



Report sponsor: Andy Smith, Strategic Director,
People Services
Report author: Andy Smith, Strategic Director,
People Services

Anchor Institutions in Derby and Derbyshire

Purpose

- 1.1 To update Cabinet on local work regarding Anchor Institutions across Derby and Derbyshire and ask Cabinet to agree that Derby City Council be a signatory to the Anchor Charter (attached as Appendix 1).

Recommendation(s)

- 2.1 To agree that Derby City Council becomes a signatory to the Derby and Derbyshire Anchor Charter.

Reason(s)

- 3.1 By becoming a signatory to the Derby and Derbyshire Anchor Charter the Council can draw on the collective influence of other Anchor Institutions to build community wealth and develop resilient, inclusive local communities.

Supporting information

- 4.1 The Health Foundation defines an Anchor Institution as:
"An institution that, alongside its main function, plays a significant and recognised role in a locality by making a strategic contribution to the local economy." Anchor institutions are so called because they are effectively anchored in their local communities and are unlikely to relocate. They have sizeable assets that can be used to build wealth in and develop their local community through procurement and spending power; workforce and training; and buildings and land.
- 4.2 Key areas where Anchor Institutions have an impact include:
 - Employment: Widening access to work.
 - Partnering in place: Across organisations and the voluntary and community sector.
 - Procurement: Purchasing more locally and for social benefit.
 - Buildings: Using buildings and spaces to help communities.
 - Environment: Reducing environmental impact.

- 4.3 The Derbyshire and Derby Anchor Institutions work is being led by Joined Up Care Derbyshire with an Anchor Executive Group jointly chaired by the Strategic Director of People Services at the city council and the Chief Executive of Derbyshire Healthcare NHS Foundation Trust. Membership includes both the city and county councils, all health partners, Rolls Royce, Derby University and Derby County Community Trust.
- 4.4 For the first time in Derby, all the major anchor institutions have been working together on agreeing a set of strategic priorities. An 'Anchor Charter' has been developed to secure commitment from individual organisations and provide a framework to make the agreed changes that will benefit communities across Derbyshire and Derby. Each anchor organisation agreed to take the Anchor Charter through their internal governance processes to get sign up.
- 4.5 The initial strategic focus locally of the Anchor Institutions approach is workforce and employability, including supporting those who are the furthest away from work. Each Anchor Institution has undertaken a 'stocktake' on what is currently delivered and supported in relation to employability and workforce. The stocktake has provided all partners with an overview of good practice, opportunities for sharing and/or scalability and identification of system gaps.

Public/stakeholder engagement

- 5.1 The anchor approach and development of an Anchor Charter has been fully endorsed and supported by the City Partnership Board.

Other options

- 6.1 Do nothing. Derby City Council do not sign the Anchor Charter and cease to be a member of the Anchor Executive Group. Were the Council not to sign the Anchor Charter, and cease its membership in the group, it would lose the opportunity to influence the work of Anchor Institutions across the city and the associated benefits for residents.

Financial and value for money issues

- 7.1 There are no financial implications arising from this paper. If any financial implications are identified at a later stage, finance colleagues will be asked for advice, and any actions will be taken in line with Derby City Council's policies and procedures.

Legal implications

- 8.1 There are no legal implications arising from this paper. If any legal implications are identified at a later stage, legal colleagues will be asked for advice, and any actions will be taken in line with Derby City Council's policies and procedures.

Climate implications

- 9.1 There are no direct climate implications arising from this report.

Other significant implications

10.1 There are no other significant implications.

This report has been approved by the following people:

Role	Name	Date of sign-off
Legal	Olu Idowu, Head of Legal Services	15/12/21
Finance	Janice Hadfield, Head of Finance – Peoples Services	15/12/21
Service Director(s)		
Report sponsor	Andy Smith, Strategic Director, People Services	15/12/21
Other(s)		

Background papers:	
List of appendices:	Appendix 1 – Anchor Charter

Putting Derby/Derbyshire First & Keeping it Local

Anchor Charter

We are **Anchor Institutions** because we are rooted in Derby/Derbyshire by our vision, histories, land, assets, and vitally our established local relationships. As a group of Anchor Institutions working as a system, we have a significant responsibility to enable and facilitate **Community Wealth Building**. This means we use the economic levers available to us to develop resilient, inclusive local economies within Derby/Derbyshire with more local spend and fair employment, as well as a larger and more diverse business base, ensuring that wealth is more locally owned and benefits all the residents of Derby/Derbyshire.

Derby/Derbyshire Anchor Charter Mission Statement

To commit to long-term collaboration between Derby/Derbyshire Anchor Institutions, supporting shared Community Wealth Building goals to improve collective wellbeing and create a strong, resilient and inclusive Derby/Derbyshire economy.

We recognise as Anchor Institutions in Derby/Derbyshire we can have an impact in 5 key areas workforce/access to work, procurement, partnering in place, buildings and the environment.

As Partners we recognise significant work is already underway in these areas – our role is not to replicate but to add value and level up.

Keeping it local – Our Charter:

As Derby/Derbyshire's Anchor Organisations we agree

- ❖ We will recognise our role in being a local anchor and commit to working with partners in the Anchor Partnership to maximise the collective influence we have in addressing socio-economic and environmental determinants
- ❖ We will embed this anchor Charter into our ethos through our organisational vision, values, culture, communications, behaviours, leadership, corporate planning and budgeting, we will seek to support

inclusive, sustainable growth and the people and communities we are anchored within.

- ❖ We will use the Charter as an enabling/permission giving tool within our organisations and sectors that will act as a catalyst for change and a shared learning opportunity.
- ❖ Through the Charter, Partners will develop mutual mechanisms for accountability built on trust, shared aims, and a joint understanding of our core aim
- ❖ We will listen to our diverse communities to ensure that our mission addresses what matters most to them and work with them through our partnerships to make sure our influence supports positive change
- ❖ We will work together through the Derby and Derbyshire Health and Wellbeing Boards and the Joined-Up Care Derbyshire ICS Board to seek and agree best practice, to measure impact and hold each other to account. We will share best practice and learning as an active Anchor Partnership within the system and with wider partners, focussing on our commonality and difference working from our points of strength as a partnership

As a Derby/Derbyshire Anchor Partnership, we have agreed to initially focus our combined influence and actions on the following two impact areas:



Workforce and Access to Work



Partnering in Place, Neighbourhoods and local communities



Procurement



Buildings



The Environment

Signatories to the Anchor Charter and members of Derbyshire's founding Anchor Partnership are:



Joined Up Care
Derbyshire

