

The impact of Covid on Derby

Delivering regeneration, housing,
planning & transportation in the
middle of a storm.



Some key statistics (a) Public health

- Since the beginning of the crisis, Derby has had 582 confirmed cases per 100,000 population. This places us below UK city averages. Exeter performed best (226). Leicester was worst (1,449).
- Total confirmed cases in the last week (70) is also well below the UK cities average. But it is rising fast.
- In terms of health vulnerability, Derby is about average when stats like ‘% population 70 years +’ and life expectancy at birth’ are considered. However, the city’s population scores poorly on the ‘deaths from respiratory illness 2013-2017’ measure.

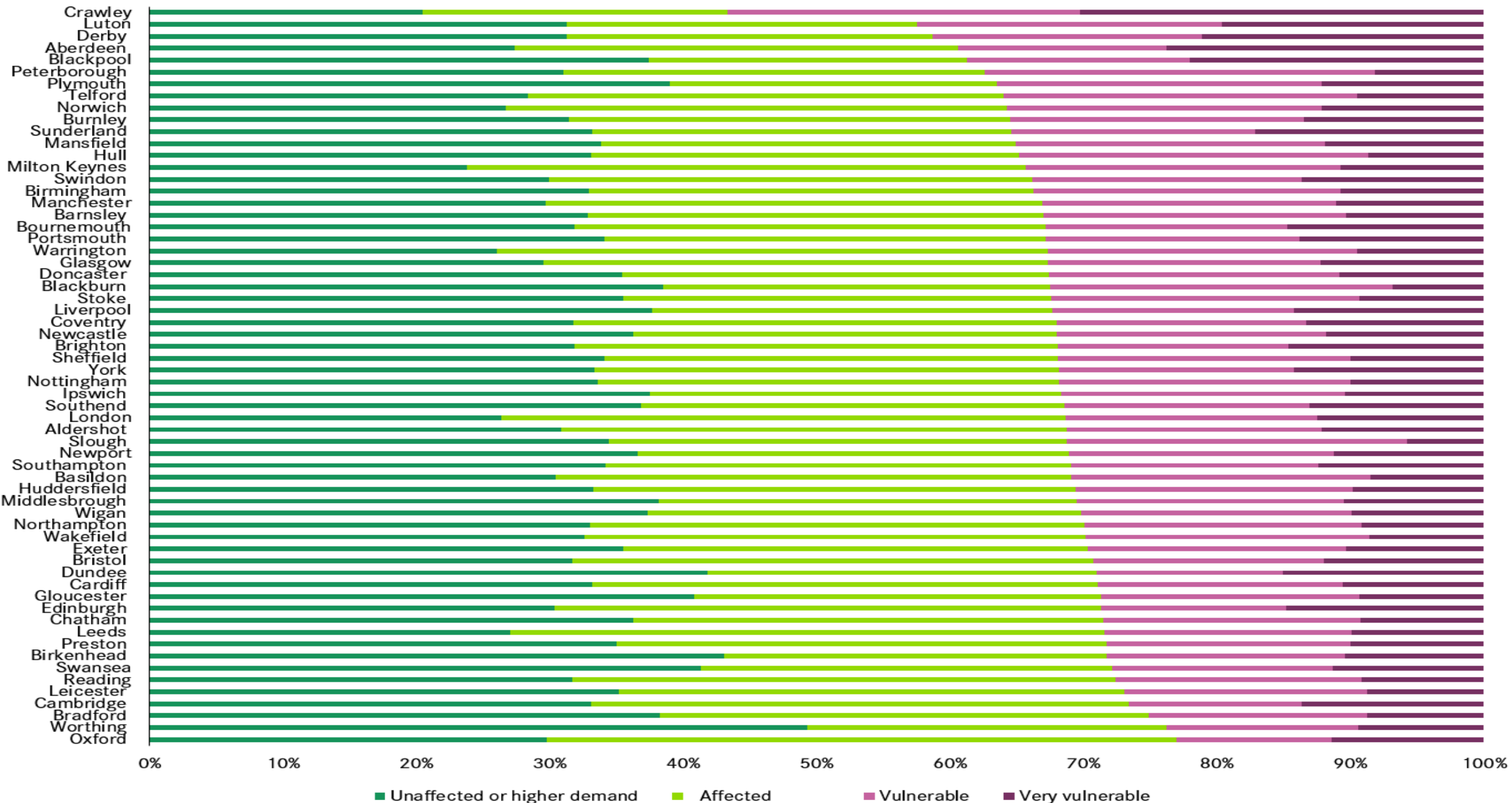


Some key statistics: (b) the Derby economy

- With its reliance on vulnerable sectors like manufacturing (23%) and retail, Derby's economy has been especially hard-hit by the pandemic.
- Aeronautics – 13,000 people (9% of all jobs in the city) – or 38% of all exporting jobs: exporting industries bring money into a local economy and are the engines for growth.
- Only Plymouth (39% ship building) and Reading (40% IT & consultancy) have a greater share of exporter jobs in a single industry.



Share of jobs exposed to the immediate effects of COVID-19



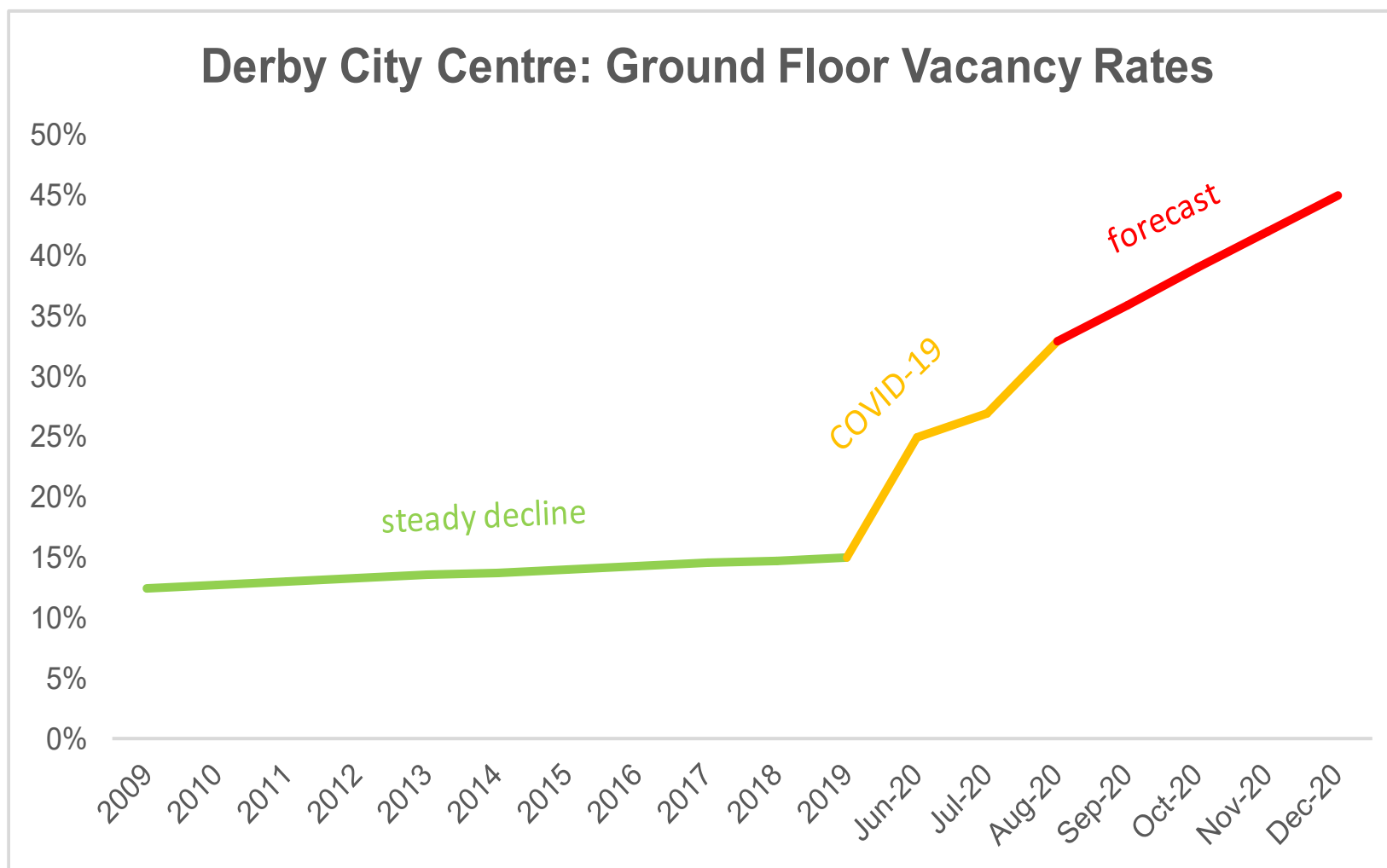
Some key statistics: (c) employment

The number of Universal Credit and Jobseeker's Allowance has massively increased across the UK.

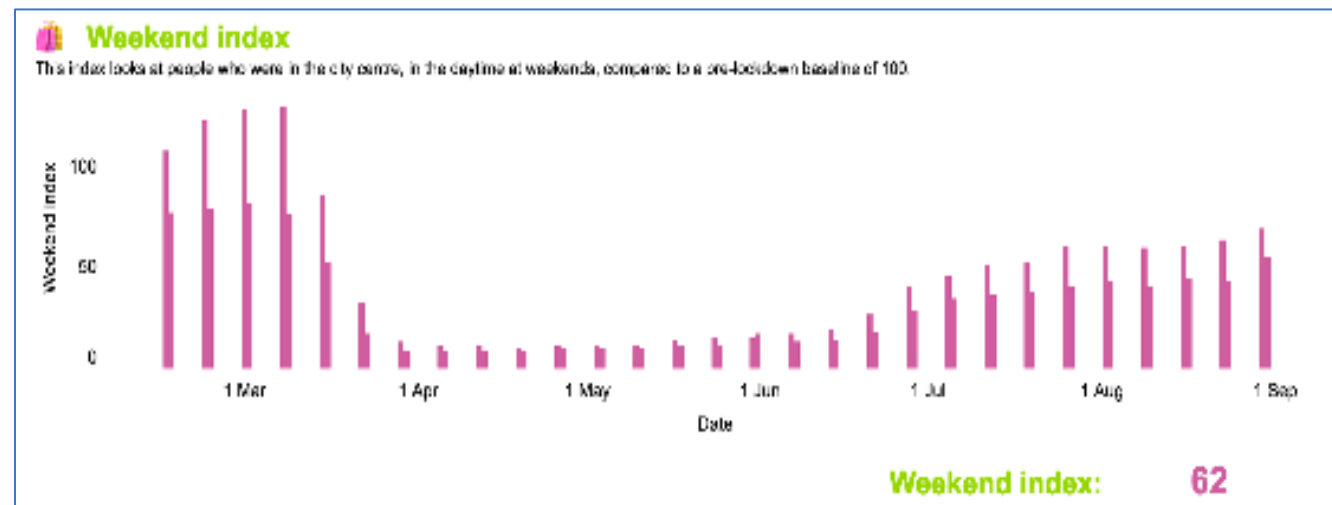
- Number people on Universal Credit (UC) in Derby has increased from 8,281 in May 2019 to 23,382 in May 2020 (+182%).
- Number of young people (16-24) on UC in Derby has increased from 947 to 2,479 (+262%)

	Jul-19	Mar-20	Jun-20	Jul-20	% increase on month	% increase on March 20	% increase on year
Alfreton	643	760	1218	1232	1.1%	62.1%	91.6%
Belper	120	138	302	310	2.6%	124.6%	158.3%
Buxton	192	263	598	637	6.5%	142.2%	231.8%
Chesterfield	1181	1,447	2336	2409	3.1%	66.5%	104.0%
Derby City	2054	2,669	5149	5284	2.6%	98.0%	157.3%
Glossop	174	223	414	426	2.9%	91.0%	144.8%
Heanor	393	483	846	873	3.2%	80.7%	122.1%
Ilkeston	519	618	962	970	0.8%	57.0%	86.9%
Long Eaton	496	500	855	871	1.9%	74.2%	75.6%
Matlock	133	194	366	377	3.0%	94.3%	183.5%
Shirebrook	92	145	239	240	0.4%	65.5%	160.9%
Staveley	227	306	504	501	-0.6%	63.7%	120.7%
Total	6224	7,746	13789	14130	2.5%	82.4%	127.0%

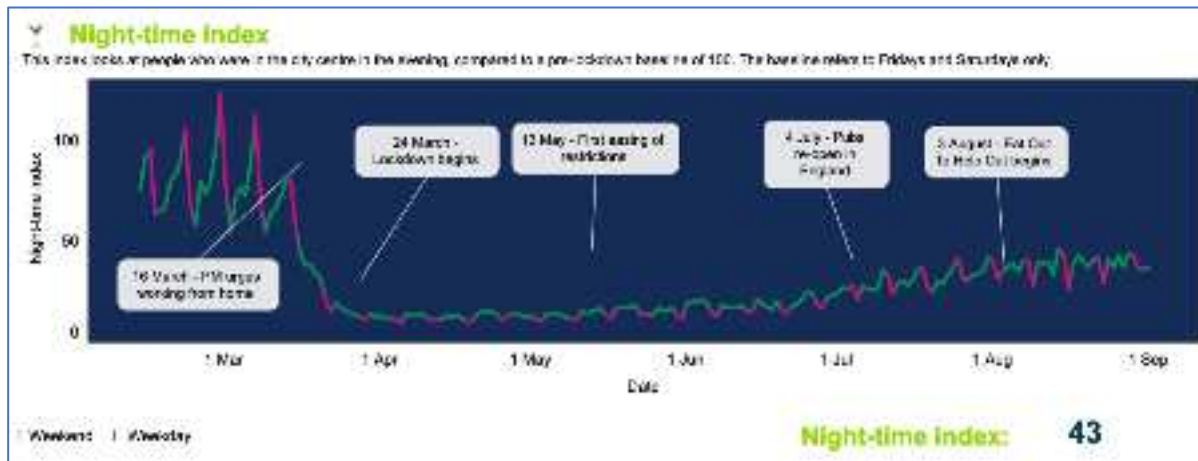
Some key statistics: (d) the city centre



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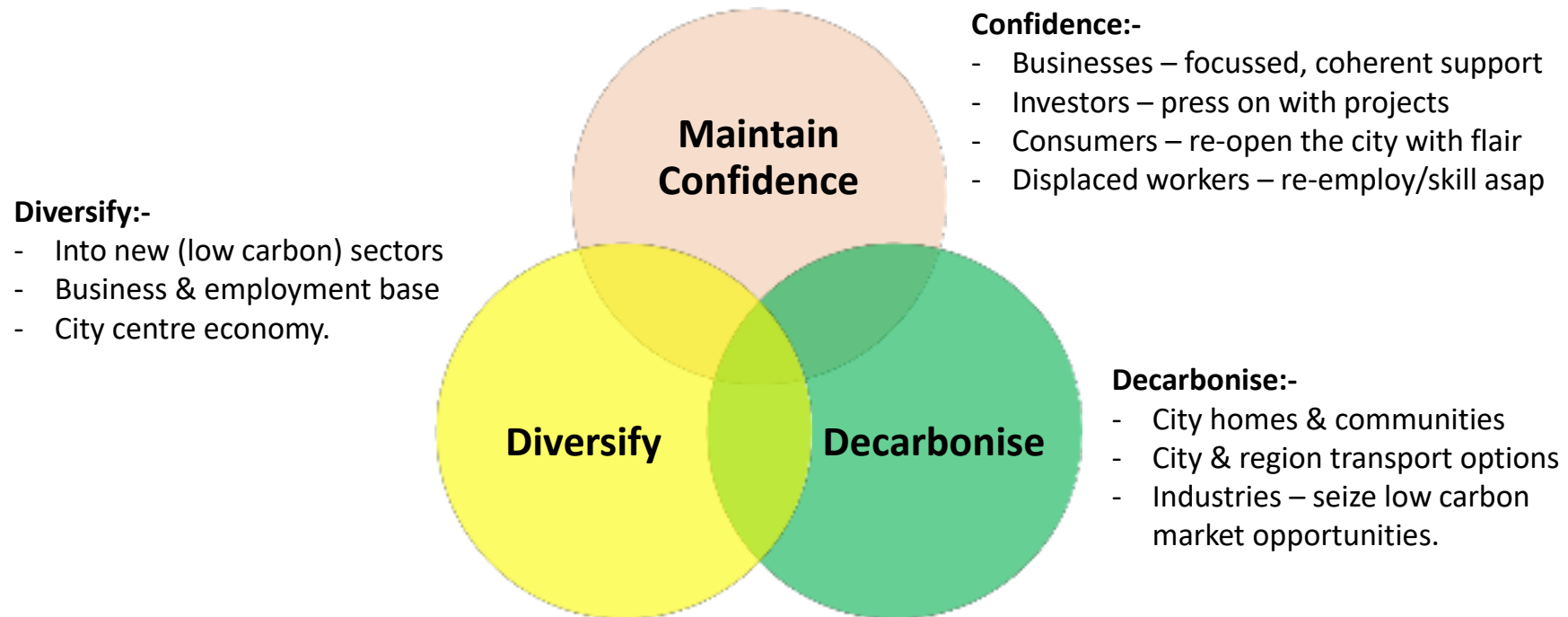
City	Overall Recovery Index	Sales Index	Weekend Index	Night-time Index
Hull	100	92	97	75
Stoke-on-Trent	95	100	86	62
Derby	93	85	62	43
Leicester	64	43	64	42
Sheffield	63	66	74	42
Nottingham	59	72	64	36

Source: Centre for Cities:
<https://www.centreforcities.org/>

Some key statistics: (e) housing

- Impact on homelessness & rough sleeping – 200+ individuals given shelter (140 in hotel)
- General needs & sheltered allocations suspended April – September
- 157% increase in UC claims
- Housemark predict £0.5m increase in current rent arrears 20/21
- Housemark predict £0.4m increase in rent loss due to longer void turnaround times 20/21
- 89% increase in reported domestic abuse/violence
- Delayed impact on private rented sector & owner occupiers
- Self-contained not shared accommodation (hostels/severe weather provision)

Derby: Strategic approach to recovery



A rapid response

Derby: Economic Recovery Plan

1. Restart (**done**)
 - Re-open non-essential sectors safely
2. Revive (**done**)
 - Press ahead with planned investments (eg Becketwell, Market Hall, Castleward, Museum of Making)
 - City centre experience programme (eg Market Place *al fresco* dining)
 - Unlock stalled investments
3. Renew
 - Drive employment & skills
 - Stimulate startups & scaleups
 - Attract inward investment
 - Transform city transport connectivity
 - Deal with Derby's failing city centre

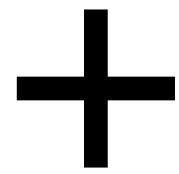


Derby: Renew

1. Re-employment support



Talent Retention Portal
(running now)



Focussed partners
group



Integrated services &
Future Youth Employment Hub



Derby: Renew

2. Stimulate startups & Scaleups

- Through: partnership with University of Derby, Connects and Economic Recovery Fund.

3. Attract inward investment

- Through: active marketing, including through Marketing Derby.

4. Transform city connectivity

- Through Derby Mobility programme.



Derby: Renew

5. The city centre

- a) Immediate events and activity
- b) Urgent property and business-related issues
- c) The 'wicked issues' (eg what is the post-Covid purpose of Derby's city centre?; the inner ringroad as a 'concrete collar'; what does 'greening the city centre' mean?)
- d) Masterplanning



Planning in the middle of a storm: (a) Immediate events & activity

We will bring life and vitality back into
Derby City Centre.....

- Performance art!
- Painting on buildings and roads (risk it... go on!!!)
 - Multinational and inclusive flags!
 - Music!
 - Dance!
 - Glittering trees!
 - Illuminated buildings!
- Let the cafés and restaurants spill out onto the streets!



Planning in the middle of a storm:

(b) Continuing major regeneration projects

- Becketwell
- Market Hall
- Derby Riverside
- Castleward
- Smartparc

Planning in the middle of a storm:

(c) Urgent property- and business-related issues

We have made LEP bids to:

- Enable 'Meanwhile Uses'
- Introduce occupier diversification opportunities (eg Maker/ Trader; Low capital advanced manufacturing; Digital & creative business use; Co-working space; Live-work)
- Support more city living (especially above shops)

Planning in the middle of a storm: (d) The 'Wicked Issues'

1. What is the post-Covid purpose and role of Derby City Centre?
2. What principles should guide its re-purposing?
3. Key physical issues:
 - the inner ring road as a constraint to movement?
 - the role of the river and canal?
 - What does 'greening' the city centre mean?
4. Optimising the contribution of the University of Derby.

Planning in the middle of a storm: (e) Masterplanning

Working in partnership over a reasonable timescale to develop a medium-term plan to guide the reinvention of Derby city centre:

- Evidence-based
- Engaging & consultative
- Outward-looking & informed
- Focussed & time-limited
- Project-managed & coordinated
- Problem-solving
- Radical & ambitious
- The world continues to turn

Masterplanning: Vision

PORTSMOUTH

To create a vibrant and successful city centre that is the beating heart of our great city.

This centre will include welcoming gateways, beautiful streets, lively and distinctive spaces and delightful buildings, whilst enhancing the city's heritage assets. The area will be transformed into a quality place where people choose to live, work, study, visit and invest.

DERBY

Portsmouth: motherhood & apple pie?

Instead: something that conveys a Derby USP...

- *15 Minute City?*
- *City of Makers?*
- *Future fuels city?*

Masterplanning: Draft Outcomes

1. **Our place in the region and country** (*What is the new USP of Derby city centre?*)
2. **Connectivity** (*Transport, accessibility and digitilisation*)
3. **Inclusivity** (*A city centre for everyone. Including the potentially transformational role of Derby University*)
4. **Culture, creativity and the arts** (*And its central role in recovery*)
5. **City living** (*Including the city centre neighbourhood*)
6. **Quality built form** (*Urban design, heritage, tall buildings, gateway sites*)
7. **Sustainable city centre** (*Decarbonisation; greening the city centre, flood prevention - including 'Our City Our River'*);
8. **Prosperity** (*Supporting remaining city centre businesses. A city centre that supports business growth and connections*)

Masterplanning: Transformational Actions

1. Spatial: including movement, gateway sites, the inner ringroad, the public realm, distinctive 'quarters.
2. Planning policies (interim): including urban design, heritage, tall buildings, gateway sites, city living, urban sustainability, dealing with climate change, etc.
3. Practical strategies: for key aspects of city life including the use of 'meanwhile space', arts, culture, leisure and creativity; sustainable accessibility. Integration with existing strategies.



Masterplanning: Associated opportunities

These are specific prioritised projects.
Deliberately selected as interventions designed to lever additional private investment, enhance sustainable access and/ or arts/ cultural/ creative activity.

Project identification and delivery is happening now and will continue throughout our work.



Overall Governance (not just masterplanning)

- Overseen by Derby Renaissance Board & (ultimately) by Derby Partnership Board;
- Precise 'shape' and membership of the governance mechanism to be determined;
- Formal decisions relating to the programme to be taken by DCC Cabinet and by partnership organisations, where appropriate.



Derby: Housing & neighbourhoods

- Meeting housing demand – working with landlords and tenants in the private rented sector.
- Exploring possibilities for supporting owner occupiers at risk of losing their homes
- Investing in new homes – but the market is slow
- New Build – active but takes time and needs sites
- Future requirements under Building Safety Bill (Fire Safety)
- Decarbonisation – energy efficient/affordable homes fit for the future
- Increased focus on regulation
- Strengthening partnerships – relationship with MHCLG



Derby: Housing & neighbourhoods

- Reviewing how services are delivered
- Universal Offer – Learning from COVID & Community Hub response
- Locality Offer – harnessing the resources that already exist
- The role of elected members
- Engagement with communities – the way forward
- Has COVID increased isolation or strengthened communities?
- Understanding our new ‘customers’
- Managing expectations & service offers going forward



Scrutiny: possible lines of questioning

1. The robustness of the Economic recovery plan and its implementation?
2. Derby renew: re-employment support?
3. Derby renew: stimulate startups & scaleups?
4. Derby renew: attract inward investment?
5. Derby renew: city connectivity?
6. Derby renew: reinventing the city centre?
7. The response in relation to housing and neighbourhoods?

