,000 to support further parenting activities.
- 2.2 The criteria for the bid are closely linked to the Respect agenda and ongoing work by the Community Safety Partnership, in providing activities and programmes to support the 'hardest to reach' families.
- 2.3 Parents are the major influence in a child's life. Parenting in the home has a far more significant impact on children's achievements than parents' social class or level of education.

SUPPORTING INFORMATION

- 3.1 The importance of parenting is based on evidence that parenting has a major impact on a child's life chances. For children, a strong affectionate relationship with parents, recognition of praise, interest and involvement in education are linked with better outcomes. For those children subject to slack parental supervision, parental abuse or neglect, inconsistent and violent discipline, linked with a poor or no relationship with one or both parents will more than likely result in negative outcomes.

3.2 Policy Framework

The Every Child Matters agenda has set out the five outcomes that should be achievable for every child:

- Be Healthy
- Stay Safe
- Enjoy and Achieve
- Make a Positive Contribution

- Achieve Economic Well-being.

3.3 The role of parents in achieving these outcomes has been emphasised in legislation and policies. They are as follows:

- **The National Service Framework for Children and Young People and Maternity Services.** The National Service Framework (NSF) sets out a number of standards to improve outcomes for children and detailed standards on 'Supporting Parents or Carers'. This requires services to work together to ensure that parents and carers are enabled to receive the information, services and support to help them to care for their children to have optimum life chances.
- **The Maternity Standard of the NSF** also has a strong focus on family and emphasises the role that both parents play in the development of the unborn child and what services are available to support parents locally.
- **The Childcare Act 2006** places a duty on the local authority to broaden their scope of information provided to ensure that parents can obtain a full range of information they need to fulfil their parenting role for children and young people up to the age of their 20th birthday.
- **The Respect Action Plan – January 2006** has highlighted the significance of parenting in addressing anti-social behaviour. It emphasises the importance of preventative and early intervention approaches and the need for intensive family support to those parents whose children are at risk or in anti-social behaviour.
- **The Social Exclusion Action Plan – September 2006.** This shows that while conditions have improved for families, there is a group of children who are socially excluded. The action plan is to test the suitability of an inclusive parenting support model in the context of midwifery and health services, Sure Start Children's Centres and existing best practice.

3.4 Four areas of activity are highlighted in this funding application:

- To fund a social work post within the Family Intervention Project. This project is being led by Community Safety Partnership. The post will be part of a multi-agency team working with the 'hardest to reach' families
- To provide additional Webster Stratton Parenting Programmes, which will increase the number of parents, carers and corporate parents who can access this training.
- Provide 'Delay Training' to reduce teenage conceptions. This programme will focus on sexual health and relationship training to vulnerable young people at risk of teenage pregnancy.

Provide additional safeguarding training to parents and carers. This training will also incorporate specific workshops for teenage parents and dads.

3.5 The attached bid in Appendix 2 has been prepared in consultation with partners who are already involved in parenting work. A decision to award the funding will be made by Government Office for the East Midlands during April 2007.

OTHER OPTIONS CONSIDERED

4.1 None

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| For more information contact: | Rita Silvester, Assistant Director Performance and Commissioning |
| Background papers: | e-mail: Rita.Silvester@derby.gov.uk |
| List of appendices: | Appendix 2 : Respect Areas: Parenting Bid |

IMPLICATIONS

Financial

- 1.1 There are no identified additional costs: however, there is the potential for grant funding to the Council of £125,000 to support parenting activities.

Legal

- 2.1 In considering this application the Local Authority will be meeting their duty outlined in the Children Act 2004.

Personnel

- 3.1 There will be one additional social worker post associated with the funding application.

Equalities impact

- 4.1 The needs of parents from vulnerable groups, BME communities and disabled parents have been considered in planning the parenting programmes/activities within the bid for Derby.

Corporate objectives and priorities for change

- 5.1 Improve the quality of life in Derby's neighbourhoods by:
The Family Intervention Project supporting families to reduce anti-social behaviour.
- 5.2 Build healthy and Independent communities by:
supporting families to access parenting programmes and activities that will improve the outcomes for children, young people and their families.

RESPECT AREAS: PARENTING

Local authority: Derby City Council

Address and postcode: Children and Young People's Department
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Derby
DE1 1NU

Contact name: Althea Bawden

Position: Project Manager

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Mobile number (if appropriate):

Email: althea.bawden@derby.gov.uk

Family and Parenting Institute Consultant: Bev McDowell

Amount requested: £ 125, 000

Summary of grant request (in no more than 50 words):

The requested amount will provide additional support to:

- the Family Intervention Project
- the Webster Stratton Parenting Programme
- Safeguarding Training Programme for Parents
- Delay Training (Sexual Health and relationships re: teenagers) with Parents.

All these activities will complement and support the Parenting Strategy and the FIP.

Please complete the following in no more than 1000 words in total (not including the budget breakdown). Any additional words or additional material provided will not be considered.

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| <p>Are there parenting initiatives that you have in place which you have not already told us about in you FIP, PEIP and parenting practitioner proposals?</p> | <p>Current parenting initiatives in Derby are...</p> <ul style="list-style-type: none"> • Social Inclusion Project - Derby City PCT have been successful in securing the Health Led bid from the DfES and the DoH. In partnership with the Children and Young People's Department and Derby City Partnership. Health visitors and midwives will each work with 25 'hard to reach' families. • A Safeguarding Course for Parents. This programme has been accredited by Lancaster University and is facilitated by the CAF team. Fifty-five parents have attended training. One course was specifically arranged for teenage parents and 10 teenage parents attended. Two more courses are planned for this year and one course for dads has recently commenced, with 11 dads attending. • Speak Easy – training programme for practitioners to facilitate training with parents and carers re: sexual health and relationships. • Child and Adolescence Health for Parents and Carers – one-day course facilitated by CAMHS. Thirteen parents have attended the training programme. • Webster Stratton Parenting programme - over 25 practitioners have been trained to facilitate this programme in Derby and the Partnership. However, the strategy for co-ordination of the programme needs to be established to provide parenting programmes for hard to reach families and to enhance the FIP. • A Parenting Co-ordinator to map parenting services, activities and programmes in Derby and the Partnership. To promote and be part of the implementation of the parenting strategy. |
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What activities would be carried out with the additional funding? How are you planning to reach and work effectively with the 'hardest to help'?

The additional funding will enable the following planned activities to support and help the hardest to reach within the City of Derby by providing:

- a social work post to work within the FIP to enhance the project thus supporting, the aims outlined in the FIP to work with the 'hardest to reach' families and to be a member of the multi-agency team in the FIP. Supervision for the social worker will be provided from the Children and Young People's Department
- 'Delay Training' (Sexual Health and Relationship training) with parents, carers, and corporate parents for vulnerable young people at risk of teenage pregnancy. A trainer will be funded to facilitate this programme across the five locality areas in Derby
- additional Webster Stratton Parenting Programmes. Increasing the number of groups that parents, carers and corporate parents can attend. To improve the strategy for access and referrals across the partnerships in Derby and the FIP to the Webster Stratton Parenting Programme. This will be outlined in the Parenting Strategy of how to make referrals swift and easy
- additional Safeguarding training to parents and carers. This will also incorporate specific groups for teenage parents and dads. These groups will be facilitated across the five locality areas in Derby. The funding will also be used to train additional trainers to facilitate this course.

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| <p>What are your aims and objectives?</p> <p>Please include quantitative and qualitative targets, eg. number of additional practitioners recruited, target number of additional parents to be reached. How many of these will be the 'hardest to help'?</p> | <ul style="list-style-type: none"> • The social work post will be part of the FIP multi-agency team supporting the aims outlined in the project and their objective to support the 20 'worst families' in Derby. • The Webster Stratton parenting programme has been facilitated in Derby and this was co-ordinated by CAMHS. CAMHS reported that referrals reduced from six a month to one when the programmes were being planned. • The aim is to consolidate and co-ordinate the Webster Stratton Parenting Programme by providing 20 additional programmes reaching 80 parents, which would include referrals from FIP who will target the 'hardest' to reach. • 'Delay Training' (Sexual Health and Relationship Training). With a teenage pregnancy under 18 rate of 54.8 conceptions per 1000 women aged 15-17 in 2005, Derby's 2010 target of 55% reduction remains challenging. The aim to fund a trainer to facilitate 12 additional programmes, particularly focusing in the areas of Derby where teenage pregnancy is prevalent. • Fifty-five parents have accessed the Safeguarding course. There are nine courses planned between now and July across the Partnership in Derby. The funding will provide another 10 practitioners, to facilitate 10 additional courses making the total 19 for 07/08. Facilitating specific courses for teenage parents and dads. |
| <p>Please provide key dates in delivery of the additional activities.</p> | <ul style="list-style-type: none"> • Social worker to be in post for the beginning of the FIP project as funding would be used to back-fill a social work post. April 2007 – 2008. • Webster Stratton Parenting Programme to start delivering from May 2007 – March 2008 as programme for training needs to be arranged. • Delay Training can commence from April 2007, as trainer is available. Training to commence in May 2007 – March 2008. |

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| | <ul style="list-style-type: none"> • Safeguarding Training – facilitators to be trained for a week In July 2007 and additional 10 training courses to start from September 2007 – March 2008. • To commission a consultant to monitor and review the extra activities secured by the funding. To commence October 2007 • |
| <p>Why is this needed?</p> <p>ie. How would the current initiatives operate (what gaps have been identified) if this funding was not available.</p> | <p>All the activities outlined currently operate but do not have the capacity to provide, extra services to fund and support the hardest to help groups that have been identified through the FIP, and the Children and Young People's Plan.</p> |
| <p>What will the outcomes be?</p> | <p>The parenting programmes would reduce offending behaviour, increase parenting capacity, control, confidence and general well being for families. Current figures re ASB for Derby from April 2006 are:</p> <ul style="list-style-type: none"> • 590 referrals • 467 males • 123 females <p>The additional funding would reduce ASB and school exclusions in Derby by 15% and would:</p> <ul style="list-style-type: none"> • increase attendance at schools • improve engagement with community activities • improve the quality of life for most deprived communities. <p>The bid has been viewed by:</p> <ul style="list-style-type: none"> • Parenting Steering Group • Senior Management of the CYPD and Partnership • Bid has received Cabinet approval on outcomes. |

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| How will you monitor the activities and provide feedback to the Respect Taskforce and DfES? | <p>These activities will be monitored by:</p> <ul style="list-style-type: none"> commissioning a consultant to evaluate the extra activities and for report to be written and presented to the Children and Young People's Strategic Partnership Board a copy of the report on evaluation of activities can be fed back to FIP Steering Group. |
| How do you anticipate managing the continuation of any new work beyond the funding period (April 2007 to March 2008)? | <p>The evaluation will inform the Children and Young People's Strategic Partnership Board of how activities can be linked and mainstreamed into the 'Review and Refresh' of the Children and Young People's Plan. Using practitioners to ensure effective sustainability to reduce ASB and School exclusions.</p> |

Budget breakdown.

Please give details of how the additional funding will be broken down.

| | Financial Year 2007-2008 |
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| Staff Cost | |
| Salaries | £34,653.13 |
| National Insurance | £ 2,879.81 |
| Pensions | £ 4,139.67 |
| Training expenses | £30,000.00 |
| Other staff costs | £ 6,000.00 |
| Sub total | £77,672.61 |
| Accommodation Costs | |
| Rent | £ 8,000.00 |
| Utilities | |
| Maintenance | |
| Insurance | |
| Sub total | £ 8,000.00 |
| General Overheads | |
| Postage | |
| Telephone, internet, fax | |
| Printing and stationery | |
| Audit and legal fees | £ 2,297.19 |
| Sub-total | £ 2,297.19 |

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| <i>Other costs</i> | |
| Evaluation cost | £15,000.00 |
| Communication costs | £ 400.00 |
| Travel expenses | |
| Sub total | £15,400.00 |
| <i>Any other cost</i> | |
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| Childcare | £20,630.20 |
| Refreshments | £ 1,000.00 |
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| Sub total | £21,630.20 |
| TOTAL EXPENDITURE | £125,000.00 |

Please return the completed form to rosalia.borgese@dfes.gsi.gov.uk by 5pm on Wednesday 28 February.

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| Additional Parenting Resource Delivery Plan, activities and spend 2007-08 | | | | | | | | | | | | | |
| | | April | May | June | July | August | September | October | November | December | January | February | March |
| Steering Group | | | | | | | | | | | | | |
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| Recruitment | | | | | | | | | | | | | |
| Social Work Post | | | | | | | | | | | | | |
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| Training/staff development | | | | | | | | | | | | | |
| Webster Stratton Training | | | | | | | | | | | | | |
| Webster Stratton Course | | | | | | | | | | | | | |
| Delay Training | | | | | | | | | | | | | |
| Safeguarding Training | | | | | | | | | | | | | |
| Safeguarding Course | | | | | | | | | | | | | |
| Publicity/materials | | | | | | | | | | | | | |
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| Review/monitoring activity | | | | | | | | | | | | | |
| Consultant to evaluate activities | | | | | | | | | | | | | |
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| Spend per month | | | | | | | | | | | | | |
| | | £ | £ | £ | £ | £ | £ | £ | £ | £ | £ | £ | £ |