## Derby Pointer October 2006 survey - frequencies and coded verbatim tables

Council priorities - page 1-20
Your community - page 20 - 21
Street cleaning and waste management - page 21 - 26
Derby Cityscape - page 27

This set of tables sets out the overall findings from each quantitative question asked of the Panel. Open questions have been coded and included in the tables set out below.

The overall response rate at time of analysis was $60 \%$ or 716 out of 1200 postal and e-surveys.
Please note that some questions only applied to subsets of the total response, hence lower total responses. In some cases not all respondents gave a valid response to particular questions, and again this causes small variations in totals.

| Source |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| postal | 583 | 81 |
| web | 133 | 19 |
| Total | 716 | 100 |

Council priorities - page 1 -
Q1a Please tell us which 10 priorities from the list below are most important to you. Rank the priorities you select from 1 to 10, where 1 is your 'most important' priority, 2 is your second 'most important' priority and so on.

## This was a multiple choice question

| Q1a. Crime and anti-social behaviour |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 376 | 64 |
| $\mathbf{2}$ | 78 | 13 |
| $\mathbf{3}$ | 23 | 4 |
| $\mathbf{4}$ | 27 | 5 |
| $\mathbf{5}$ | 19 | 3 |
| $\mathbf{6}$ | 16 | 3 |
| $\mathbf{7}$ | 14 | 2 |
| $\mathbf{8}$ | 8 | 1 |
| $\mathbf{9}$ | 13 | 2 |
| $\mathbf{1 0}$ | 14 | 2 |
| Total | 588 | 100 |


| Q1a. Affordable decent housing |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| $\mathbf{1}$ | 35 | 13 |
| $\mathbf{2}$ | 52 | 19 |
| $\mathbf{3}$ | 39 | 14 |
| $\mathbf{4}$ | 23 | 8 |
| $\mathbf{5}$ | 19 | 7 |
| $\mathbf{6}$ | 25 | 9 |
| $\mathbf{7}$ | 19 | 7 |
| $\mathbf{8}$ | 22 | 8 |
| $\mathbf{9}$ | 22 | 8 |
| $\mathbf{1 0}$ | 24 | 9 |
| Total | 280 | 100 |


| Q1a. Reducing the differences between Derby's <br> neighbourhood's |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 7 | 5 |
| $\mathbf{2}$ | 6 | 5 |
| $\mathbf{3}$ | 19 | 13 |
| $\mathbf{4}$ | 8 | 6 |
| $\mathbf{5}$ | 15 | 10 |
| $\mathbf{6}$ | 10 | 7 |
| $\mathbf{7}$ | 18 | 12 |
| $\mathbf{8}$ | 14 | 10 |
| $\mathbf{9}$ | 21 | 14 |
| $\mathbf{1 0}$ | 28 | 19 |
| Total | 146 | 100 |


| Q1a. Public transport |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| $\mathbf{1}$ | 20 | 5 |
| $\mathbf{2}$ | 77 | 19 |
| $\mathbf{3}$ | 56 | 14 |
| $\mathbf{4}$ | 57 | 14 |
| $\mathbf{5}$ | 43 | 10 |
| $\mathbf{6}$ | 38 | 9 |
| $\mathbf{7}$ | 32 | 8 |
| $\mathbf{8}$ | 40 | 10 |
| $\mathbf{9}$ | 29 | 7 |
| $\mathbf{1 0}$ | 24 | 6 |
| Total | 416 | 100 |


| Q1a. Street cleaning |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| $\mathbf{1}$ | 7 | Percent |
| $\mathbf{2}$ | 51 | 2 |
| $\mathbf{3}$ | 47 | 13 |
| $\mathbf{4}$ | 42 | 12 |
| $\mathbf{5}$ | 50 | 10 |
| $\mathbf{6}$ | 57 | 12 |
| $\mathbf{7}$ | 47 | 14 |
| $\mathbf{8}$ | 42 | 12 |
| $\mathbf{9}$ | 34 | 10 |
| $\mathbf{1 0}$ | 27 | 8 |
| Total | 404 | 7 |


| Q1a. Public facilities including libraries and <br> museums |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 3 | 1 |
| $\mathbf{2}$ | 8 | 3 |
| $\mathbf{3}$ | 25 | 8 |
| $\mathbf{4}$ | 27 | 9 |
| $\mathbf{5}$ | 34 | 12 |
| $\mathbf{6}$ | 34 | 12 |
| $\mathbf{7}$ | 37 | 13 |
| $\mathbf{8}$ | 45 | 15 |
| $\mathbf{9}$ | 38 | 13 |
| $\mathbf{1 0}$ | 45 | 15 |
| Total | 296 | 100 |


| Q1a. Sports and leisure facilities |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 1 | 0 |
| $\mathbf{2}$ | 13 | 5 |
| $\mathbf{3}$ | 19 | 7 |
| $\mathbf{4}$ | 32 | 12 |
| $\mathbf{5}$ | 40 | 15 |
| $\mathbf{6}$ | 24 | 9 |
| $\mathbf{7}$ | 43 | 16 |
| $\mathbf{8}$ | 29 | 11 |
| $\mathbf{9}$ | 23 | 9 |
| $\mathbf{1 0}$ | 40 | 15 |
| Total | 264 | 100 |


| Q1a. Local job opportunities |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 15 | 5 |
| $\mathbf{2}$ | 32 | 11 |
| $\mathbf{3}$ | 39 | 13 |
| $\mathbf{4}$ | 35 | 12 |
| $\mathbf{5}$ | 10 | 3 |
| $\mathbf{6}$ | 42 | 14 |
| $\mathbf{7}$ | 23 | 8 |
| $\mathbf{8}$ | 25 | 9 |
| $\mathbf{9}$ | 32 | 11 |
| $\mathbf{1 0}$ | 42 | 14 |
| Total | 295 | 100 |


| Q1a. Supporting local economic growth |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 13 | 5 |
| $\mathbf{2}$ | 26 | 10 |
| $\mathbf{3}$ | 23 | 9 |
| $\mathbf{4}$ | 23 | 9 |
| $\mathbf{5}$ | 30 | 12 |
| $\mathbf{6}$ | 26 | 10 |
| $\mathbf{7}$ | 24 | 9 |
| $\mathbf{8}$ | 30 | 12 |
| $\mathbf{9}$ | 31 | 12 |
| $\mathbf{1 0}$ | 28 | 11 |
| Total | 254 | 100 |


| Q1a. Helping older people to maintain their <br> independence |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 24 | 6 |
| $\mathbf{2}$ | 58 | 14 |
| $\mathbf{3}$ | 60 | 15 |
| $\mathbf{4}$ | 55 | 13 |
| $\mathbf{5}$ | 53 | 13 |
| $\mathbf{6}$ | 34 | 8 |
| $\mathbf{7}$ | 40 | 10 |
| $\mathbf{8}$ | 28 | 7 |
| $\mathbf{9}$ | 28 | 7 |
| $\mathbf{1 0}$ | 29 | 7 |
| Total | 409 | 100 |


| Q1a. Educational attainment at all levels |  |  |
| :--- | ---: | ---: |
| Frequency |  |  |
| Percent |  |  |
| $\mathbf{1}$ | 23 | 9 |
| $\mathbf{2}$ | 38 | 14 |
| $\mathbf{3}$ | 19 | 7 |
| $\mathbf{4}$ | 32 | 12 |
| $\mathbf{5}$ | 26 | 10 |
| $\mathbf{6}$ | 23 | 9 |
| $\mathbf{7}$ | 32 | 12 |
| $\mathbf{8}$ | 22 | 8 |
| $\mathbf{9}$ | 35 | 13 |
| $\mathbf{1 0}$ | 17 | 6 |
| Total | 267 | 100 |


| Q1a. Cultural and heritage sites, for example, the <br> Silk Mill |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 2 | 1 |
| $\mathbf{2}$ | 3 | 2 |
| $\mathbf{3}$ | 11 | 7 |
| $\mathbf{4}$ | 9 | 6 |
| $\mathbf{5}$ | 15 | 9 |
| $\mathbf{6}$ | 18 | 11 |
| $\mathbf{7}$ | 20 | 12 |
| $\mathbf{8}$ | 23 | 14 |
| $\mathbf{9}$ | 36 | 22 |
| $\mathbf{1 0}$ | 28 | 17 |
| Total | 165 | 100 |


| Q1a. Listening to local residents |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 29 | 8 |
| $\mathbf{2}$ | 41 | 12 |
| $\mathbf{3}$ | 29 | 8 |
| $\mathbf{4}$ | 40 | 11 |
| $\mathbf{5}$ | 39 | 11 |
| $\mathbf{6}$ | 36 | 10 |
| $\mathbf{7}$ | 47 | 13 |
| $\mathbf{8}$ | 33 | 9 |
| $\mathbf{9}$ | 19 | 5 |
| $\mathbf{1 0}$ | 38 | 11 |
| Total | 351 | 100 |


| Q1a. Recycling |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 12 | 3 |
| $\mathbf{2}$ | 37 | 10 |
| $\mathbf{3}$ | 52 | 13 |
| $\mathbf{4}$ | 49 | 13 |
| $\mathbf{5}$ | 54 | 14 |
| $\mathbf{6}$ | 49 | 13 |
| $\mathbf{7}$ | 34 | 9 |
| $\mathbf{8}$ | 37 | 10 |
| $\mathbf{9}$ | 35 | 9 |
| $\mathbf{1 0}$ | 29 | 8 |
| Total | 388 | 100 |


| Q1a. Waste collections |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 7 | 2 |
| $\mathbf{2}$ | 25 | 7 |
| $\mathbf{3}$ | 59 | 15 |
| $\mathbf{4}$ | 51 | 13 |
| $\mathbf{5}$ | 46 | 12 |
| $\mathbf{6}$ | 43 | 11 |
| $\mathbf{7}$ | 37 | 10 |
| $\mathbf{8}$ | 36 | 9 |
| $\mathbf{9}$ | 47 | 12 |
| $\mathbf{1 0}$ | 31 | 8 |
| Total | 382 | 100 |


| Q1a. Accessible Council services |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 1 | 1 |
| $\mathbf{2}$ | 3 | 2 |
| $\mathbf{3}$ | 8 | 5 |
| $\mathbf{4}$ | 5 | 3 |
| $\mathbf{5}$ | 13 | 9 |
| $\mathbf{6}$ | 14 | 9 |
| $\mathbf{7}$ | 20 | 13 |
| $\mathbf{8}$ | 30 | 20 |
| $\mathbf{9}$ | 28 | 19 |
| $\mathbf{1 0}$ | 28 | 19 |
| Total | 150 | 100 |


| Q1a. Facilities for young children and their parents |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 6 | 3 |
| $\mathbf{2}$ | 13 | 7 |
| $\mathbf{3}$ | 14 | 8 |
| $\mathbf{4}$ | 15 | 9 |
| $\mathbf{5}$ | 14 | 8 |
| $\mathbf{6}$ | 22 | 12 |
| $\mathbf{7}$ | 27 | 15 |
| $\mathbf{8}$ | 24 | 14 |
| $\mathbf{9}$ | 23 | 13 |
| $\mathbf{1 0}$ | 19 | 11 |
| Total | 177 | 100 |


| Q1a. Open spaces and parks |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 17 | 4 |
| $\mathbf{2}$ | 21 | 5 |
| $\mathbf{3}$ | 36 | 9 |
| $\mathbf{4}$ | 32 | 8 |
| $\mathbf{5}$ | 53 | 13 |
| $\mathbf{6}$ | 49 | 12 |
| $\mathbf{7}$ | 42 | 10 |
| $\mathbf{8}$ | 59 | 15 |
| $\mathbf{9}$ | 52 | 13 |
| $\mathbf{1 0}$ | 41 | 10 |
| Total | 402 | 100 |


| Q1a. Adult learning and training |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 3 | 2 |
| $\mathbf{2}$ | 4 | 3 |
| $\mathbf{3}$ | 11 | 7 |
| $\mathbf{4}$ | 14 | 9 |
| $\mathbf{5}$ | 15 | 10 |
| $\mathbf{6}$ | 17 | 11 |
| $\mathbf{7}$ | 19 | 12 |
| $\mathbf{8}$ | 26 | 17 |
| $\mathbf{9}$ | 22 | 14 |
| $\mathbf{1 0}$ | 27 | 17 |
| Total | 158 | 100 |


| Q1a. City centre improvements including road <br> networks and car parking facilities |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 15 | 5 |
| $\mathbf{2}$ | 32 | 11 |
| $\mathbf{3}$ | 27 | 9 |
| $\mathbf{4}$ | 40 | 13 |
| $\mathbf{5}$ | 29 | 10 |
| $\mathbf{6}$ | 29 | 10 |
| $\mathbf{7}$ | 26 | 9 |
| $\mathbf{8}$ | 30 | 10 |
| $\mathbf{9}$ | 36 | 12 |
| $\mathbf{1 0}$ | 42 | 14 |
| Total | 306 | 100 |

Q1b Please tell us which 5 priorities from the list below are least important to you. Rank the priorities you select from 1 to 5, where 1 is your 'least important' priority, 2 is your second 'least important' priority and so on.

This was a multiple choice question

| Q1b. Crime and anti-social behaviour |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 5 | 23 |
| $\mathbf{2}$ | 3 | 14 |
| $\mathbf{3}$ | 2 | 9 |
| $\mathbf{4}$ | 2 | 9 |
| $\mathbf{5}$ | 10 | 46 |
| Total | 22 | 100 |


| Q1b. Affordable decent housing |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 34 | 18 |
| $\mathbf{2}$ | 40 | 21 |
| $\mathbf{3}$ | 38 | 20 |
| $\mathbf{4}$ | 34 | 18 |
| $\mathbf{5}$ | 44 | 23 |
| Total | 190 | 100 |


| Q1b. Reducing the differences between Derby's <br> neighbourhood's |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 162 | 43 |
| $\mathbf{2}$ | 67 | 18 |
| $\mathbf{3}$ | 58 | 15 |
| $\mathbf{4}$ | 52 | 14 |
| $\mathbf{5}$ | 42 | 11 |
| Total | 381 | 100 |


| Q1b. Public transport |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 14 | 13 |
| $\mathbf{2}$ | 19 | 18 |
| $\mathbf{3}$ | 26 | 24 |
| $\mathbf{4}$ | 23 | 21 |
| $\mathbf{5}$ | 26 | 24 |
| Total | 108 | 100 |


| Q1b. Street cleaning |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 7 | 10 |
| $\mathbf{2}$ | 15 | 21 |
| $\mathbf{3}$ | 12 | 17 |
| $\mathbf{4}$ | 13 | 19 |
| $\mathbf{5}$ | 23 | 33 |
| Total | 70 | 100 |


| Q1b. Public facilities including libraries and <br> museums |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 19 | 13 |
| $\mathbf{2}$ | 26 | 18 |
| $\mathbf{3}$ | 26 | 18 |
| $\mathbf{4}$ | 36 | 25 |
| $\mathbf{5}$ | 37 | 26 |
| Total | 144 | 100 |


| Q1b. Sports and leisure facilities |  |  |
| :--- | ---: | ---: |
| Frequency |  | Percent |
| $\mathbf{1}$ | 42 | 22 |
| $\mathbf{2}$ | 35 | 18 |
| $\mathbf{3}$ | 42 | 22 |
| $\mathbf{4}$ | 37 | 19 |
| $\mathbf{5}$ | 36 | 19 |
| Total | 192 | 100 |


| Q1b. Local job opportunities |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| $\mathbf{1}$ | 15 | 10 |
| $\mathbf{2}$ | 31 | 21 |
| $\mathbf{3}$ | 46 | 31 |
| $\mathbf{4}$ | 31 | 21 |
| $\mathbf{5}$ | 24 | 16 |
| Total | 147 | 100 |


| Q1b. Supporting local economic growth |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 16 | 11 |
| $\mathbf{2}$ | 37 | 24 |
| $\mathbf{3}$ | 30 | 20 |
| $\mathbf{4}$ | 35 | 23 |
| $\mathbf{5}$ | 34 | 22 |
| Total | 152 | 100 |


| Q1b. Helping older people to maintain their <br> independence |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 4 | 6 |
| $\mathbf{2}$ | 13 | 20 |
| $\mathbf{3}$ | 14 | 21 |
| $\mathbf{4}$ | 16 | 24 |
| $\mathbf{5}$ | 19 | 29 |
| Total | 66 | 100 |


| Q1b. Educational attainment at all levels |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 16 | 10 |
| $\mathbf{2}$ | 40 | 25 |
| $\mathbf{3}$ | 36 | 22 |
| $\mathbf{4}$ | 31 | 19 |
| $\mathbf{5}$ | 40 | 25 |
| Total | 163 | 100 |


| Q1b. Cultural and heritage sites, for example, the |  |  |
| :--- | ---: | ---: |
| Silk Mill |  |  |$|$| Frequency |  | Percent |
| ---: | :--- | ---: |
| $\mathbf{1}$ | 51 | 27 |
| $\mathbf{2}$ | 43 | 23 |
| $\mathbf{3}$ | 37 | 20 |
| $\mathbf{4}$ | 37 | 20 |
| $\mathbf{5}$ | 22 | 12 |
| Total | 190 | 100 |


| Q1b. Listening to local residents |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 15 | 17 |
| $\mathbf{2}$ | 13 | 14 |
| $\mathbf{3}$ | 30 | 33 |
| $\mathbf{4}$ | 20 | 22 |
| $\mathbf{5}$ | 13 | 14 |
| Total | 91 | 100 |


| Q1b. Recycling |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 10 | 14 |
| $\mathbf{2}$ | 10 | 14 |
| $\mathbf{3}$ | 13 | 19 |
| $\mathbf{4}$ | 17 | 24 |
| $\mathbf{5}$ | 20 | 29 |
| Total | 70 | 100 |


| Q1b. Waste collections |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 8 | 10 |
| $\mathbf{2}$ | 12 | 16 |
| $\mathbf{3}$ | 16 | 21 |
| $\mathbf{4}$ | 20 | 26 |
| $\mathbf{5}$ | 21 | 27 |
| Total | 77 | 100 |


| Q1b. Accessible Council services |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 29 | 12 |
| $\mathbf{2}$ | 52 | 21 |
| $\mathbf{3}$ | 52 | 21 |
| $\mathbf{4}$ | 53 | 22 |
| $\mathbf{5}$ | 57 | 24 |
| Total | 243 | 100 |


| Q1b. Facilities for young children and their parents |  |  |  |
| :--- | ---: | ---: | :---: |
|  | Frequency | Percent |  |
| $\mathbf{1}$ | 48 | 21 |  |
| $\mathbf{2}$ | 52 | 23 |  |
| $\mathbf{3}$ | 47 | 20 |  |
| $\mathbf{4}$ | 46 | 20 |  |
| $\mathbf{5}$ | 37 | 16 |  |
| Total | 230 | 100 |  |


| Q1b. Open spaces and parks |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 9 | 11 |
| $\mathbf{2}$ | 12 | 15 |
| $\mathbf{3}$ | 20 | 25 |
| $\mathbf{4}$ | 17 | 22 |
| $\mathbf{5}$ | 21 | 27 |
| Total | 79 | 100 |


| Q1b. Adult learning and training |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 36 | 14 |
| $\mathbf{2}$ | 58 | 23 |
| $\mathbf{3}$ | 48 | 19 |
| $\mathbf{4}$ | 62 | 24 |
| $\mathbf{5}$ | 54 | 21 |
| Total | 258 | 100 |


| Q1b. City centre improvements including road <br> networks and car parking facilities |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| $\mathbf{1}$ | 73 | 37 |
| $\mathbf{2}$ | 38 | 19 |
| $\mathbf{3}$ | 26 | 13 |
| $\mathbf{4}$ | 31 | 16 |
| $\mathbf{5}$ | 32 | 16 |
| Total | 200 | 100 |

Q2 Are there any priority areas missing from the list in Q1a?

| Q2 Are there any priority areas missing from the |  |  |
| :--- | ---: | ---: |
| list in Q1a? |  |  |$|$| Frequency |  | Percent |
| ---: | :--- | ---: |
|  | 163 | 25 |
| Yes | 487 | 75 |
| No | 650 | 100 |
| Total |  |  |

Q3 If you ticked 'yes' to Q2, please tell us what areas you think should have been included.

|  | Q3 | Frequency |
| :---: | :---: | :---: |
| 1 | Crime / Anti-social behaviour | 26 |
| 2 | Maintenance of roads / pavements / streets lights | 22 |
| 3 | Transport infrastructure / parking | 22 |
| 4 | Health / disabled / elderly facilities | 20 |
| 5 | Environment - litter, green issues | 18 |
| 6 | Facilities for teenagers and young people | 16 |
| 7 | Better relationship with council | 12 |
| 8 | Building repair / building related | 10 |
| 9 | Race relations | 7 |
| 10 | Public toilets | 5 |
| 11 | Cultural / arts facilities | 4 |
| 12 | Community centers | 2 |

Q4a Please tell us how much you agree or disagree with the statements listed about priority 1.

| Q4a) I understand the wording of this priority |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| Strongly disagree | 24 | 4 |
| Tend to disagree | 21 | 3 |
| Neither agree <br> disagree | 35 |  |
| Tend to agree | 289 | 5 |
| Strongly agree | 326 | 42 |
| Total | 695 | 47 |


| Q4b) The key outcomes help me to understand <br> what this priority means |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |$|$|  | Percent |  |
| ---: | :--- | ---: |
| Strongly disagree | 23 | 3 |
| Tend to disagree | 25 | 4 |
| Neither agree nor <br> disagree | 72 | 11 |
| Tend to agree | 346 | 50 |
| Strongly agree | 220 | 32 |
| Total | 686 | 100 |


| Q4c) Overall, I understand the improvements that the Council is trying to make, through this priority and outcomes |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Strongly disagree | 32 | 5 |
| Tend to disagree | 41 | 6 |
| Neither agree nor disagree | 59 | 8 |
| Tend to agree | 337 | 48 |
| Strongly agree | 231 | 33 |
| Total | 700 | 100 |

Q4b If you ticked 'tend to disagree' or 'strongly disagree' to Q4a please tell us why here.

|  |  | Q4b |
| :--- | :--- | :---: |
| 1 | Too vague | Frequency |
| 2 | Don't understand specific term | $\mathbf{1 6}$ |

Q5a Please tell us how much agree or disagree with the statements listed about Priority 2.

| Q5a) I understand the wording of this priority |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| Strongly disagree | 21 | 3 |
| Tend to disagree | 21 | 3 |
| Neither agree nor <br> disagree | 67 | 10 |
| Tend to agree | 302 | 44 |
| Strongly agree | 284 | 41 |
| Total | 695 | 100 |


| Q5b) The key outcomes help me to understand what this priority means |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Strongly disagree | 22 | 3 |
| Tend to disagree | 24 | 4 |
| Neither agree nor disagree | 91 | 13 |
| Tend to agree | 328 | 48 |
| Strongly agree | 225 | 33 |
| Total | 690 | 100 |


| Q5c) Overall, I understand the improvements that <br> the Council is trying to make, through this priority <br> and outcomes |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Strongly disagree | 28 | Percent |
| Tend to disagree | 30 | 4 |
| Neither agree nor <br> disagree | 81 | 4 |
| Tend to agree | 316 | 12 |
| Strongly agree | 241 | 45 |
| Total | 696 | 35 |

Q5b If you ticked 'tend to disagree' or strongly disagree' to Q5a please tell us why here.

|  | Q5b | Frequency |
| :--- | :--- | :---: |
| 1 | Too vague | 9 |
| 2 | Don't understand particular terms | $\mathbf{8}$ |

Q6a Please tell us how much agree or disagree with the statements listed about Priority 3.

| Q6a) I understand the wording of this priority |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| Strongly disagree | 24 | 3 |
| Tend to disagree | 27 | 4 |
| Neither agree nor <br> disagree | 62 |  |
| Tend to agree | 300 | 9 |
| Strongly agree | 283 | 43 |
| Total | 696 | 41 |


| Q6b) The key outcomes help me to understand what this priority means |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Strongly disagree | 21 | 3 |
| Tend to disagree | 32 | 5 |
| Neither agree nor disagree | 82 | 12 |
| Tend to agree | 320 | 46 |
| Strongly agree | 237 | 34 |
| Total | 692 | 100 |


| Q6c) Overall, I understand the improvements that <br> the Council is trying to make, through this priority <br> and outcomes |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Strongly disagree | 22 | Percent |
| Tend to disagree | 42 | 3 |
| Neither agree nor <br> disagree | 87 | 6 |
| Tend to agree | 323 | 13 |
| Strongly agree | 221 | 47 |
| Total | 695 | 32 |

Q6b If you ticked 'tend to disagree' or 'strongly disagree' please tell us why here.

|  | Q6b | Frequency |
| :--- | :--- | :---: | :---: |
| 1 | Too vague | 14 |
| 2 | Don't understand 'joined up <br> services' | 14 |
| 3 | Don't understand other <br> specific term | 7 |

Q7a Please tell us how much agree or disagree with the statements listed about Priority 4.

| Q7a) I understand the wording of this priority |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| Strongly disagree | 24 | 4 |
| Tend to disagree | 32 | 5 |
| Neither agree nor <br> disagree | 76 |  |
| Tend to agree | 282 | 11 |
| Strongly agree | 271 | 41 |
| Total | 685 | 40 |


| Q7b) The key outcomes help me to understand what this priority means |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Strongly disagree | 22 | 3 |
| Tend to disagree | 36 | 5 |
| Neither agree nor disagree | 87 | 13 |
| Tend to agree | 309 | 45 |
| Strongly agree | 227 | 33 |
| Total | 681 | 100 |


| Q7c) Overall, I understand the improvements that the Council is trying to make, through this priority and outcomes |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Strongly disagree | 27 | 4 |
| Tend to disagree | 46 | 7 |
| Neither agree nor disagree | 84 | 12 |
| Tend to agree | 294 | 43 |
| Strongly agree | 228 | 34 |
| Total | 679 | 100 |

Q7b If you ticked 'tend to disagree' or 'strongly disagree' please tell us why here.

|  | Q7b | Frequency |
| :--- | :--- | :---: |
| 1 | Badly worded | 12 |
| 2 | Too vague | 9 |
| 3 | Do not understand <br> terms | specific |
|  |  |  |

Q8 Had you heard of the Council's priorities and key outcomes before reading the information given here?

| Q8. Had you heard of the Council's priorities and <br> key outcomes before reading the information given <br> here? |  |  |  |
| :--- | ---: | ---: | :---: |
|  | Frequency |  |  |
| Percent |  |  |  |
| Yes | 157 | 23 |  |
| No | 534 | 77 |  |
| Total | 691 | 100 |  |

Q9 If you ticked 'yes' to Q8, please tell us how you found out about them.
This was a multiple choice question

| Q9. Derby Evening Telegraph |  |  |  |
| :--- | ---: | ---: | :---: |
|  | Frequency | Percent |  |
| No | 91 | 56 |  |
| Yes | 71 | 44 |  |
| Total | 162 | 100 |  |


| Q9. Radio Derby |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| No | 119 | 74 |
| Yes | 43 | 27 |
| Total | 162 | 100 |


| Q9. Ram FM |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| No | 155 | 96 |
| Yes | 7 | 4 |
| Total | 162 | 100 |


| Q9. Council Tax information booklet |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| No | 110 | 68 |
| Yes | 52 | 32 |
| Total | 162 | 100 |


| Q9. Council website - www.derby.gov.uk |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| No | 132 | 82 |
| Yes | 30 | 19 |
| Total | 162 | 100 |


| Q9. By telephoning the Council |  |  |  |
| :--- | ---: | ---: | :---: |
|  | Frequency | Percent |  |
| No | 158 | 98 |  |
| Yes | 4 | 3 |  |
| Total | 162 | 100 |  |


| Q9. Talking to your local councilor |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| No | 154 | 95 |
| Yes | 8 | 5 |
| Total | 162 | 100 |


| Q9. Attending Area Panel meeting |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| No | 152 | 94 |
| Yes | 10 | 6 |
| Total | 162 | 100 |


| Q9. Council newsletter - Living Derby |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| No | 94 | 58 |
| Yes | 68 | 42 |
| Total | 162 | 100 |


| Q9. Leaflet or poster at a local library |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| No | 142 | 88 |
| Yes | 20 | 12 |
| Total | 162 | 100 |


| Q9. Leaflet or poster at the Council House |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| No | 151 | 93 |
| Yes | 11 | 7 |
| Total | 162 | 100 |


| Q9. Leaflet or poster at local area housing office |  |  |  |
| :--- | ---: | :--- | ---: |
|  | Frequency | Percent |  |
| No | 157 | 97 |  |
| Yes | 5 |  | 3 |
| Total | 162 |  | 100 |


| Q9. Word of mouth from family and friends |  |  |
| :--- | ---: | :--- |
|  | Frequency | Percent |
| No | 143 |  |
| Yes | 19 | 88 |
| Total | 162 | 12 |


| Q9. Other source |  |  |  |
| :--- | ---: | ---: | :---: |
|  | Frequency | Percent |  |
| No | 142 |  |  |
| Yes | 20 | 88 |  |
| Total | 162 | 12 |  |


| Q9. Can't remember |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| No | 588 | 98 |
| Yes | 11 | 7 |
| Total | 599 | 100 |

Q9 Other Responses.

|  | Q9 | Frequency |
| :--- | :--- | :---: |
| 1 | Through Derby Panel | 6 |
| 2 | Talking to a council employee | 6 |
| 3 | Local Media | 4 |
| 4 | Word of mouth |  |
| 5 | Through working for <br>  <br> Homes | Derby |

Q10 Do you think residents views were taken into account when the Council decided on its Priorities and key outcomes for 2006-09?

| Q10. Do you think residents views were taken into <br> account when the Council decided on its Priorities <br> and key outcomes for 2006-09? |  |  |
| :--- | ---: | ---: |
|  | Frequency |  | | Percent |
| :---: |
| Yes |
| No |
| Don't know |
| Total |

Q11 Have you taken part in any consultation about the Council's Priorities and key outcomes in the last 12 months?

| Q11. Have you taken part in any consultation about <br> the Council's Priorities and key outcomes in the last <br> 12 months? |  |  |  |
| :--- | ---: | ---: | :---: |
|  | Frequency |  |  |
| Yes | 99 | Percent |  |
| No | 483 | 14 |  |
| Don't know | 119 | 69 |  |
| Total | 701 | 17 |  |

Q12 Please tell us how important you think it is for the Council to ask for your views on the Priorities and key outcomes.

| Q12. Please tell us how important you think it is for <br> the Council to ask for your views on the Priorities <br> and key outcomes.   <br>  Frequency  | Percent |  |
| :--- | ---: | ---: |
| Not at all important | 3 | 0 |
| Not that important | 12 | 2 |
| Neither important nor <br> unimportant | 30 |  |
| Quite important | 260 | 4 |
| Very important | 400 | 37 |
| Total | 705 | 57 |

Q13 To what extent do you agree or disagree that "Your local area, within 15/20 minutes walking distance, is a place where people from different backgrounds get on well together".

| Q13. To what extent do you agree or disagree that <br> $\ldots$ |  |  |
| :--- | ---: | ---: |
| "Your local area, within 15/20 minutes walking <br> distance, is a place where people from different <br> backgrounds get on well together?" |  |  |
| Frequency |  | Percent |
| Definitely disagree | 21 | 3 |
| Tend to disagree | 86 | 12 |
| Tend to agree | 301 | 43 |
| Definitely agree | 89 | 13 |
| Too few people in local <br> area | 21 | 3 |
| All same backgrounds | 80 | 11 |
| Don't know | 106 | 15 |
| Total | 704 | 100 |

## Q14 Please tell us how often you carry out voluntary work in an organisation?

| Q14. Please tell us how often you carry out voluntary work in an organisation? By organisation we mean a local group or organisations such as Cats Protection League, Meals on Wheels, Brownies/Scouts, or other local group/organisation. |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| More than once a week | 56 | 8 |
| At least once a week | 68 | 10 |
| About once a month | 53 | 8 |
| Within the <br> months | 30 | 4 |
| Within the last year | 65 | 9 |
| Never | 430 | 61 |
| Total | 702 | 100 |

Q15a How satisfied or dissatisfied are you with the standard of Derby's street cleaning service in the last year?

| Q15a. How satisfied or dissatisfied are you with the standard of Derby's street cleaning service in the last year? |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Very dissatisfied | 50 | 7 |
| Fairly dissatisfied | 116 | 16 |
| Neither satisfied nor dissatisfied | 109 | 15 |
| Fairly satisfied | 358 | 51 |
| Very satisfied | 73 | 10 |
| Total | 706 | 100 |

## Q15b If you ticked 'fairly or very dissatisfied' to Q15a please tell us why here.

From coding this question there were 2 main themes from the answers that were given. They have been coded into the following:

|  | Q15b - Identification of <br> intentional blame | Frequency |
| :--- | :--- | :---: |
| $\mathbf{1}$ | Cleaning does not occur often <br> enough/cleaning never occurs in local <br> area | 62 |
| $\mathbf{2}$ | Blame lies with problem elements of <br> Derby population- e.g. youth, litter <br> louts, football supporters - or with <br> weekend drinking culture | 33 |
| $\mathbf{3}$ | Blame lies with council cleaning staff | $\mathbf{3 1}$ |
| $\mathbf{4}$ | Blame lies with council policies e.g. <br> fines poorly administered, non- <br> enforcement of litter laws | 26 |
| $\mathbf{5}$ | General expression of dissatisfaction <br> without specific fault identified | 22 |
| $\mathbf{6}$ | Insufficient numbers of bins/poor <br> cleaning equipment | $\mathbf{1 6}$ |
| $\mathbf{7}$ | Expresses satisfaction with level of <br> cleaning services | $\mathbf{8}$ |


|  | Q15b - Identification of a problem | Frequency |
| :---: | :---: | :---: |
| 1 | Specific <br> verbatim) Area Identified (See | 41 |
| 2 | Fly tipping or littering | 40 |
| 3 | Deliberate vandalism or graffiti | 25 |
| 4 | Dog fouling | 25 |
| 5 | Certain areas are neglected more than others (See verbatim) | 23 |
| 6 | Chewing gum and fast food wrappers | 12 |
| 7 | Broken glass | 8 |
| 8 | Leaves on ground / overgrown hedges etc | 8 |

Q16a Overall, how satisfied or dissatisfied are you with the Council's waste collections?

| Q16a. Overall, how satisfied or dissatisfied are you <br> with the Council's waste collection |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
|  | Percent |  |
| Very dissatisfied | 57 | 8 |
| Fairly dissatisfied | 102 | 15 |
| Neither satisfied nor <br> dissatisfied | 65 |  |
| Fairly satisfied | 268 | 9 |
| Very satisfied | 208 | 38 |
| Total | 700 | 30 |

Q16b If you ticked 'fairly or very dissatisfied' to Q16a please tell us why here.

|  | Q16b | Frequency |
| :---: | :---: | :---: |
| 1 | Black bins need to be collected weekly | 72 |
| 2 | Bins being left for too long is unhygienic; attracts bacteria \& wildlife | 50 |
| 3 | Not enough / no recycling provision | 32 |
| 4 | Unhappy with collection process itself; rubbish left on floor, bins not left in correct place etc | 23 |
| 5 | Collection times confusing / erratic | 5 |
| 6 | Specific suggestions of improvements that could be made to various schemes | 4 |
| 7 | Should be a service for collection of larger items | 3 |
| 8 | Unhappy with specific council policy regarding waste ; i.e. paying community charge for containers etc | 3 |

Q17a Overall, how satisfied or dissatisfied are you with the Council's recycling collection service?

| Q17a. Overall, how satisfied or dissatisfied are you <br> with the Council's recycling collection service? |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |$|$| Very dissatisfied | 39 | 12 |
| :--- | ---: | ---: |
| Fairly dissatisfied | 84 |  |
| Neither satisfied nor <br> dissatisfied | 94 | 14 |
| Fairly satisfied | 266 | 38 |
| Very satisfied | 212 | 31 |
| Total | 695 | 100 |

Q17b If you ticked 'fairly or very dissatisfied' to Q17a please tell us why here

|  | Q17b | Frequency |
| :---: | :---: | :---: |
| 1 | No recycling provision here | 37 |
| 2 | Some recycling services available here, would like more | 35 |
| 3 | Unhappy with collection process itself; rubbish left, bins not put back properly | 18 |
| 4 | More frequent collection needed | 13 |
| 5 | More frequent collection of black bins specifically needed | 11 |
| 6 | Confusion about what can \& cannot be recycled / clear info on this needed | 8 |
| 7 | Tougher enforcement / greater encouragement of recycling | 2 |
| 8 | Provision for collection of larger items needed | 2 |

## Q18a Do you think Derby suffers from graffiti?

| Q18a. Do you think Derby suffers from graffiti? |  |  |
| :--- | ---: | ---: |
| Frequency |  | Percent |
| Yes | 364 | 52 |
| No | 143 | 20 |
| Don't know | 195 | 28 |
| Total | 702 | 100 |

Q18b If you answered 'yes' to 18a, please tell us the places where you think graffiti is a problem. Please tell us street names where possible

|  | Q18b | Frequency |
| :---: | :---: | :---: |
| 1 | Secluded areas including bridges, underpasses | 77 |
| 2 | Public areas including parks, precincts and pathways | 62 |
| 3 | Everywhere/most areas/cannot specify | 52 |
| 4 | City Centre | 42 |
| 5 | Fittings inc lamp posts, junction boxes, bollards, post boxes etc | 40 |
| 6 | Street names or areas specified (See verbatim) | 34 |
| 7 | Shopping areas | 31 |
| 8 | Spondon | 12 |
| 9 | Chaddesden | 9 |
| 10 | Alvaston | 6 |
| 11 | Allestree | 3 |

Q19a Do you think Derby suffers from fly posting?

| Q19a. Do you think Derby suffers from fly-posting |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| Yes | 255 | 37 |
| No | 200 | 29 |
| Don't know | 239 | 34 |
| Total | 694 | 100 |

Q19b If you answered 'yes' to 19a, please tell us the places where you think fly posting is a problem. Please tell us street names where possible.

|  | Q19b | Frequency |
| :---: | :---: | :---: |
| 1 | Specific road or area named (See verbatim) | 105 |
| 2 | Roadside furniture inc. traffic lights, lamp posts, junction boxes, bus shelters etc | 70 |
| 3 | City centre | 46 |
| 4 | Derelict or empty buildings | 39 |
| 5 | Road junctions and roundabouts | 24 |
| 6 | Everywhere | 21 |
| 7 | Posters advertising studentrelated, music or political events | 15 |
| 8 | Problem caused by posters remaining up after advertising event | 8 |
| 9 | Ring road | 6 |

Q20a Is fly tipping a problem in your local area - within $\mathbf{1 5 / 2 0}$ minutes walking distance?

| Q20a. Is fly-tipping |  |  |
| :--- | ---: | ---: |
|  | Frequency |  |
| Percent |  |  |
| Yes | 240 | 34 |
| No | 311 | 44 |
| Don't know | 149 | 21 |
| Total | 700 | 100 |

Q20b If you answered 'yes' to 20a, please tell us the places where you think fly tipping is a problem. Please tell us street names where possible.

| Other specific area or street | Frequency |  |
| :--- | :--- | :---: |
| 1 | Qte <br> (See verbatim) | 106 |
| 2 | Parks / Countryside $/$ Green <br> areas | 29 |
| 3 | Acorn Way | 22 |
| 4 | Recycling areas and tips | 20 |
| 5 | Lime Lane | 16 |
| 6 | Canals | 14 |
| 7 | Sinfin | 12 |
| 8 | Chellaston | 12 |
| 9 | Alvaston | 11 |
| 10 | Normanton | 9 |
| 11 | Chaddesden | 6 |

Q21 Had you heard of Derby Cityscape before reading the information given here?

$\left.$| Q21. Had you heard of Derby Cityscape before <br> reading the information given here? |  |  |  |
| :--- | ---: | ---: | :---: |
|  | Frequency |  |  | | Percent |
| :---: | \right\rvert\, | Yes | 495 | 30 |
| :--- | ---: | ---: |
| No | 214 | 100 |
| Total | 709 |  |

Q22 Please tell us how much you agree or disagree with this statement 'Derby Cityscape is helping to make a real difference to the city centre?'

| Q22. Please tell us how much you agree or disagree with this statement ... |  |  |
| :---: | :---: | :---: |
| 'Derby Cityscape is helping to make a real difference to the city centre' |  |  |
|  | Frequency | Percent |
| Strongly disagree | 37 | 5 |
| Disagree | 54 | 8 |
| Neither agree nor disagree | 177 | 25 |
| Agree | 266 | 38 |
| Strongly agree | 93 | 13 |
| Don't know | 80 | 11 |
| Total | 707 | 100 |

Q23 Have you heard of the 'Derby Does It' campaign?

| Q23. Have you heard of the 'Derby <br> Does It' campaign, which |  |  |
| :--- | ---: | ---: |
| uses this logo to promote the city. |  |  |
|  | Frequency | Percent |
| Yes | 255 | 36 |
| No | 454 | 64 |
| Total | 709 | 100 |

Q24 Please tell us how much you agree or disagree with this statement 'I believe that Derby has a more positive image than 12 months ago'.

| Q24. Please tell us how much you agree or disagree with this statement |  |  |
| :--- | ---: | ---: |
| ... |  |  |
| I believe that Derby has a more positive image than 12 months ago' |  |  |
|  | Frequency |  |
| Strongly disagree | 48 | Percent |
| Disagree | 92 | 7 |
| Neither agree nor <br> disagree | 240 | 13 |
| Agree | 247 | 34 |
| Strongly agree | 38 | 35 |
| Don't know | 42 | 5 |
| Total | 707 | 6 |

